

FROM alisha

Content, content! We are in the process of creating so much content. It's such an exciting time to finally see the fruits of one's labor coming to life. I'm pleased to say I've managed to film the interview that explains my vision for the platform. This video will soon be uploaded to the website's home page. So keep an eye on our social media to know when it's LIVE and please SHARE IT! Share GlossaryLive posts, the newsletter, the web address and the IG handle as well as the passion. And share the link to FREE nail education! Join me and this community of passionate artists sharing their knowledge, know-how and creative genius. Learning from industry greats and veteran salon pros has never been this easy. Sign up at GlossaryLive.com to take part in this global launch. Happy reading and Nailing! Xoxo, Alisha



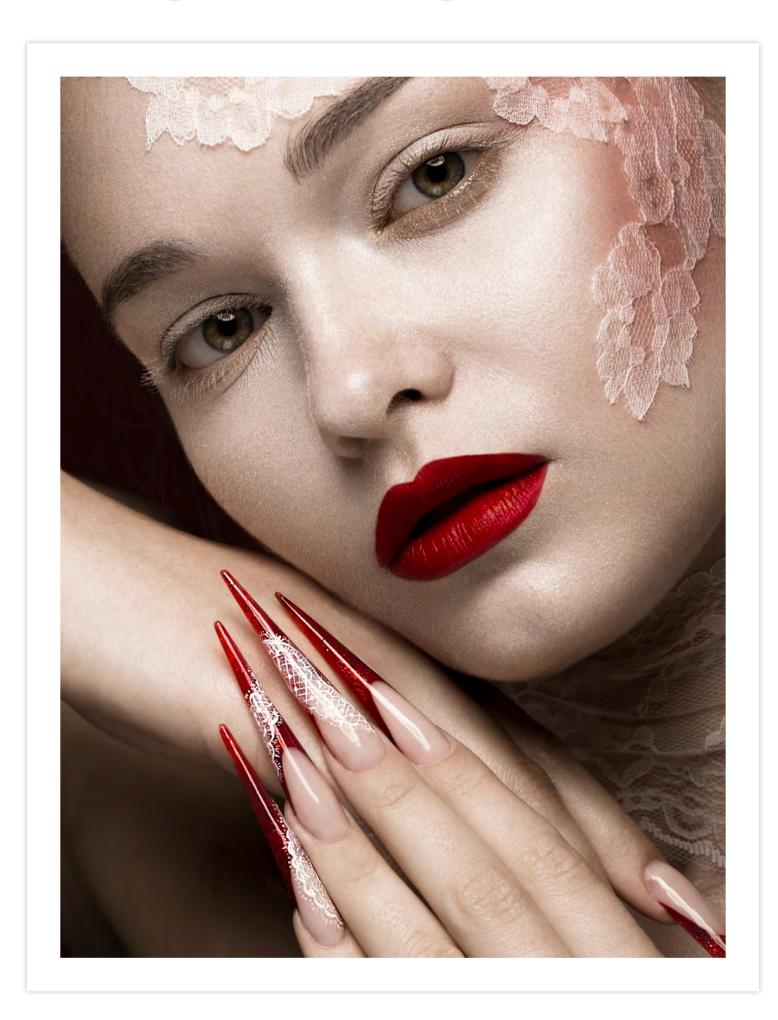
@alisharimando

FINGHASHON

the stiletto shape

was first introduced by actress Theda Bara back in the 1920s, who wore hers around an inch and a half long and very spiky. Theda was an American silent film and stage actress, who's often cited as the first sex symbol of the film era. One of the more popular actresses of the silent era, Theda's femme fatale roles earned her the nickname 'The Vamp'.

The stiletto nail now celebrating 100 years.



@dafnenailart

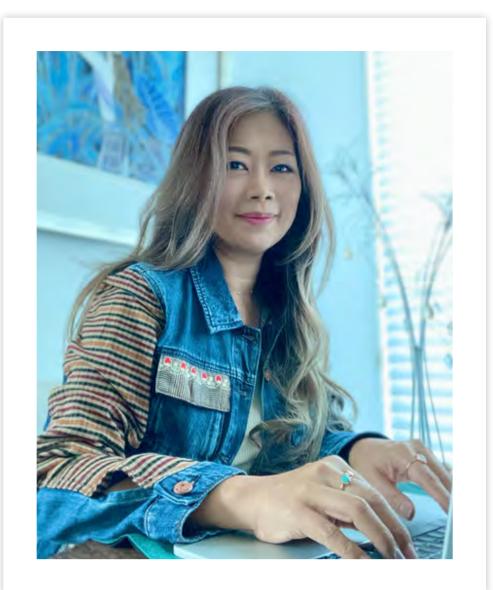
SMILE LINE /smil/lin/

The curved line of demarcation which is created at the hyponychium where the pink nail plate and the natural free edge (white extension) meet each other. Often used when referring to a French manicured look.



