



GLOSSARYLIVE.COM

— *Nails from A to Z*

FROM *alisha*



@alisharimando

Each day the team at GlossaryLive moves closer to its goal; closer to launching this platform that we've all been working hard towards. I confess I now realize what a big undertaking this concept was. Admittedly, it took a huge act of courage to even begin it, and even more to keep pushing forward through all the false starts and larger than expected undertakings that the team has navigated.

All that aside, I'm incredibly proud of what we are creating at the GlossaryLive desks and I'm honored to have people working with me that trust my vision, and are dedicating their heart to creating a world where nail technicians and enthusiasts can find their place, their community, entertainment, and also feed their passion.

As we prepare the countdown to launch, my hope is that you will come and visit, watch, laugh and learn with us. I hope you'll also be inspired enough to share your art, your heart, your story and your knowledge with GlossaryLive and its nail community. Through our shows, our social media, and live events, I hope we can mentor, inspire, and remind you, that we are all in this together...

Xoxox, Alisha



newsworthy **TECHS**

London's Mino Vo recently walked home with the Division 3 Winner of Winners cup and Overall Highest Top Scorer trophy for Nailympia Online for the second year running.

Setting foot on his first competition arena in October 2019, Mino Vo entered *Nailympia London* in Division 1, moved to Division 2 in Canada and was so successful that he moved into Division 3, just one month later.

With a massive 19 medals accrued from four different *Nailympia* competitions and a tally of 26 trophies won in just over two years, Mino Vo is a nail force to be reckoned with on the competition circuit. Like a Formula 1 car, Mino is racing up the inside and it's anybody's guess where his next win will be realized.

When quizzed on how he believes his nail skills have been honed and fashioned in such a short space of time, it's clear he's put his focus, spare time, investment and energy into practice and training with some of the world's best nail pros and it's paid off.

For anyone out there who is looking for inspiration and a confidence boost, watch Mino Vo's rise on the arena and know that he represents the epitome of what a competitor's persona should be. If you don't put in the time and investment, your chances are slim, if you put your energy into it, then anything is possible. Go Mino!

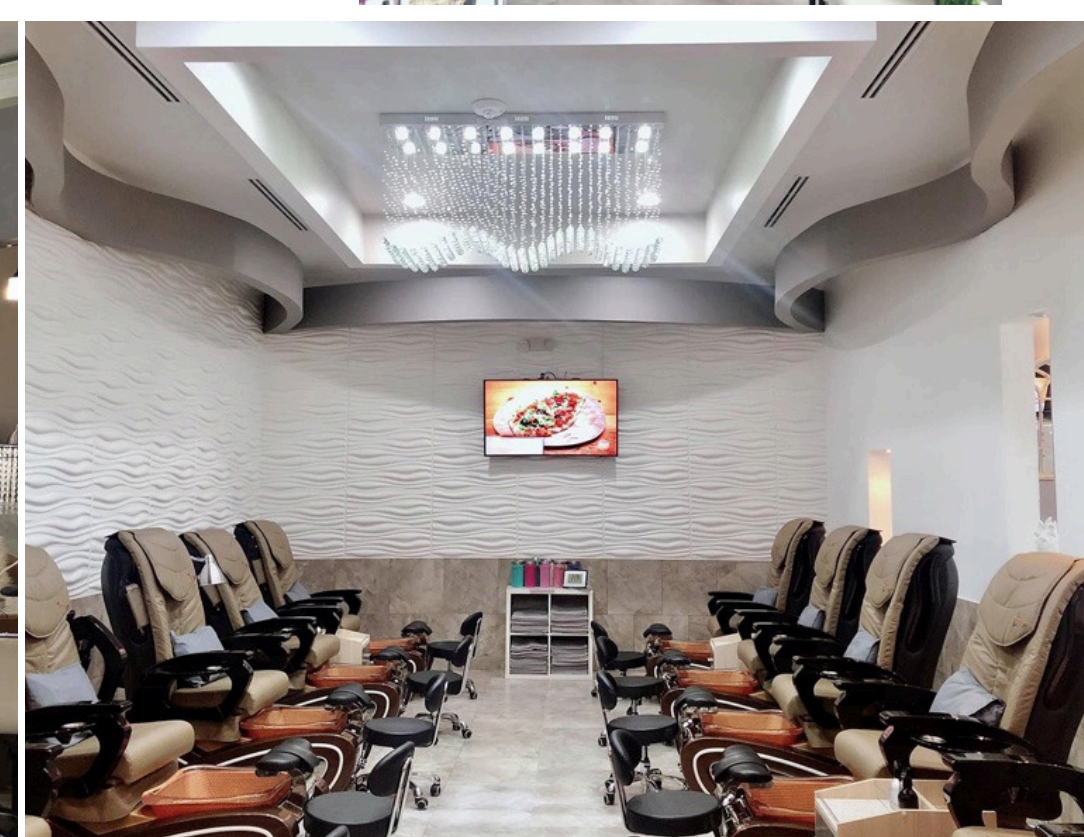
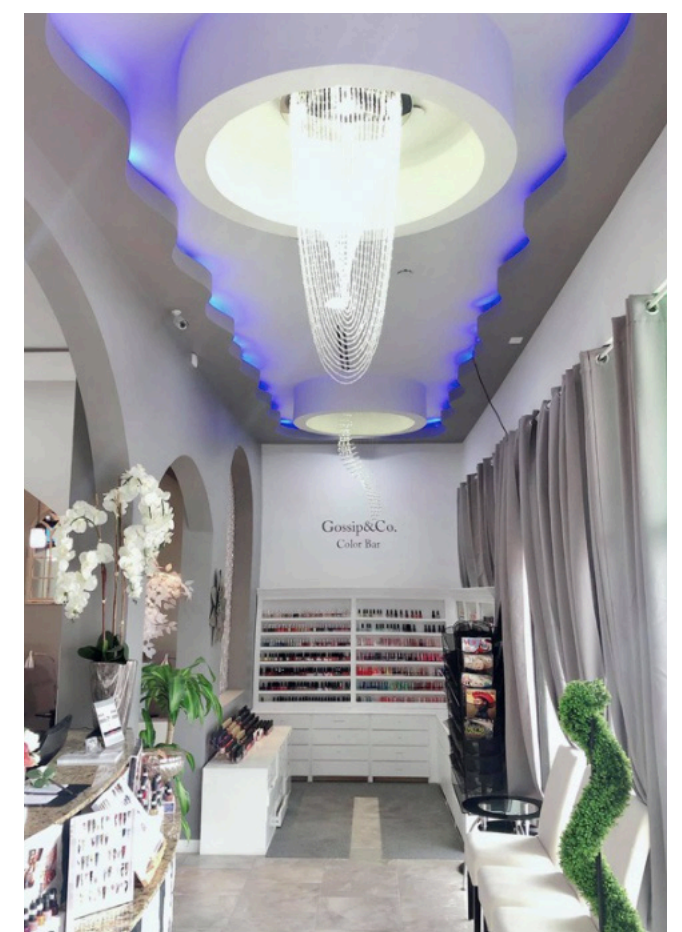
@minovolondon



