

FROM alisha

I'm so excited to be sharing this second newsletter with you. I've been working tirelessly on this passion project since August 2020 and it's surreal to watch the DREAM of GlossaryLive unfold. I am honored to share this adventure with you and grateful that you are watching, reading and listening. So, thank you and welcome! This month is filled with so much anticipation as we finally start shooting content for the platform. So many months of logging information and doing research to finally get to this moment. Before shooting, I'm tasked with creating a studio that will become the GlossaryLive headquarters, where a lot of this filming will take place, now and in the future. There's still so much to do; research, build and create as the dream of GlossaryLive begins to shape into reality. **Xoxo, Alisha**

GLOSSARY



Alisha Rimando

Nitrocellulose

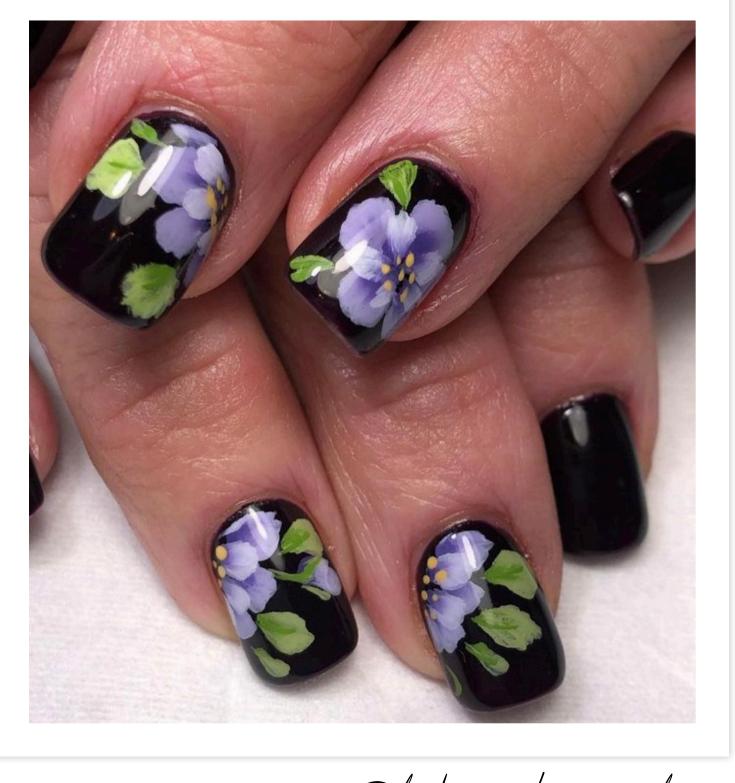
nahy-truh-sel-yuh-lohs

A resin compound with near-microscopic cotton fibers produced by the reaction of cellulose with nitric acid. It is the main film forming ingredient found in nail polish.

FINGER FASHION FACTOID

In 1995 American artist Donna S. Dewberry, patented a 'One Stroke' technique that she'd develop. This new idea allowed painters to blend, shade and highlight all in one stroke of a brush. The concept consists of loading a brush with two or three separate colors and achieving the shading and highlighting in just one simple stroke. By 2010 nail technicians around the globe began adopting this technique for their nail art.

Archival records and articles Circa 1700's show that the Schools of Art in the UK trained apprentices in the 'onestroke' style as it was a quick method of painting for commercial reasons - to speedily decorate furniture, pottery and trays for selling.