WHAT IS A **REVERSE FRENCH** APPLICATION?

Most French enhancement techniques teach the tech to apply white at the free-edge and create the smile line. Then the pink is added to the nail plate and the two are connected. In a reverse application, you add the pink to the nail bed and create a reverse smile line. Some let this dry and file it clean and smooth before adding a form and the white extension. The benefit to this technique is being able to push the white directly against the pink to create a clean line. This technique was originally created for applying cover pink powders. It can also be beneficial when sculpting gel.





PEEL BACK THE POLISH: CATHERINE WONG

Curiosity lured Cat into nails. "I couldn't get anyone in my local salons to put the art and styles on my nails that I saw in Japanese nail magazines," she laments.

"They mostly offered tip extension with a coat of color and mostly in shades of red. This was 28 years ago when the nail clientele was mainly flight attendants and wives of expatriates from the USA and Europe. This is when I decided to learn the skills myself and ended up spending more than 18 years living and breathing 'nails' as a career, which was fantastic."

Starting out, Catharine worked alongside two partners with a business model combining distribution, an academy and a nail salon. Each managed one sector with Catherine running the academy and directing all students to intern in the nail salon before graduation. Subsequently, Catherine branched out on her own, running distribution and the academy for 10 years, and since 2015, she's moved into other projects with her nail teachings transferring online.

After taking an hiatus from running her nail business, Catherine reveals what she's been immersed in for the last few years. "I've been teaching a lot of other skills since I took a break from running the nail business," she relays. "These include cake decorating classes, essential oil entrepreneurship workshops, crafting classes and floral workshops. I'm consolidating all my workshops/classes for nail art, bake and floral art under *CatWong Artistry* and therefore will be offering online courses to a wider audience," Catherine highlights. "My online learning platform will be hosted at www.catherinewong.teachable.com where I'll release many different workshops from May 2021."

A nail artist of global appeal with exceptional skill, who inspires many, Cat is a master of many techniques. "I can do pretty much anything with nails, but I lean towards design sculpture, mixed media and fantasy nails for the creativity and color play. I get bored easily and don't have the patience to repeat designs, so I rarely create identical designs twice.

"It's such a tiny canvas, but also the best canvas to present your creativity and fashion statement. Nails play a big part in personal grooming and beauty. I also love the fact that as a professional nail tech, I can do a complete makeover on nails into any shape, length, style or fashion statement. That feels pretty powerful; like a plastic surgeon for nails."

With a first love of colored acrylics, Cat notes acrylic to be the best medium to create 3D and raised structures, especially when designing. However, she