did you know...

The Gossip & Co. Nail Spa in Cypress, Texas, USA, owned by husband and wife Steve and Lulu Nguyen, is possibly one of the largest nail salons in the world with 100 employees working in an 8,500 square foot space.

@gossipconailspa





PEELBACKTHEPOLISH

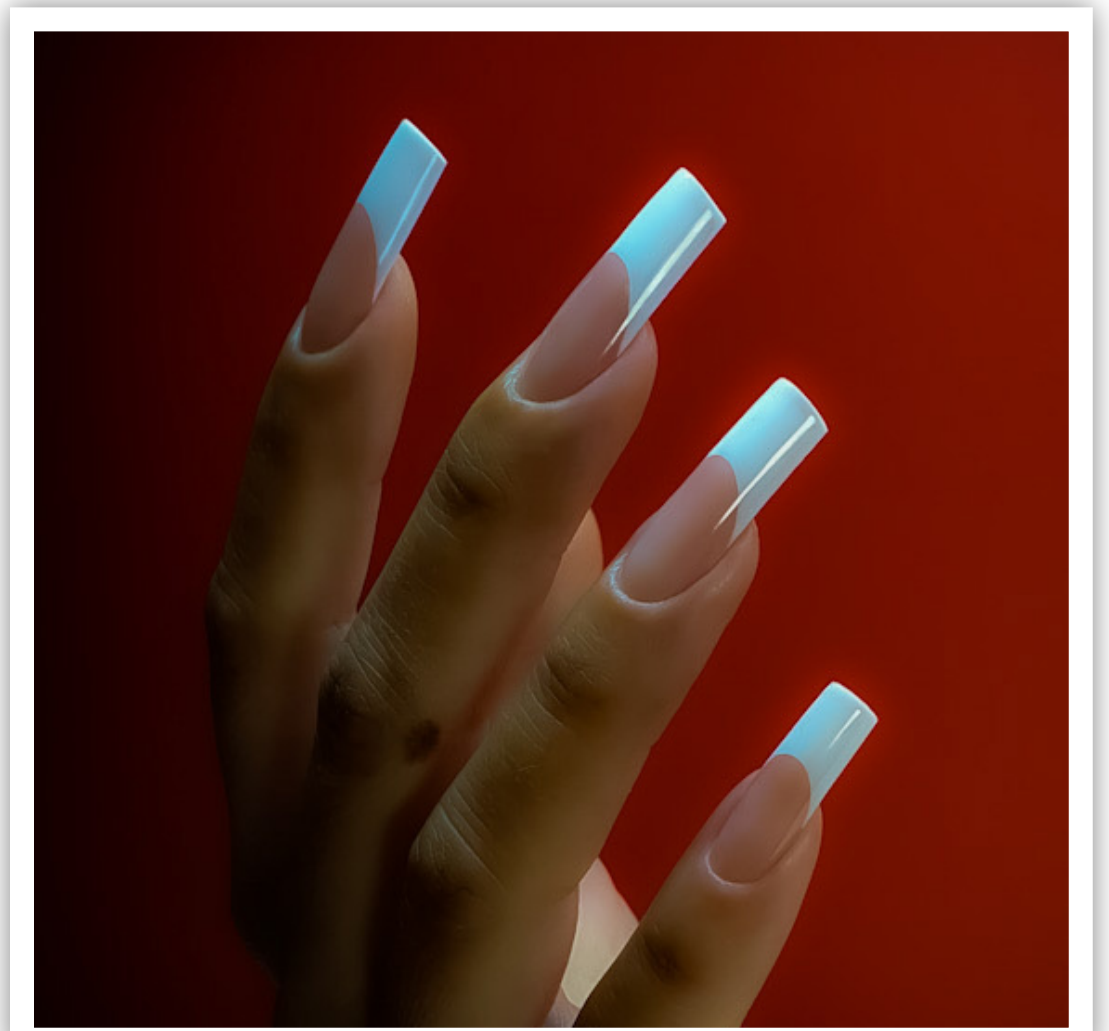
stefanie LORE



Embarking on what would be a life-long interest in nails from the tender age of 14, Stefanie Lore has worked her way up to being one of the greatest living nail professionals the world has seen.

Admitting she's a perpetual nail biter, Stefanie was directed towards the nail industry when her sister commented that she should try hard to be more 'lady-like'. Stefanie was just 12 when the remark was tossed at her, still not brushing it aside, Stefanie did embrace the salon scene and, as time progressed, realized she needed a more professional and precision-focused nail experience. Challenged also by wanting her hands to create and craft for a living using the artificial L&P acrylic system, Stefanie found her life path and purpose early on. ↓

PEEL BACK THE POLISH



nailympia.de

signature-nail.com



Born into a renowned German family hair business, perfection was demonstrated by her father and meticulous organization, by her mother. Championship titles in hair design were something Stefanie grew up observing and therefore, she cherished competition from a very young age.

She began working professionally in handcare and nail enhancements at the age of 18. Her determination was to learn and work outside the family business and to find her success on her own. Stefanie's perfection in her craft grew her reputation in Düsseldorf and she was quickly the most sought-after nail professional within two years. That success awakened her competitive spirit and she began her legendary career in the competition circuit. Stefanie holds 8-times German champion titles alongside a wealth of international accolades.

