



GLOSSARYLIVE.COM

Nails from A to Z

FROM *alisha*

Thank you so much for signing up for the newsletter! You are the first to get the 411 about GlossaryLive.com! I'm so excited to share the decades of nail knowledge I've accrued and bring together the most talented professionals to form this community! It's an absolute dream to be able to offer this to our industry.

I have spent most of life in this business, and the love and passion I have for the artform and the people in it, has inspired me to create this platform. It's all about giving back and sharing the facts, the knowledge and the passion that will help you thrive in this business. I hope you will continue to join me on this adventure as I travel the globe to bring you inspiration and help keep your nail passion alive! **Xoxo, Alisha**

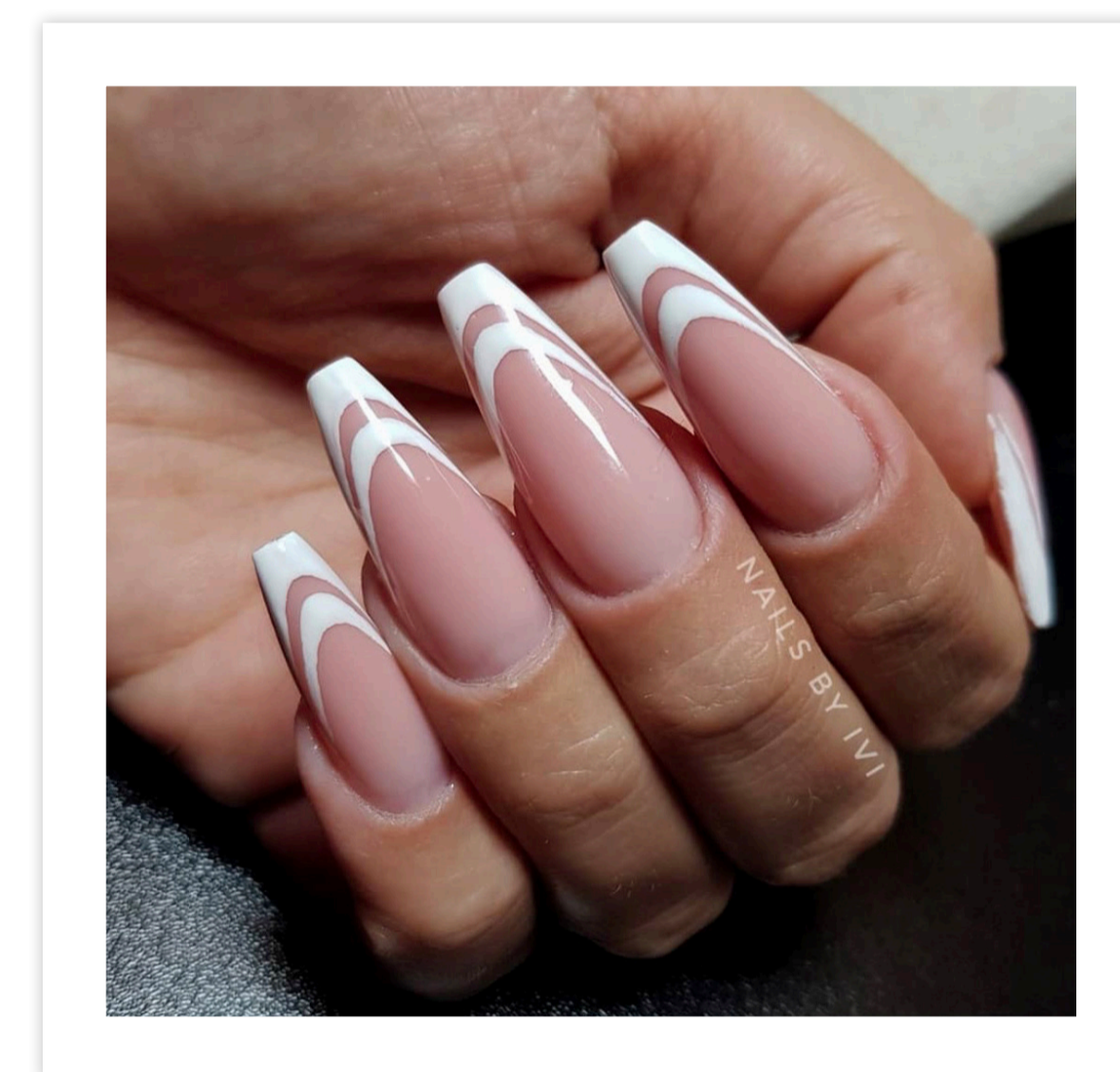


Alisha Rimando

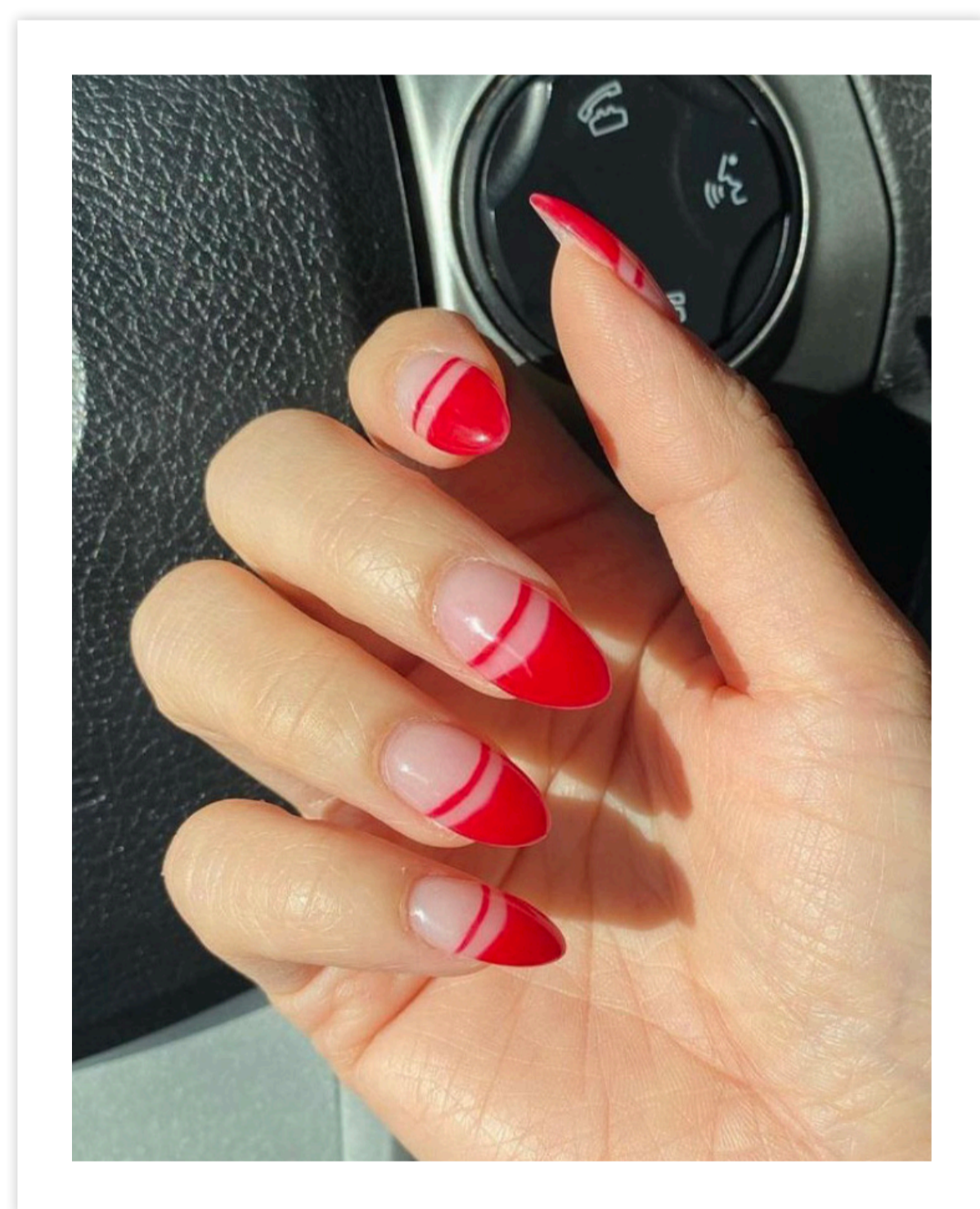


TAG THAT TREND... WHAT'S HOT IN NAILS NOW

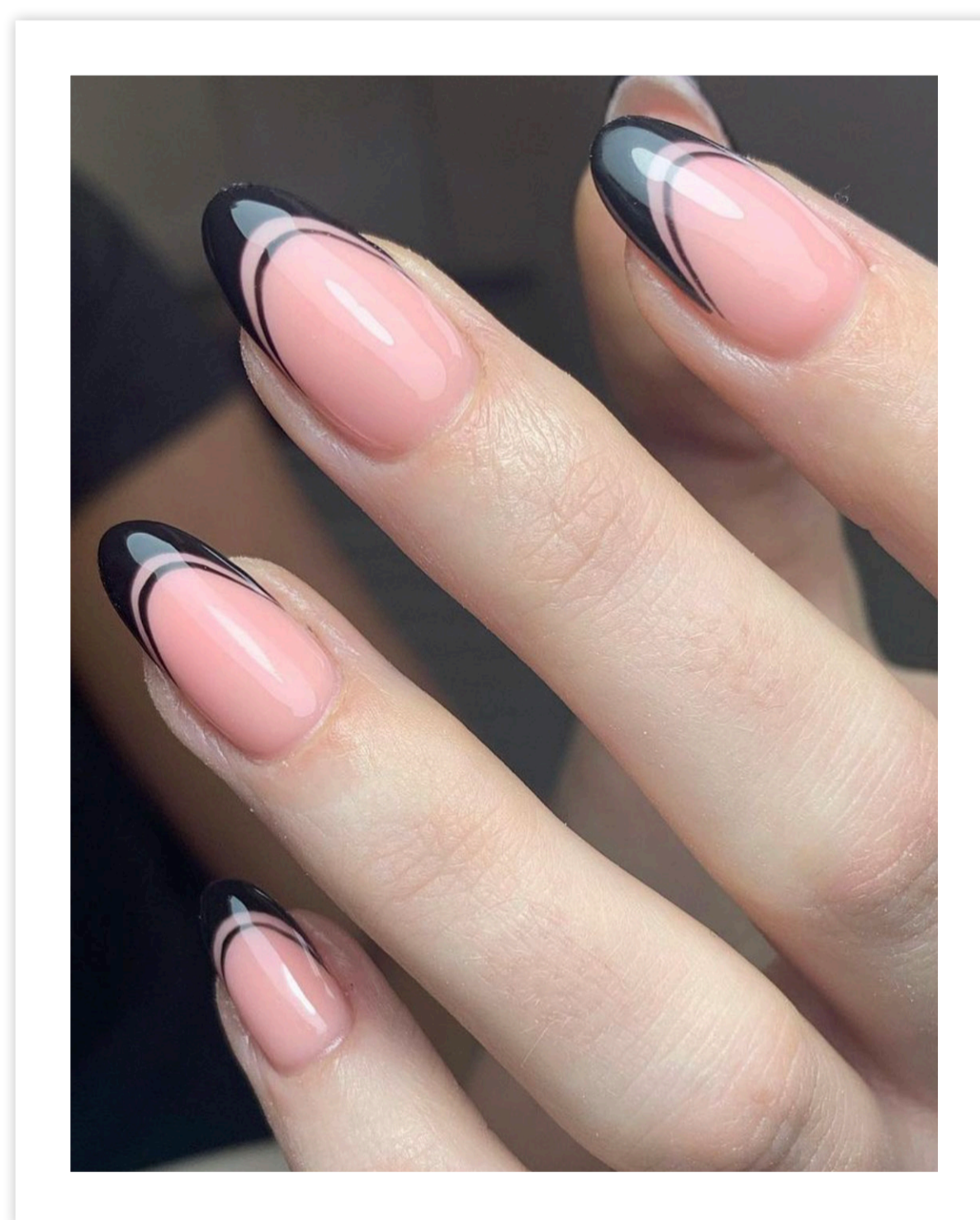
The double French manicure updates the classic French with a simple second statement line or layer. Just add a slick of the same or a contrast colour on all or one accent nail to bring this French to the fore.