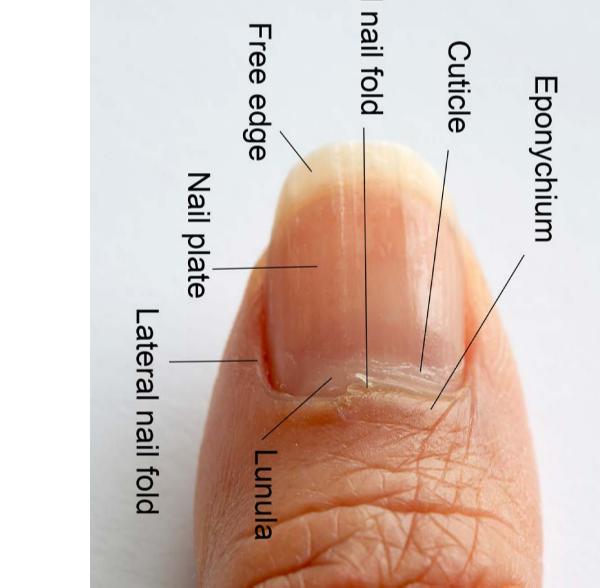
IS THE CUTICLE TISSUE **DEAD OR ALIVE?**

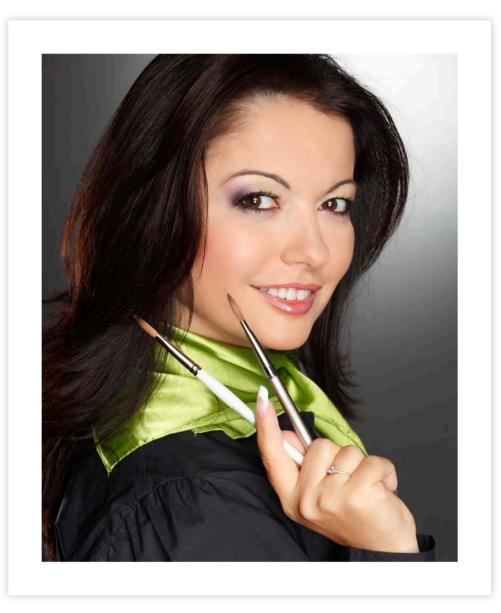
dead tissue between the proximal nail fold, eponychium and the nail plate. Together they form a seal to keep pathogens from infecting the matrix area. To avoid product lifting in this area, best practice is to remove all cuticle that is directly attached to the nail plate, so polish and other nail products can adhere directly to the nail and not atop the cuticle. To gently detach cuticle from the nail plate, dip a 2x2 gauze square in cuticle remover and gently scrub the nail plate in a circular motion up to the eponychium. Trim excess cuticle or hangnails with a sharp cuticle nipper.