Finding her passion in the artificial L&P acrylic and UV gel systems, Stefanie was attracted most to the art of sculpting pink & white squoval and square nails. Her signature style sports natural looking artificial nails with no volume at the apex. Her belief in upgrading skills and constant training is as apparent now as it was over 25 years ago, she advises, "The nail industry offers so much as long as you never stop learning and you continue to face and move past new challenges. The secret to success is to never stop learning, never give up, set the first goal and go for it. After that, lots of little steps help you to get further, you just need to hang in there and be patient with yourself."

Inspired mostly by live arena nail competitions, champion tech, Stefanie gives credit to these events for teaching her a wealth of techniques over the years alongside her 20-year nail salon stint. With strong and clear views on the power

of learning, Stefanie relays, "Hang in there and keep going. I wouldn't use social media for learning, I would always go to live classes and competitions when looking to improve my skills. I also recommend using high quality products until you know them 100%, then you can start looking around and try out new things. The most important part of the tech's kit is a set of high quality brushes, nail forms, scissors, a cuticle pusher, tweezers and cuticle nippers."

Moving through the pandemic and evolving to accommodate its challenges, Stefanie launched a new and exciting digital platform in 2020 known as *SNI Nailflix*, a subscription-based site, where SNI, for a monthly fee provides the subscriber interactive online nail art and nail design education. *SNI Nailflix* follows a 'series format' as well as 'Movie Night' events. The series takes a subject within the nail world and splits it up into one-hour episodes taking the viewer from the introduction to an end. Episodes are presented live on a closed *Facebook SNI Nailflix* channel. 'Movie Night' takes an individual subject and presents it in detail from beginning to end in a two-three hour format. 'Movie Nights' are dedicated to more advanced themes." Bringing nail professional Ivonne Voigt onto the team has brought fresh eyes to the education direction and together, Stefanie and Ivonne deliver monthly live classes and weekly online with *SNI Nailflix* alongside separate online classes. Sharing her nail wisdom to conclude, Stefanie notes, "Always set your next goal and have a plan B. Work to get the best possible result, as quickly as possible."