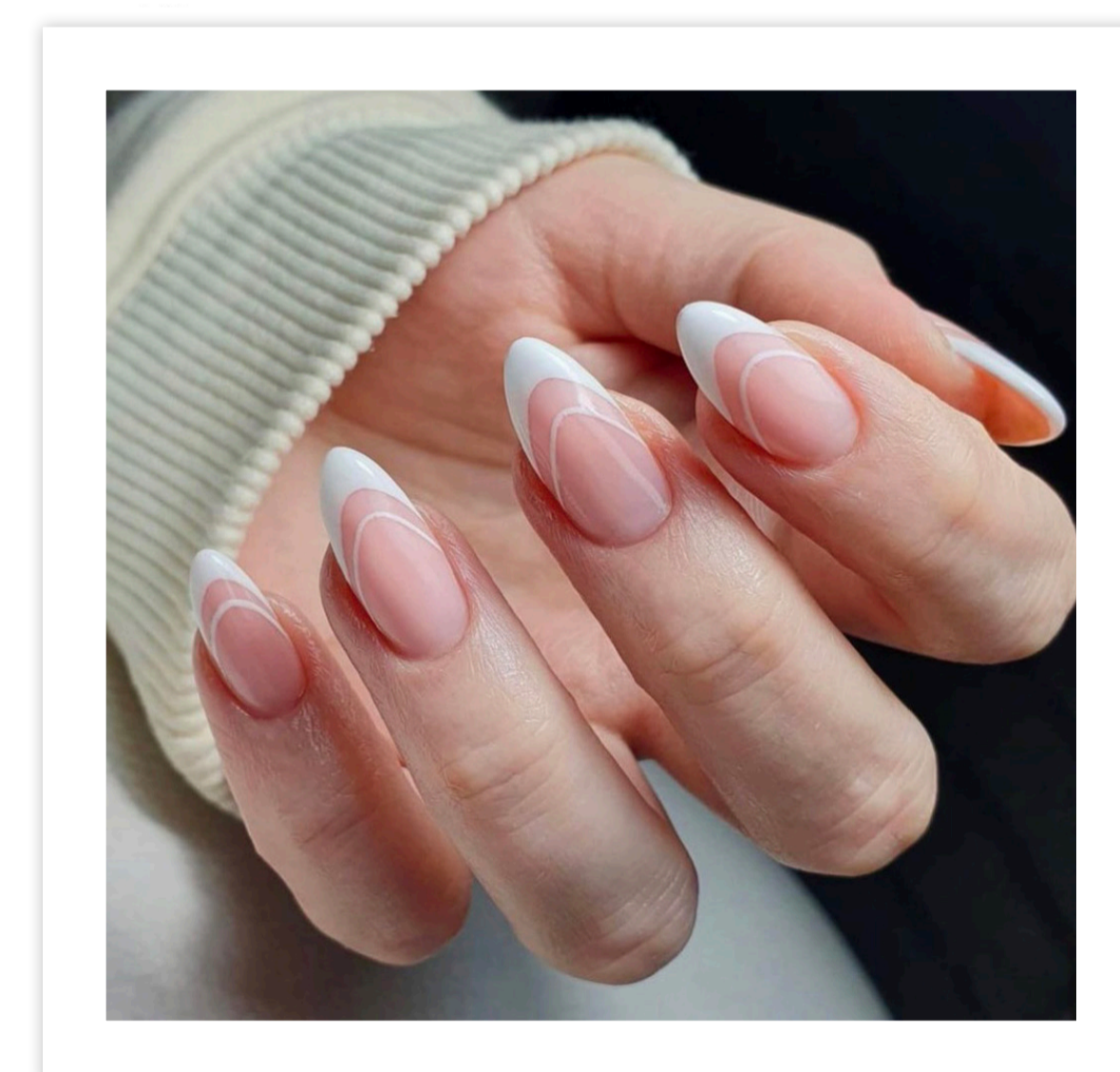
 @nokti_banovo_brd



 @bluegrass.salon



 @ohyoubeauty_



 @nailstampingqueenuk



 @jessrosebeauty

GLOSSARY

POLYMERIZATION puh-lim-er-uh-ZEY-shuhn

The process of chemically reacting monomers or oligomers into a chain or network, which thicken and eventually harden into a solid material. This process is sometimes referred to as 'curing'.