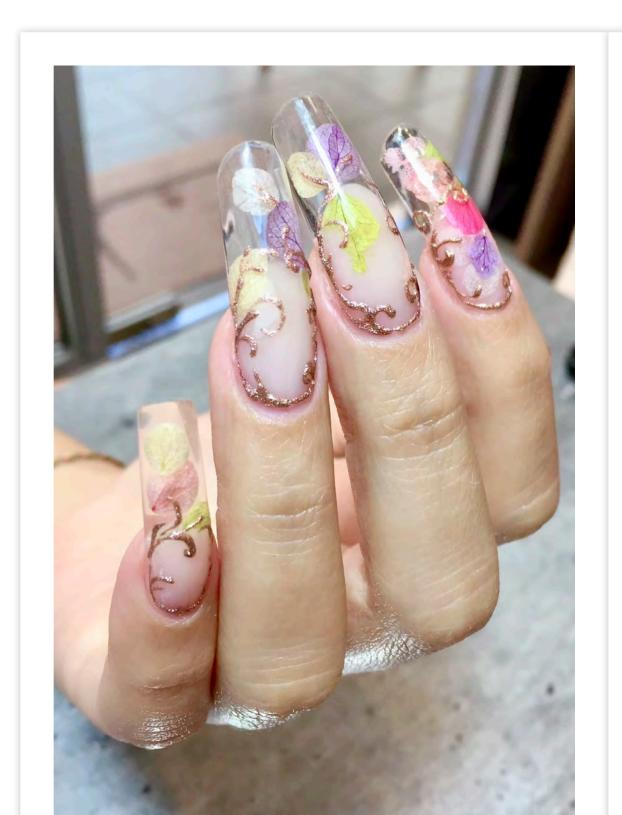
catherinewongteachablecom

confesses that since she no longer competes, she's now using more gels, as she wears shorter nails and prefers their convenience and the fact they're odorless.

With a positive bent towards the nail industry Cat reflects, "The nail industry made it possible for me to see the world. Funny isn't it? Before social media and the pandemic, nail techs working as educators for nail manufacturing companies got to travel to beauty trade shows all over the world. Before the proliferation of online classes, we travelled to teach classes by invitation of distributors and even private academies. We networked and built up our credibility through seminars, competitions and trade shows. It's so different now that most education has gone online. Nails enabled me to cross paths with many wonderful people from all over the world and many have become my lifelong friends.

"I never forget the saying that 'tough times never last, but tough people do'. I'm a firm believer of using every minute of my time to plough my energy into something positive; be it picking up a new skill or perfecting existing skills, doing more exercise to keep fit, doing everything I wanted to, but never had the time to do before and just keeping busy doing positive things and hanging out with positive, successful people.

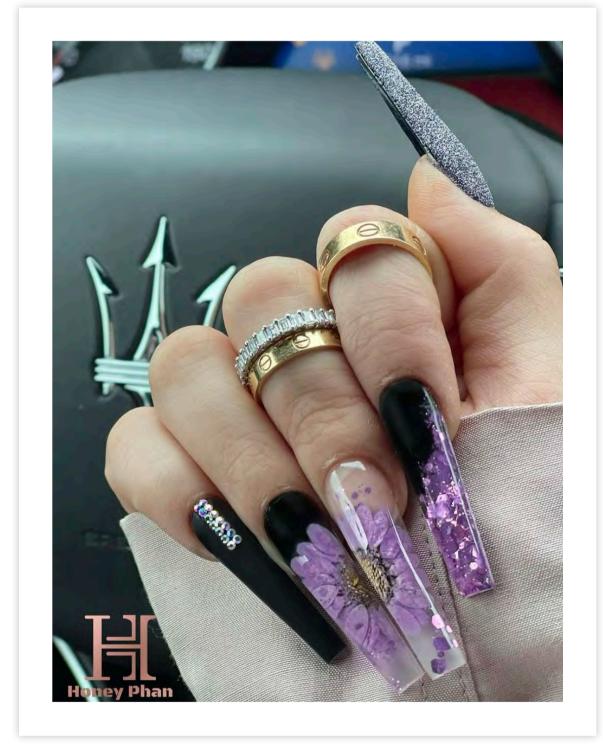
"During this pandemic, many businesses are closed and people have been put out of work. Instead of feeling sorry for themselves and waiting for the government to allow shops to open, some of my friends have started baking from home and taking part-time work to pack face masks to keep themselves sane and busy until they're able to open their shop again. Michael Jordan said it best – 'Obstacles don't have to stop you. If you run into a wall, don't turn around and give up. Figure out how to climb it, go through it or work around it'."