Stefanie LoRe is the nail expert behind the new *Nailympia Germany* location to be hosted at @beautyduesseldorf 6-7-8 May 2022.



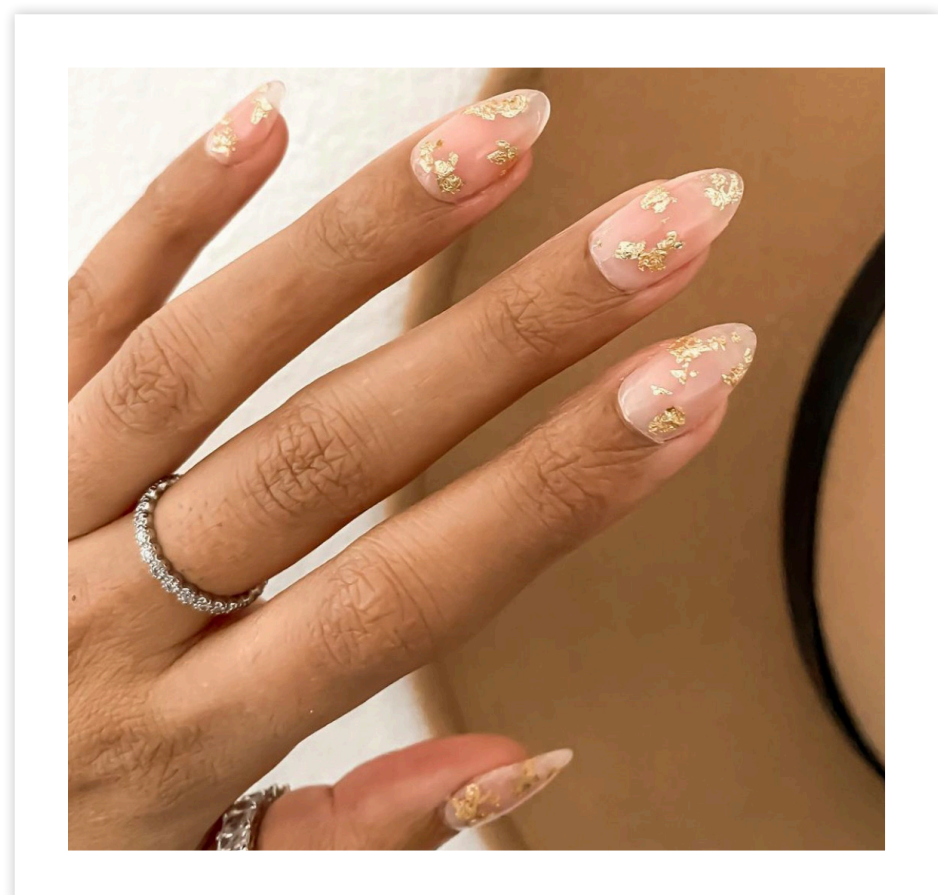
FINGER FASHION FACTOID

The Empress Dowager Cixi (29 Nov 1835 –15 Nov 1908), of the Manchu Yehe Nara clan, was a Chinese noblewoman, concubine and later regent who effectively controlled the Chinese government in the late Qing dynasty for 47 years, from 1861 until her death. She was known for her outrageous nails, which she covered in 6-inch-long gold guards to protect them.

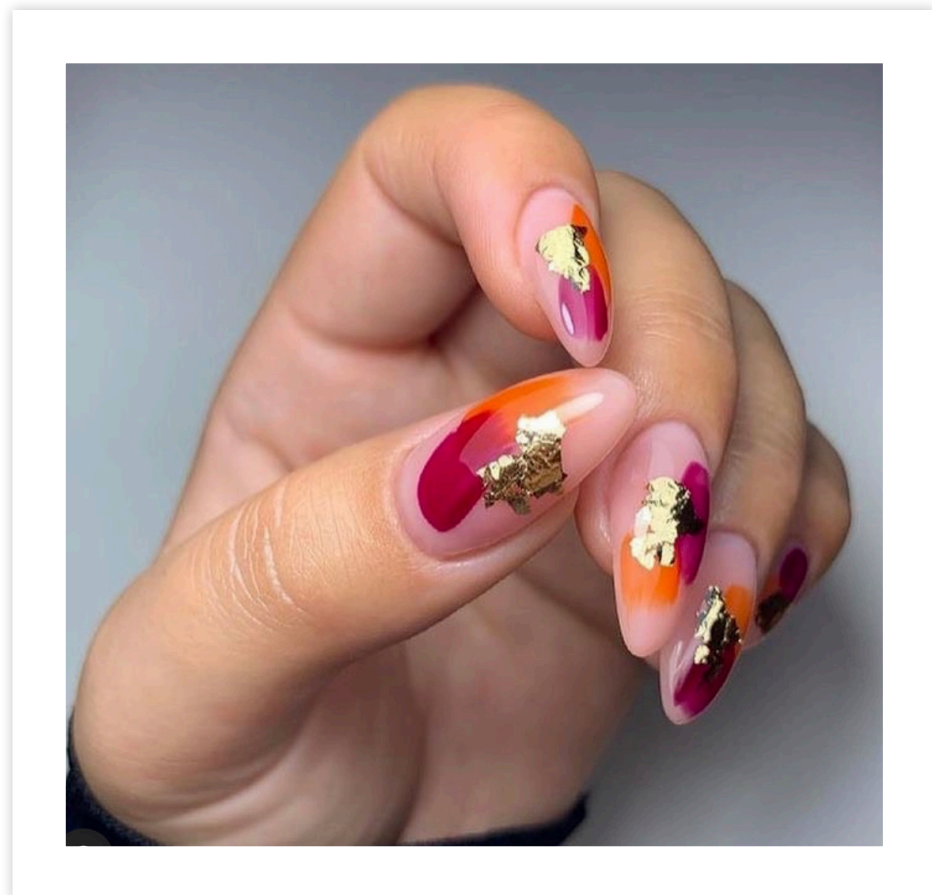
TAG THAT *trend*...