PRO Q&A

DEFINE THE DIFFERENCE BETWEEN LED & UV NAIL LAMPS



LED (light emitting diode)

is a direct light. This means the diode inside the lamp must shine directly onto the gel product to cure it. LED light normally takes 5-60 seconds to cure most gel nail enhancement products. LED bulbs traditionally last 50,000 hours.

UV (ultraviolet light) radiates light inside the lamp so all nails are exposed to the light. UV lamps usually cure gel nail products in 1-2 minutes. UV bulbs last about six months before they are in need of replacement.



The nail industry has turned to the newer technology of LED for a number of reasons; time saving, cost savings in bulbs and the fact that LED is a cool light, so there's less heat transmitted during the curing process.



FEATURE THIS



Sweet love design with a touch of glamour by @aigulfritzkeartistry
EASY 5-MINUTE NAIL ART



1

Apply 2 coats of a nude gel polish for the base.



2

Use black spider gel to create thin lines across the nail.



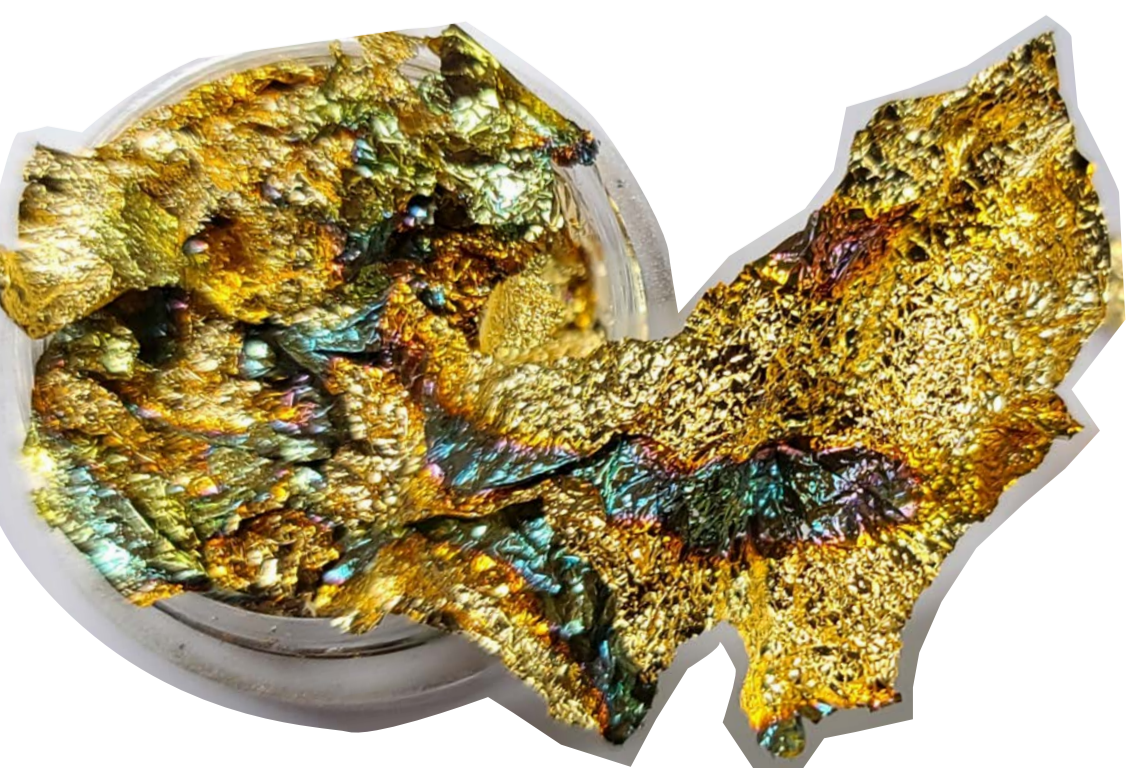
3

Hand paint hearts and dots with black gel polish to embellish the line design where desired.



4

For added effect, add gold spider gel dots and attach gold flakes with clear gel. Finish the design with topcoat.