Proximal

Cuticle is a thin layer of colorless

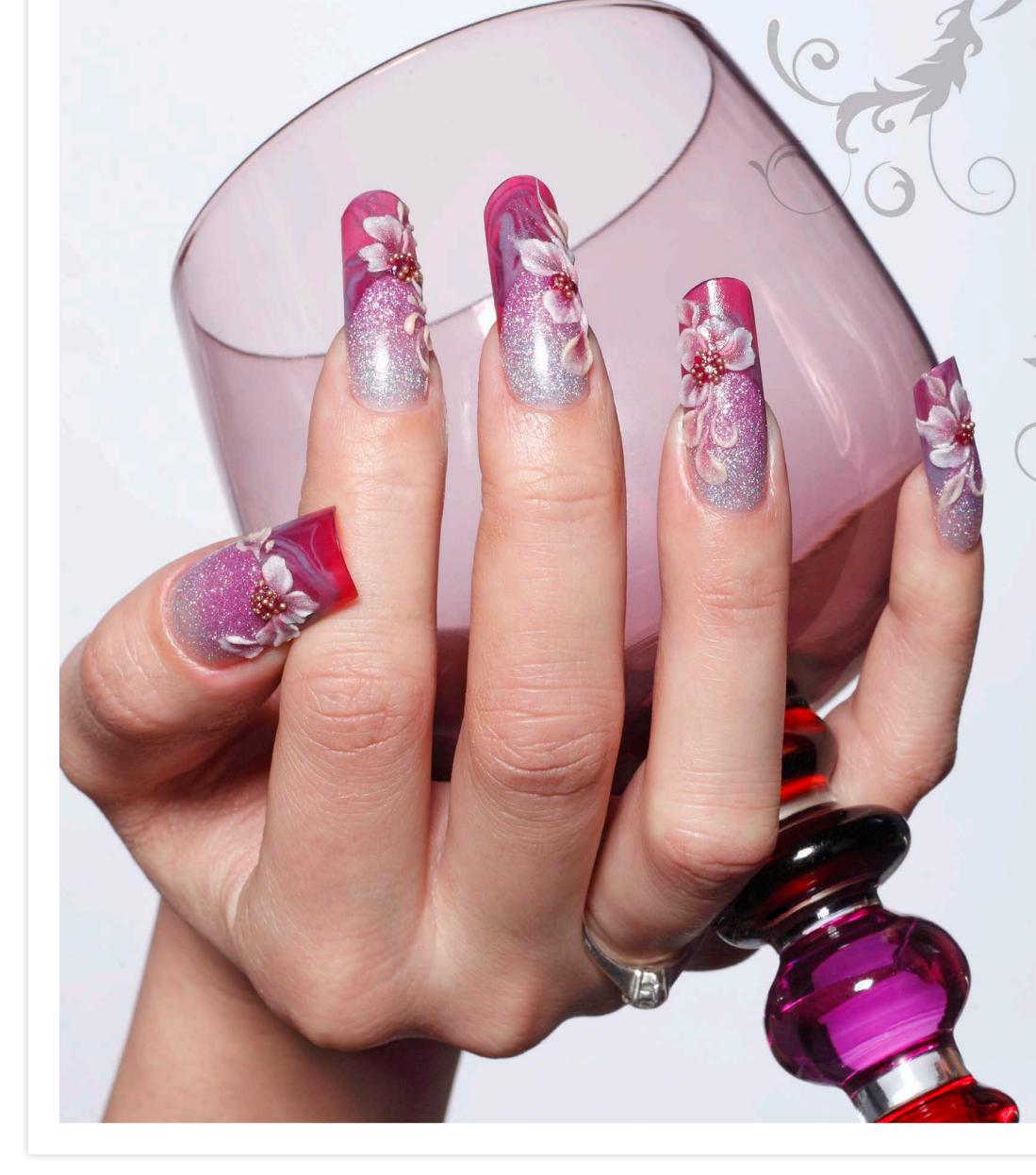
One Stroke Nails by @laboonedoesnails





VIENNA, AUSTRIA @krasimirap

PEEL BACK THE POLISH: KRASIMIRA PETROVA



Nail artist, expert, judge, educator and mentor, Krasmira Petrova moved into nails after seeking a solution for her nail biting habit

"I come from a family of nail biters," she admits. "From a young age I dreamed of a miracle that would make our hands beautiful and motivate us to stop biting. This ignited a spark in me to search for a solution. The meaning of my name also influenced me. Krasi - Beauty (as an action), Mira – World (RU), Peace (BG). In other words, 'make the world beautiful' – this is my mission. Nail grooming is the absolute perfection of a complete vision. As one of my favorite clients would say after getting a new set of nails; 'Now I am perfect'. This is the ingredient that completes us! It tenders an indescribable feeling in every woman as it emphasizes her feminine essence and reveals her true beauty."

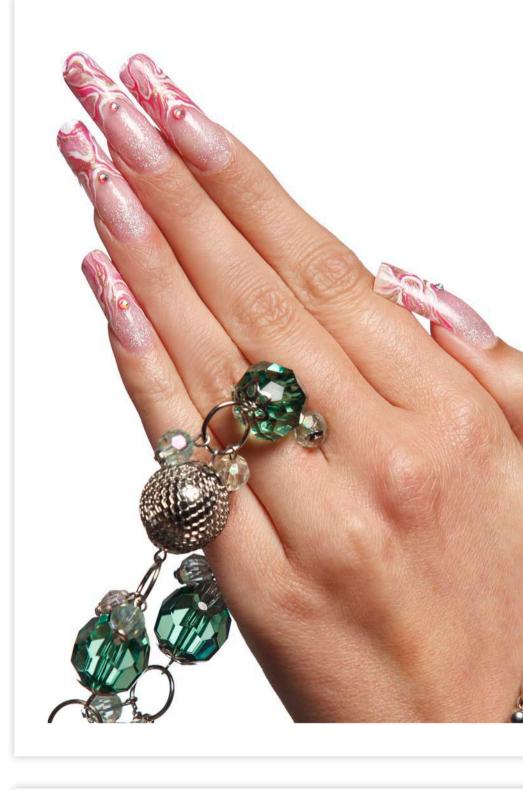
Her actual move into the nail profession was a more soulful calculation as she reflects, "I was at a specific stage in life where I needed a change. One of those times that brings you to your knees, which is never accidental. I had to learn to listen to my inner guide and either resist or follow that calling. I felt the urge to follow nails with all my senses. My creative mind needed new fields of expression. My hands needed new activity; more satisfying, more fulfilling than just counting money. Here the parameters for my next right step and future profession were solidified."