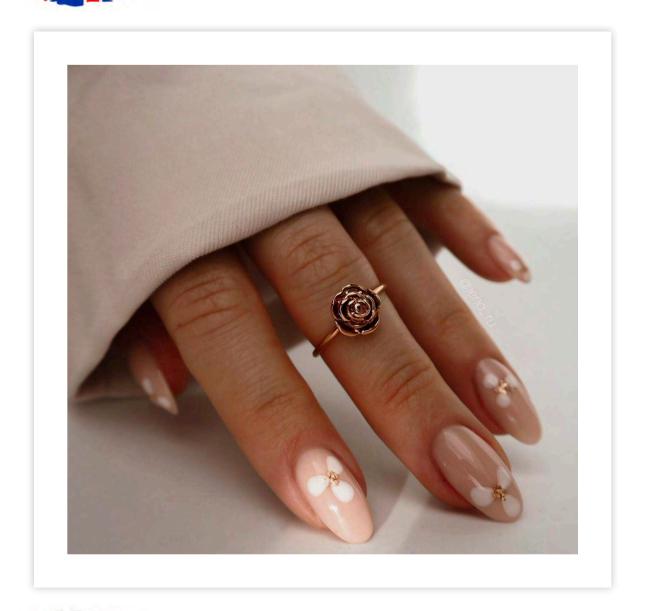


WHAT'S HOT IN NAILS NOW

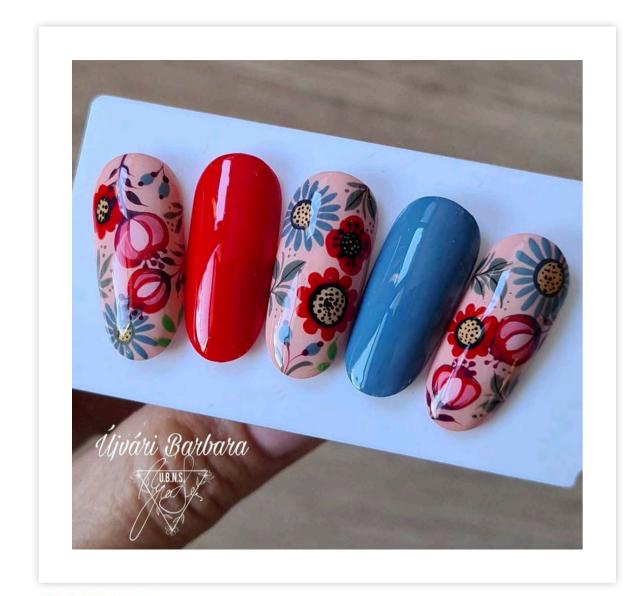
Spring and summer nails are screaming out for floral fashion. Whether it be gel painting, mastering the art of onestroke, encapsulating dried flower petals into nail enhancements under a clear gel or acrylic covering, be it pastel palettes or simple single daisies over a neutral shade, abstract flora or inspired by folk art painting techniques, the design ideas are endless and bring nails to life in celebration of the flora and fauna around us.











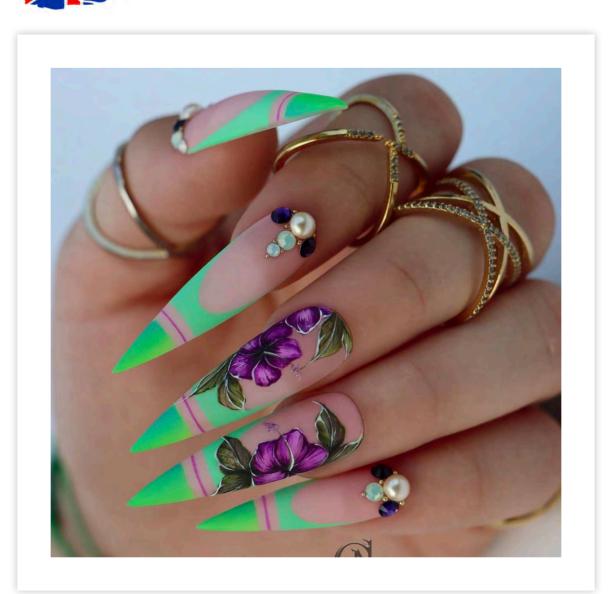
















GLOSSARYLIVE CONGRATULATES...

FROM ART ON FINGERS TO FASHION

The UK's nail artist and YouTube manicuring maestro, Kirsty Meakin, has widened her repertoire and launched a clothing merch line. Kirsty says, "I love everything creative; this includes nails, the arts and also fashion. Creative extension is something I have a passion for, so I decided to combine my love for fashion nails and color in my merch collection. I wanted to create a fashion line that was comfortable, stylish, affordable and most of all made you feel fabulous.

"The design process is the fun part, playing with fabrics, different tie dye effects, shape and color is pretty awesome. My daughter Allycia and sister Lily, model the clothing line alongside myself."

Prices range from £8 for a mask up to £49.99 for a full 3-piece co ord. Sizes run from UK 8-to-24.

And Kirsty designs every item herself.