FINGER FASHION FACTOID

An ombré design is when one color fades into another and the meeting point creates a seamless blend of the two. Ombré is from the French word meaning 'shaded' or 'shading'. It is a degradation of colors from dark to light or light to dark. This technique can be used with any nail art medium.

Nail artists previously called this technique a 'color fade' or 'color graduation' in the 1990's. The term ombre' was coined in 2010 when hairdressers set the trend fading hair from dark to light.



The things you are passionate about are not random, they are your calling.

~ FABIENNE FREDRICKSON

PEEL BACK THE POLISH: ANNEKE VAN DER SAR

EINDHOVEN, THE NETHERLANDS @NAILSCAFEEHV



AN ARTISTIC NAIL DESIGN GLOBAL EDUCATOR, DISTRIBUTOR, SALON OWNER (NAILSCAFÉ) AND JUDGE, ANNEKE HAS BEEN SHAPING THE NAIL INDUSTRY SINCE 1992.

Initially training with masters such as Tom Holcomb, Danny Haile and Alisha Rimando, Anneke became synonymous with mixed media nail art techniques, as this exciting and complex genre of nail art emerged on the nail scene during the 90s.

Choosing to use, distribute and educate the Artistic brand, Anneke cites, "Artistic is a young, innovative brand developed by experienced professionals, who I've known for 25 years. It offers all the products a pro needs and therefore, it's a complete system."

Taking the salon experience a step further, her Nailscafé is more than a salon, as Anneke relays, "It's a warm, friendly environment with a listening ear. People come to meet friends, have a relaxed time, a chat and a drink. There are no time constraints, people come and go at liberty; it's really popular in times of stress, when they're looking for support and comfort."

With a penchant for mixed media art, Anneke is taken by the story that can be delivered through nail design and sculpture. "When studying the art definition and detail you can see the time, effort, skill, passion and creativity that's been harnessed to create the work. I love this industry for the work produced and the fantastic people, so passionate about their work, that for them it's not about chasing money."

Looking ahead with wisdom, Anneke advises, "However, boring it may seem, professionals should look at devising a new business plan for 2021 and try to cooperate with other sectors, such as designers, hairdressers, therapists and MUAs; people that have a positive influence in and around the beauty industry. Keep yourself on track with market demands, build a strong foundation of established clients with good networks – work on your reputation. Don't be afraid to change your approach and look at adding retail to your business, this is a great way to boost business and service clients."

As changes to the way we work are emerging every day, Anneke reveals that soon she will join the online education revolution as Artistic Nail Design moves its global training online and Anneke joins other European educators to present it. "I'm a firm believer in being with the student during training to guide them through each application stage, however, I see the future is combining both online with classroom training and I'm ready to embrace this move."

About GLOSSARYLIVE

THE MISSION:

To unite the nail artists of the world and create a global community focused on artistic expression and factual information.

WHAT IS GLOSSARYLIVE.COM?

Glossary Live is not only a glossary of technical information and videos created by world-renowned artists, it's an interactive community where nail professionals and hobbyists alike can get a behind the scenes look into the glamorous lifestyle of top execs, celebrity technicians, cutting-edge artists, global industry news and salon business tips from around the world.

This is Nails from A to Z...

WHERE ARE WE IN MARCH 2021?

Currently the team's focused on organically building the social media community through *Instagram* and *Facebook*.

The GlossaryLive.com landing page is available for visitors to sign up for the Newsletter, while this monthly e-shot will keep followers informed on our progress, provide a little nail-know-how and offer a sneak peak into what's ahead for the 2021 launch.

Video interview with founder, Alisha Rimando coming soon on GlossaryLive.com, where she'll explain her vision for the platform and the future of the company.

Sign up at **GlossaryLive.com** to receive monthly newsletter from the GlossaryLive team

Contact the team:
info@glossarylives.com



GlossaryLive congratulates UK nail industry pioneer and trailblazer, Marian Newman!

Marian has been named on the 2020 Queen's Birthday Honours list and awarded the British Empire Medal (BEM) for her outstanding contribution and exemplary service to the nail industry during her lifelong career and more specifically during the Covid-19 crisis. @marianneumannails & @the_fnp_