Running a nail salon in the heart of Vienna, Austria, selfconfessed multispectral nail designer, Krasimira cites, "My salon, @The NAIL Culture, is a place where people can experience real spiritual pleasure, disconnect from busy everyday life and feel beautiful and complete. I must admit the success of the salon is due extensively to my daughter, as my time is consumed by my distribution company." Professing love at first sight when she discovered the brand, Krasimira notes of Nail Harmony, the brand she distributes across Austria and Bulgaria, "Harmony has everything I need to satisfy any client's needs and my crazy ideas. With these products I can offer the highest services as the products embody years of experience, knowledge, skills and love. With the honour of knowing the people behind the brand, I know they will always maintain high standards. I believe in their mission and so I take risks without thinking." Citing the Harmony Fusion L&P acrylic system a 'miracle',

Krasimira rhapsodizes, "I was absorbed and absolutely blown away by Gelish gel polish (a dream for nail pros as well as their clients when it launched), as well as Fusion, as these innovations have raised the bar so high. Nail Harmony products are unsurpassed in quality, are trendsetters and an industry gold standard."

Believing in the journey as well as the passengers in life, Krasimira is reflective of her professional environs. "The people working in nails are the special ingredient that make this industry such a nice place. I've never felt alone, this is my second family and home, because home is not a place, but a feeling and I love it! The nail industry is the most unique, inspirational source. It's connects people in such an incredible way: unexpectedly. It's unpredictable and creates friendships forever. For example, I never expected to meet Danny Haile, but it happened, it was destined and marked the beginning of an exciting journey 11 years ago.

The nail industry is where I feel confident and fulfilled. Nails is my greatest passion and the thing that gives meaning to my life and brings me joy. It's where I express the best of me and inspire others to do so too. It's the place where my love is passed onto others; my salon clients, distribution customers and students. Giving is such a positive thing, but before we give, we must have something to give. Firstly, one must fill their own cup with knowledge, skills, love etc. and then give

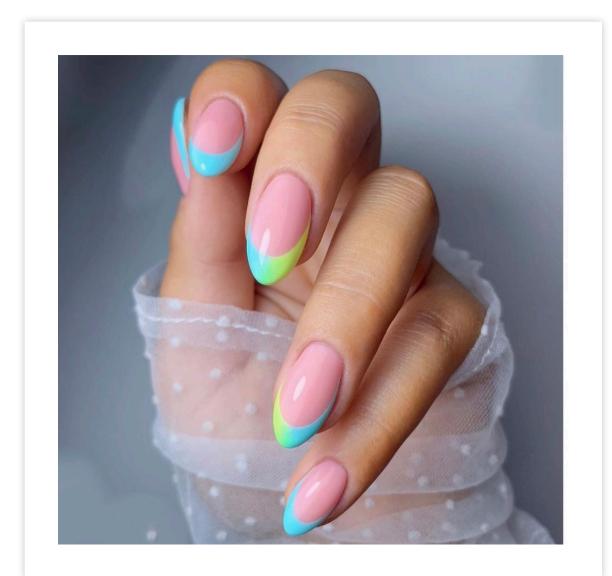




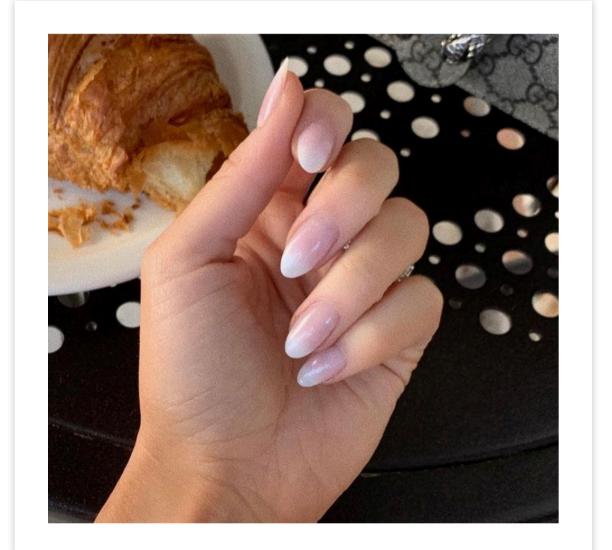
without limits.