WHAT'S HOT IN **NAILS NOW**

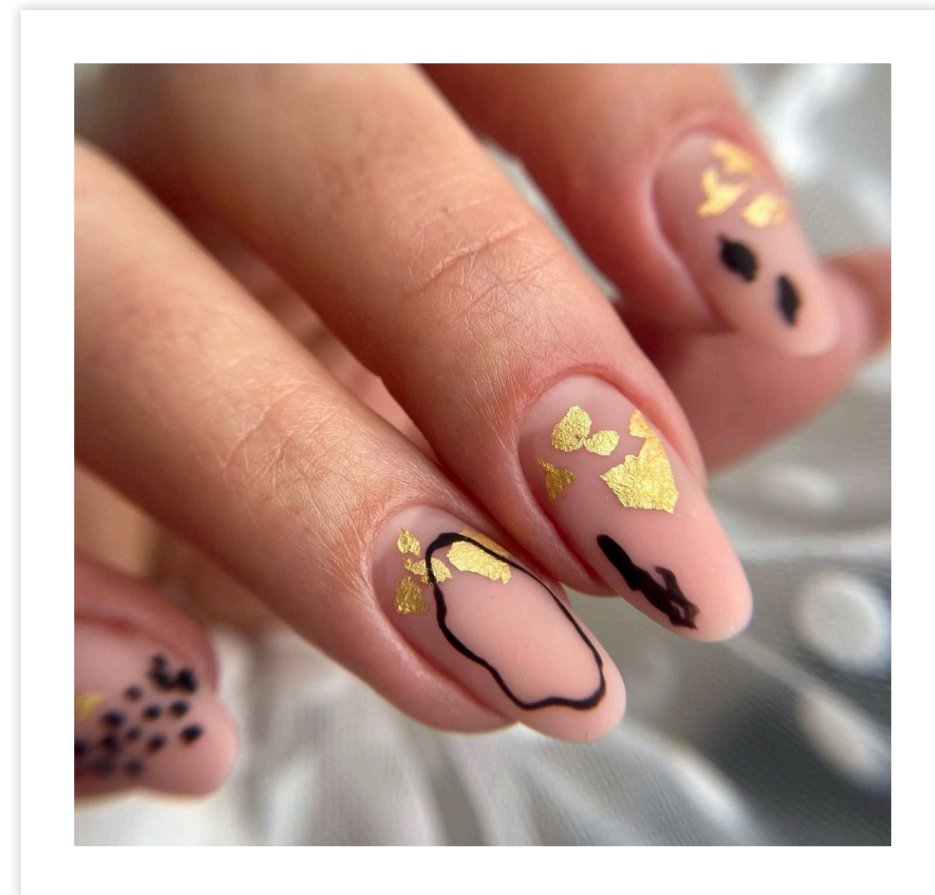
Gold foil is the new black! It is a nail designer's dream, elevating a simple natural nail to almost royal status or adding the final touch to a jazzed up bling'd set. Whatever style your client is wearing, a dab of gold foil to the side of the nail, abstractly placed in all manner of shapes across the nail, at the cuticle cuff or on the free edge, it's no matter. Gold foil is so simple it's a nail art medium that can be used by everyone on anyone and it looks fantastic! It's a hot trend that shows no waning...and a little bit goes a very long way!