Chirstymeakin



Ne love the colors

@chellys_nails used in this floral design. Gel Polish #023, 034, 039, 045, 048, 082, 105, 109



Valentino Beauty Dure com

The question isn't who's going to let me, it's who is going to stop me.



LISA BOONE

FEATURE THIS

EASY 5-MINUTE NAIL ART

@lapoonedoesnails





Apply 2 coats of gel polish, and matte topcoat, curing between each layer. Load an angled detail brush with bright green and yellow acrylic one-stroke paint. Use an up and down zig-zag stroke to create blended color leaves.





With a detail brush add veins in the leaves with a dark green. Use a dotting tool to detail the center of the flower using yellow. Apply gel topcoat, cure and cleanse.





Load an angled detail brush with royal blue and baby blue acrylic one-stroke paint. Use an up and down zig-zag stroke to create blended color petals.



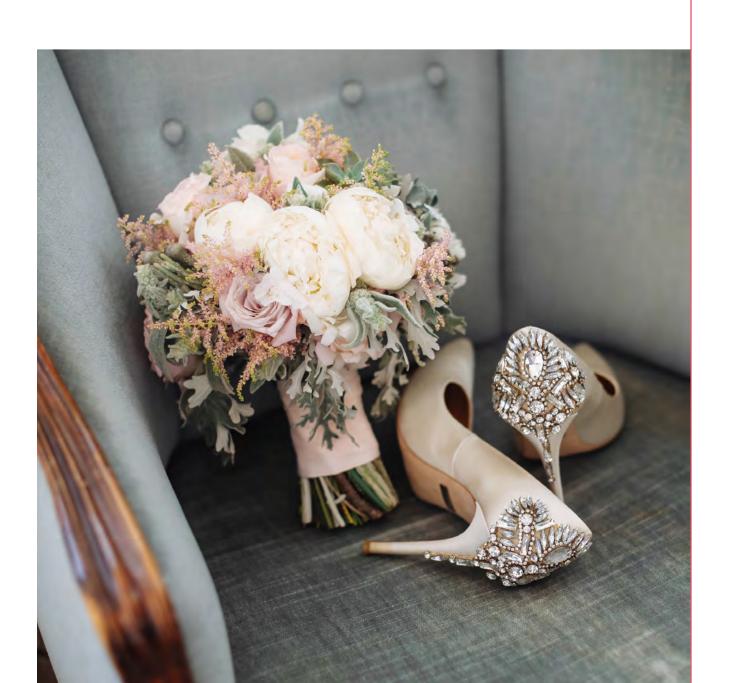


Using white gel paint with a detail brush, add depth and refine the edges of the petals, leaves and center of flower. Fully cure.





Load the point of the brush with white and create the inside petals of the flower.



About GLOSSARYLIVE

THE MISSION:

To unite the nail artists of the world and create a global community focused on artistic expression and factual information.

WHAT MAKES GLOSSARYLIVE DIFFERENT FROM WHAT IS ALREADY OUT THERE. WHAT GIVES IT AN EDGE?

In a sea of internet videos of sub-par or unlicensed hobbyists claiming to 'teach' nail techniques, it can be disheartening when trying to find expert information. There are safety and sanitation guidelines, tried and true application techniques and creativity in this art form that most laws require 600+ hours of in-school training to be undertaken in order to be qualified to take a test for licensing! Most of the information currently available to viewers can be unprofessional, unsafe, unsanitary and unperfected. To wade through a vast array of videos and information can take months or years to find what you're looking for.

At GlossaryLive.com you can feel confident that the information you are receiving is factual, the techniques tried and true and the instruction... second to none. World famous veteran competitors, judges, educators, authors and industry gurus come together from every side of the globe, and together they share their passion for this art form and the global community it has garnered. The information provided is not only mind blowing and carefully explained, but also entertaining.

Meet the artists behind the education. Learn basic applications to master level art techniques. Find advice on growing a business, opening a salon or preparing for retirement. Check up on industry news, celebrity sightings and LIVE events you can join for FREE. Find resources, ask questions and be amazed at the difference in EDUCATION and the VALUE you receive when logging onto GlossaryLive.com. This is your nail industry resource for ARTISTIC EXPRESSION and FACTUAL INFORMATION. It's the first EVER true GLOBAL nail community.

Join the GlossaryLive social media community on Instagram @glossary_live & Facebook @GlossaryLive

Contact the team: info@glossarylive.com

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