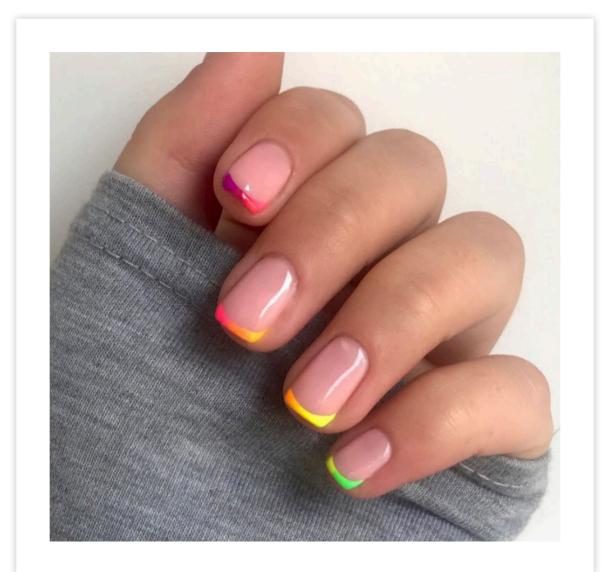
The pandemic has hit every human in its own way, in heartfelt expression Krasmira offers advice to nail artists of the world, "There's a reason you've chosen this profession. Don't give up, be flexible, use your time wisely and do something every day that keeps you smiling. If you can't do nails right now, do something else; read, dance, but don't forget to improve your skills. Train to enrich the memory of your muscles, this is the perfect time for it. Do everything that you couldn't do before. Believe me, this is part of the game. This is the time to take a step back to evaluate, so you can quickly adapt to the changes that lie ahead. Our time is coming, even brighter than ever before; just believe!"

My nail academy in Vienna: https://www.nailharmony.at/en/education.php















EASY 5-MINUTE NAIL ART



@christina.gonzales.glennon





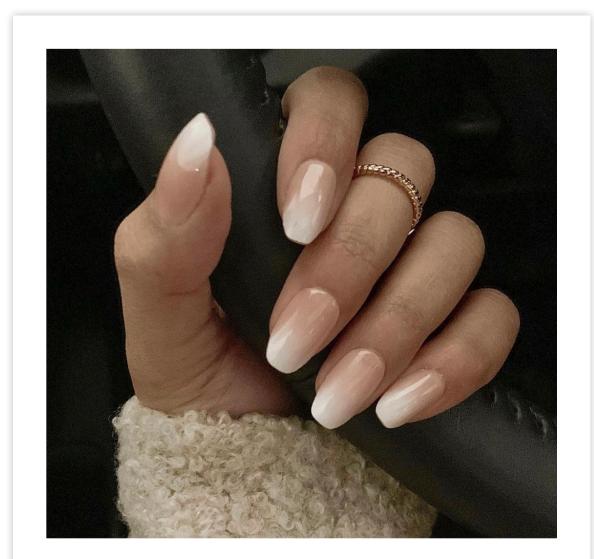


Joanna bandurska



Put a spring in the step of your nail designs this season by giving the nail tips an ombré French finish. From pastels to fiery orange/red shades or even more striking purples and grays, match your ombré to clothing, mood or accessories for a stunning and unique look. Alternatively, ombré your pink & white French for a really fresh look to a standard manicure.

















With base gel on a striper brush pick up gold chrome and create veins in the design.



Using white gel, create more veins in the design, cure.







pick up the darkest shade and add in low lights into the blooming gel. Let the design bloom then cure.