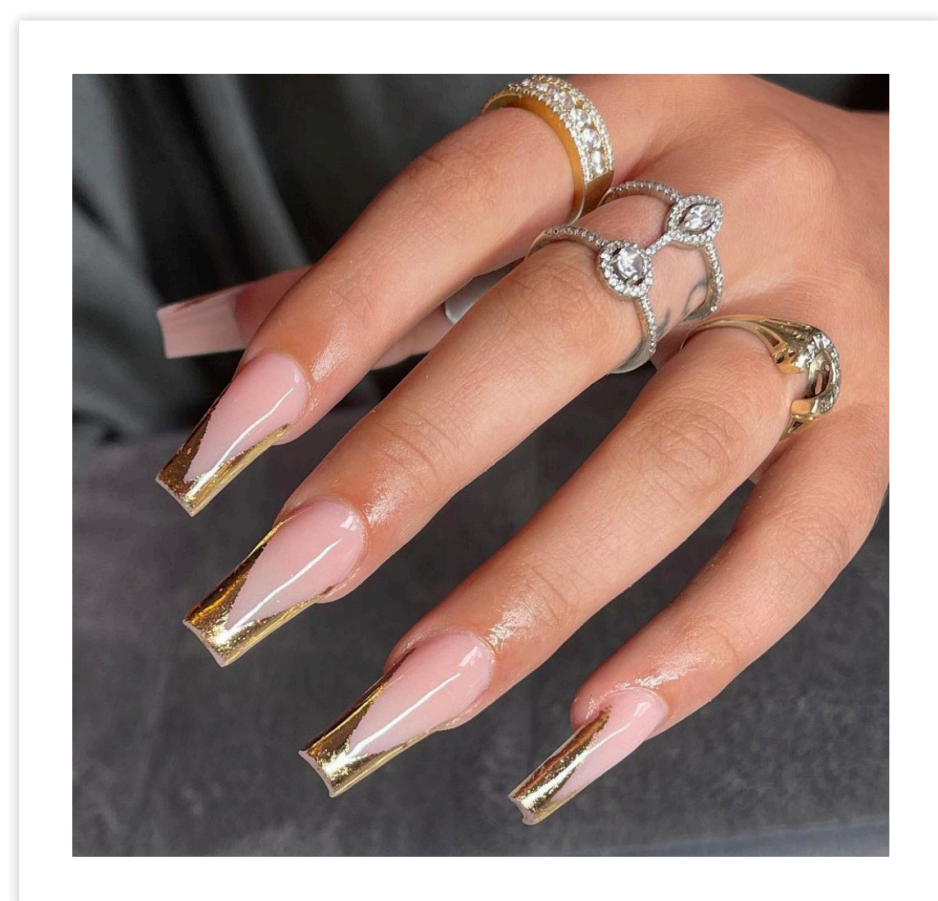
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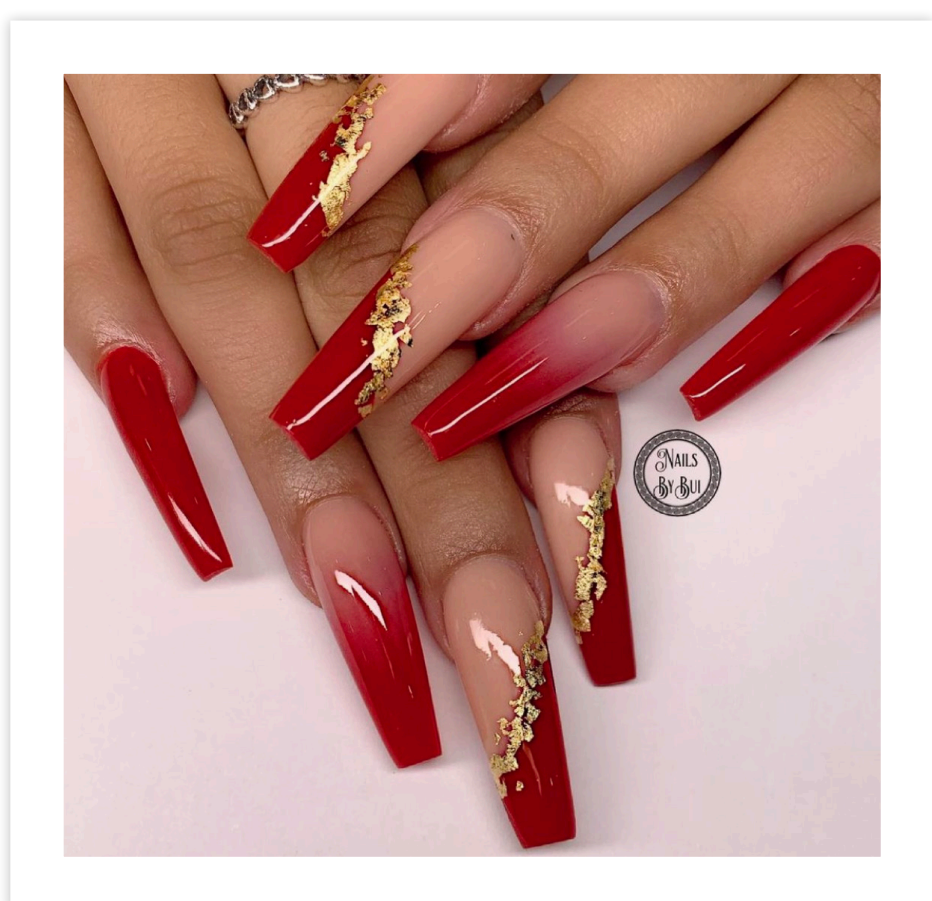