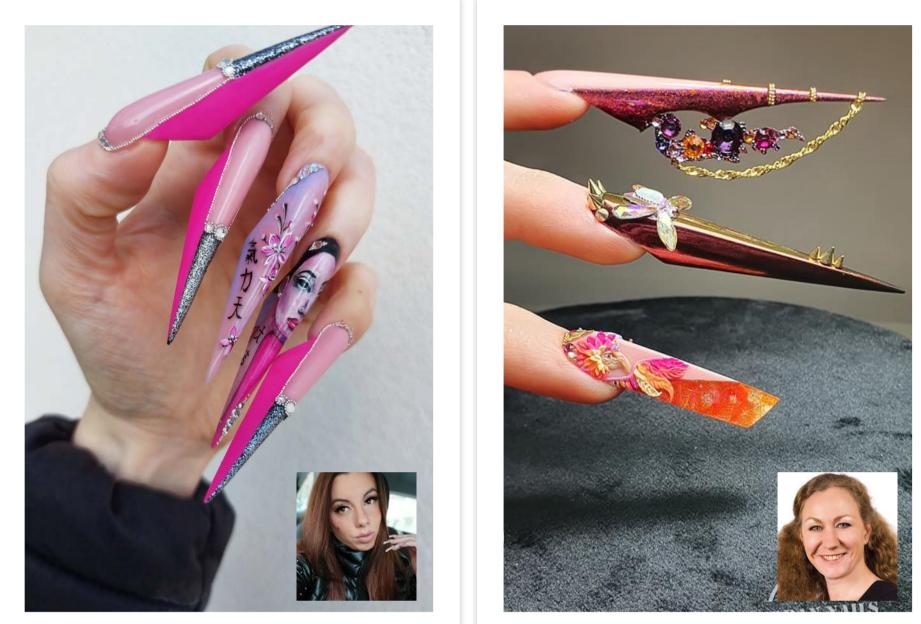
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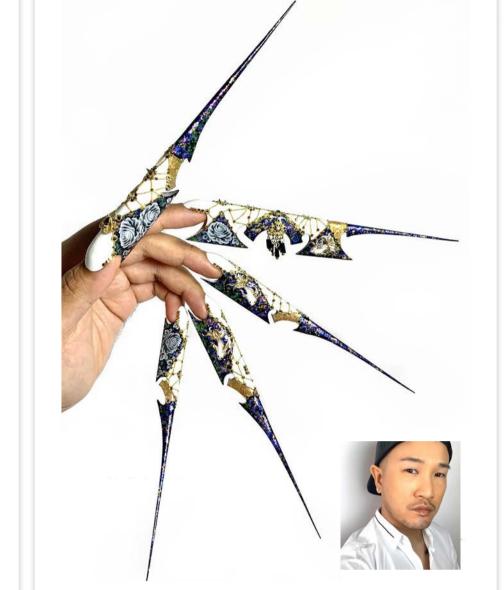
With base gel on the striper brush, pick up loose glitter to create geode effects in the design. Finish with top gel, cure.

NEWSWORTHY NAIL TECHS: GLOSSARYLIVE CONGRATULATES THE TROPHY

WINNERS OF NAILYMPIA ONLINE

Winner of Winners _





About GLOSSARYLIVE

THE MISSION:

To unite the nail artists of the world and create a global community focused on artistic expression and factual information.

DIVISION 1	
Rita Halassy 📒	









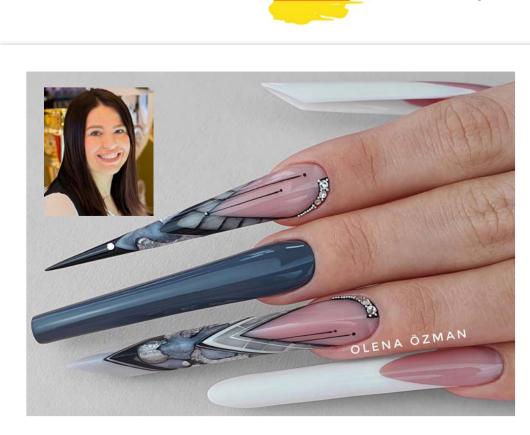
Division 4 VIP 5-Shape Challenge Champion Olena Özman 7 307 points / 340pts

WHAT IS GLOSSARYLIVE.

COM? Glossary Live is not only a glossary of technical information and videos created by world-renowned artists, it's an interactive community where nail professionals and hobbyists alike can get a behind the scenes look into the glamorous lifestyle of top execs, celebrity technicians, cutting-edge artists, global industry news and salon business tips from around the world. *This is Nails from A to Z...*

WHERE ARE WE IN APRIL 2021?

Currently the team's focused on organically building up the social media community through *Instagram, Facebook* and *YouTube.* Soon, the *GlossaryLive. com* landing page will include an interview with founder, Alisha Rimando, where she explains her vision for the platform and the future of the company. It also still hosts a space for visitors to sign up for the *GlossaryLive* newsletter.



Overall Individual Top Scorer. Mino Vo 772pts

Join the GlossaryLive social media community on Instagram @glossary_live & Facebook @GlossaryLive

Contact the team: info@glossarylive.com