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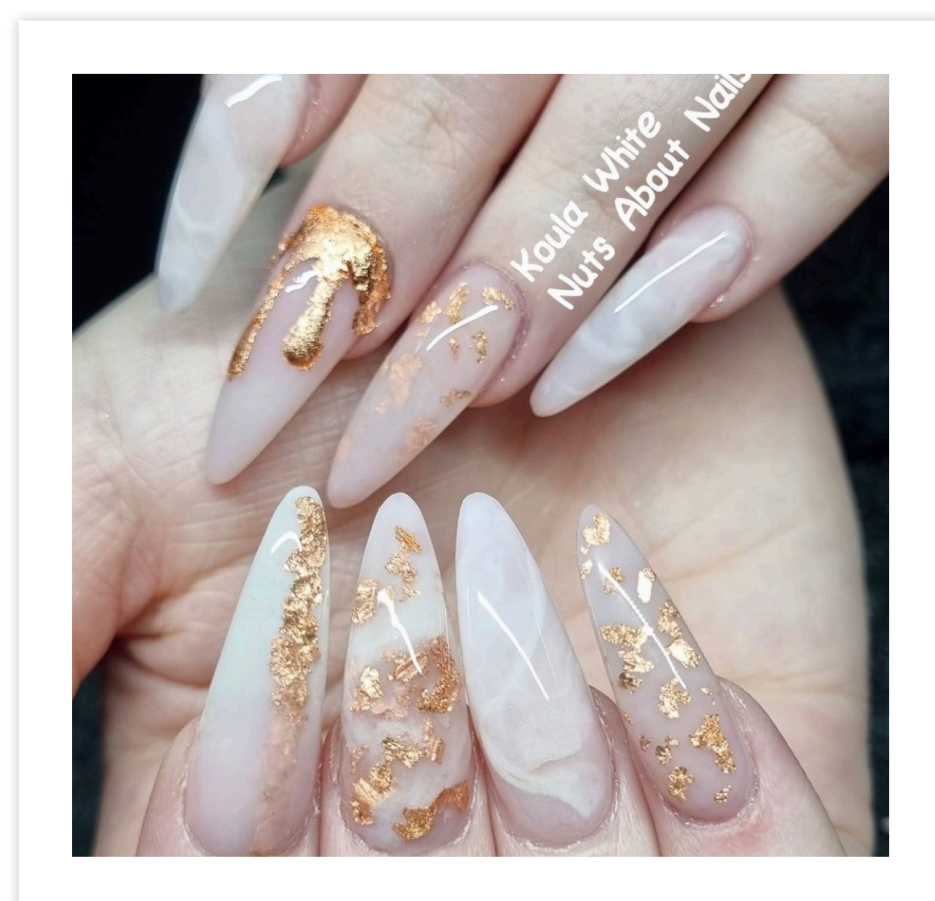
 @andreasavescunaittech



 @simplicitynails



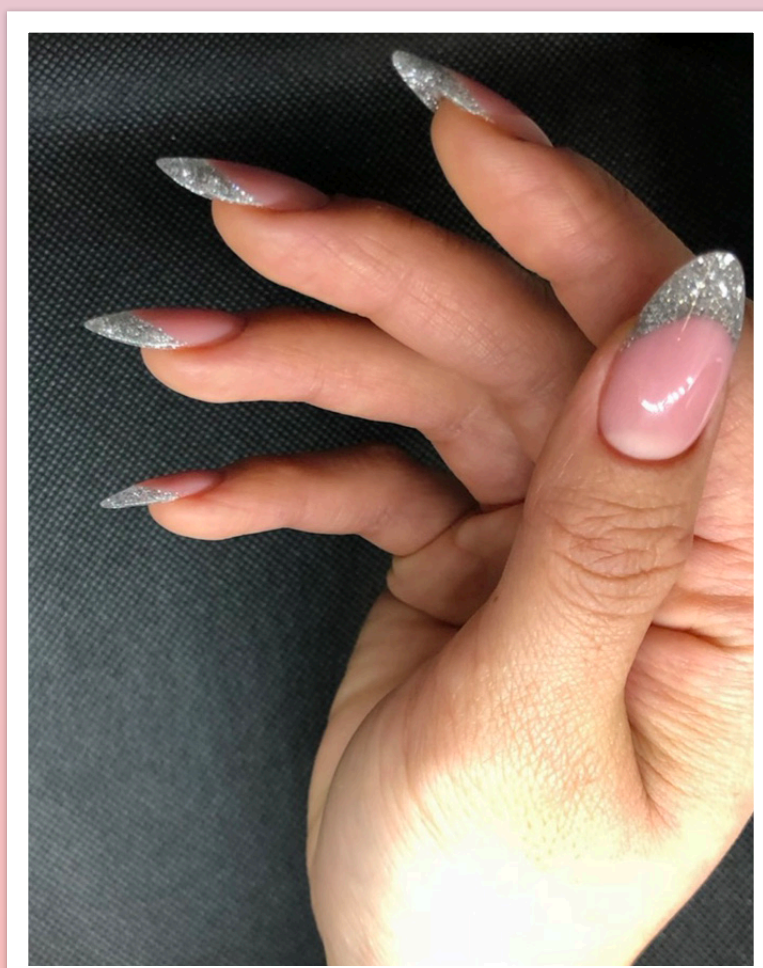
 @nailsbybui



 @koula_white

Download step-by-steps of trending nails @Tag That Trend on GlossaryLive.com

PRO Q&A



Lower arch by Guin Deadman:
@nailsbyguin

WHAT & WHERE IS THE LOWER ARCH OF THE NAIL?

When nails are left to grow without being tamed we notice that they naturally curl downwards. The natural nail, when viewed from the side, is seen to have a natural, slight and subtle curvature to it. This is the lower arch. It's located as starting at the point where the nail plate leaves the nail bed. A sculpted nail needs to have its lower arch carefully formed to complement the upper arch (AKA apex, which is formed to act as support for the nail to avoid breakage across the stress area), which is found on top of the nail, for a balanced and attractive looking nail.

Competition nails tend to have the lower arch as two straight and parallel lines coming out from the finger at the side groove. Salon nails are more likely to mimic the natural nail and see a slight curve sculpted or filed in for a more natural look. Either is acceptable as long as the nail professional makes sure all 10 nails look the same and for competition, the professional has read the rules to see what the judges expect the lower arch to be doing.



FREESTYLE *nail art*



AGATA GALATI

@agata_galatimasteryoubyyournails



1

Cover the nail tip with UV gel polish in a turquoise color. Cure. Cover with a UV matt top coat and cure. Then paint a heart shape in white UV gel paint and cure.



2

Using the one stroke technique with pink, white and yellow colored paints, paint two small flowers, one in the top left corner and the other in the bottom right corner of the tip.



3

Fill in the center of the flowers using a dark pink gel paint. Cure, then add green leaves around the flowers.



4

Now add small white dots to the center of the flowers to add detail and dimension. These dots mimic the flower's stamen. With white paint and a fine detail brush, add details to the edges of the leaves to bring them to life and make them pop, as well as some of the petals too, as if sunlight were bouncing off them.



5

Finally repeat this process by painting small petals and leaves inside the heart shape. Complete the design using a UV matt top coat and cure. A small amount of gold glitter can be added to the center of the heart if a little bling is required!

DISCOVER NEW STEP-BY-STEP VIDEOS EACH WEEK ON FREESTYLE NAIL ART @GLOSSARYLIVE.COM

GLOSSARY

FRENCH MANICURE

french-man-i-kyoor

What it is: When the nail bed is one color, such as pink, peach, or beige (depending upon the client's skin tone), and the free edge of the nail is another color, such as white. Most commonly seen as a pink & white nail, although can be seen in all manner of color co-ordinations for nail art designs. Jeff Pink of US nail brand, Orly, is credited with inventing this nail style for make-up artists in Hollywood in the mid-70s.

When to use: To beautify or enhance the natural nail. Can be sculpted onto the nail, painted in nail polish, UV/LED gel polish, created using the dip system, painted freehand, with stencils, or airbrushed on.



What's inside GLOSSARYLIVE

For those looking to quicken their skills, fine tune the quality & precision of their nail shapes, structure & form, while upgrading & elevating their art to a whole new level; GlossaryLive is for you. The people behind the nails, their tips, ideas, stories & their salons, it's all in Season 1, and more besides.

The team is currently preparing for launch & will be opening the GlossaryLive doors soon for complete immersion & viewing on everything nails.

Inspiring nail artists, their stories & nail styles have never been so accessible, so get ready, you'll need to take time out for this. And if you like what you see & want to be featured, write to hello@glossarylives.com & tell us your story; your show is just an email away.

THE MISSION:

To unite the nail artists of the world and create a global community focused on artistic expression and factual information.

JOIN THE GLOSSARYLIVE SOCIAL MEDIA COMMUNITY ON INSTAGRAM

@GLOSSARY_LIVE & FACEBOOK @GLOSSARYLIVE

Contact the team:

HELLO@GLOSSARYLIVE.COM to get featured & showcase your career & nail work GLOSSARYLIVE.COM

