



GLOSSARYLIVE.COM
Nails from A to Z

FROM *alisha*

Preparation eventually emerges into being and at last this is the scene for GlossaryLive.com.

Launching in early November, it's surreal to reflect over the last 15 months, which has seen thousands of hours spent behind a computer, doing nails, on Zoom calls and in the studio shooting.

Finally, able to sit back and assess the platform, I feel proud that the team has fashioned a new, unique and distinct resource that I believe is the beginning of a new way for the nail industry to be informed, inspired, to communicate and to grow. Together, we are paving the way for future nail techs and making space for upcoming industry leaders, without forgetting our past; where we've come from and who trailblazed the path before and beside us.

At just 19 years old, I found my home and my family, within the nail industry. Essentially, these people helped raise me, gave me opportunities and surrounded me with love, friendship and hope. I want to share that with you. Not just of what's to come, but what has also been. Please join me this month as we celebrate a new beginning in our industry with the launch of GlossaryLive.com where the celebration of old and the creation of new merge and we all come together as one global community.



@alisharimando

newsworthy NAILS

M·A·C Cosmetics has announced a collaboration with Spanish music sensation, Rosalía. Famous, not only for her music, but also for her love of blinged up stiletto nails and red lips, Rosalía chose colors and textures

reminiscent of time spent with her grandfather. Earthy, comforting tones sit juxtaposed with fashion-forward flamenco red and opulent gold to deliver a palette full of flavor and flair. Nail polishes styled in the shape of lollypops are presented alongside two sets of nail adornments to elevate the nail look. One of the greatest advocates of nail design and fashion, Rosalía's music video – Aut Cuture – is a wild and wonderful celebration of everything that is fantastical about nails!



PRO Q&A

WHY CAN'T I MIX & MATCH MY LIQUID MONOMER WITH ANOTHER BRAND'S POLYMER POWDERS?

Every nail system has been created synergistically with each product performing correctly in accordance with the chosen ingredients, manufacturer's guidelines and steps (created after much product testing in a laboratory). If products are used from differing systems and a problem such as lifting occurs, there is no path to troubleshooting available, as more than one manufacturer is involved, hence there's no way of ascertaining the problem's source. To use products from different systems and manufacturers will also deem a tech's insurance void.

There are many nail systems on the market, some below acceptable quality levels, while there's many that will perform with outstanding results. Don't compromise your client relationships, quality, your standards or results. Choose a quality product line and use its entire system as directed.



FINGER FASHION FACTOID did you know

SELFCARE IN THE HANDS OF THE NAIL ARTIST

A study by America's Drexel University has found that creating artwork, a drawing, collage or painting, can reduce levels of the stress hormone cortisol. This is great news for the nail industry, as there was never a better reason to immerse oneself in nail art, than choosing to relax and relieve one's stress and anxiety levels.

Success is liking yourself, liking what you do and liking how you do it.

– MAYA ANGELOU



PEELBACKTHEPOLISH

viv CLEMENT-SIMMONDS



One of Australia's most talented and skilled nail artists (specialist in hand painting, shading and blending), world-champion nail expert and judge,

Viv Clement-Simmonds continues to inspire after nearly 30 years as a top educator, gifted artist and industry ambassador. Her love of nails is inimitable, as she notes, "Hands are such an important and visual part of our body and can be truly beautiful if looked after. They're a unique form of expression; I feel a manicured hand is pure elegance. I always look at a person's hands to admire their beauty and watch how they move when communicating. Beautiful nails complete the overall picture."

Starting out as a hair apprentice at the age of 17, Viv changed her path abruptly after a bad experience found her directed by a family member towards a nail course. Always fussing with her nails, Viv was instantly hooked when taking an eight-day one-on-one private class. With her nail spirit awakened, Viv embarked on learning from some of the best, including Tom Holcomb (USA), Alisha Rimando (USA),



PEELBACK THE POLISH



@vividnails

@akzentzauandnz



Catherine Wong (Singapore) and Antony Buckley (UK).

A strong advocate for good quality brushes, Viv is adamant that brushes are paramount and make the world of difference to results. "I often tell students using the wrong style or cheap brushes that they'll never get the results they wish for; good brushes are an investment in skill. Likewise, for structure, you need good and safe gel (hema-free); quality products all round; it's simple, you pay for what you get," Viv reveals. "Also, one of the most important all-round tools a tech needs is a good quality lamp, one designed to cure all the way through."

Abreast of many aspects of the nail business, Viv runs Vivid Nails, as exclusive distributor for Akzentz Products in Australia and New Zealand, as well as her Vivid Academy, which has more recently developed an E-learning element. Viv also operates as the global education coordinator for Akzentz Professional, working closely with HQ in Canada. Illustrating why Akzentz is her chosen brand, Viv responds, "Akzentz Gels are by far my favorite. Nails have never been so easy to manage and wear since using Akzentz on myself. I do everything wearing them; fishing, gardening, you name it and often without gloves!" On that note, she lends of her signature style, "I've changed my style a great deal over the years, but what I admire most has been my longest preference in style and I can't see it changing. I love a simple and beautifully manicured nail and a medium-length almond. Both looks are sleek, elegant, classy, delicate and feminine."

With lockdowns still a reality in Australia, Viv has diversified her business during the last 18 months in response to the closure of salons. "Being a supplier of nail products and an educator, the pandemic has changed both aspects of my work. If salons are locked down then they no longer need product, which puts a huge strain on a distribution business. On the training side, it's had to adapt from in-person to online, so

it's been a major mission and quite challenging at times too. I've been lucky that I've an amazing customer base that's still strong and by weathering all situations, the team here is going to extremes to get product out as soon as possible, even though there's delays in postal and freight services, which has been mighty frustrating."

As the advent of online nail learning soars, Viv highlights how she's developed her classes to meet the demands. "I currently have Novice to Advanced courses, classes and workshops on my E-learning site and I'm adding to this menu as often as I can. I've developed Akzentz Certification classes online so the curriculum can be delivered anywhere along with specialist classes for detailed artwork as well as technical. I intend to build this site to cover all areas of nail technology and design

over the next 6-12 months in order to offer a wide range of training. Forever positive, Viv believes in treating others how you would like to be treated yourself. "Family and close friends are first and foremost on my priority list, as it's times like these that we come together and support one another. There's no room for nastiness in my life; I make it a thing to ensure it does not enter my home."

Advising students to do their research, keep abreast of trends and choose their educators carefully, Viv spotlights practice as the tech's chief occupation. "Once you've completed a class, you must re-do the techniques over and over until they stick and it becomes second nature or you won't retain the skill. The secret to success is upskilling! Knowing there's always something more you can learn and being willing to embrace that and keep improving. Never give up, stay motivated, practice your skills and get ready to soar in superstar style with new techniques. I've signed up for online classes to keep me motivated and enjoy some 'time out' doing something I find relaxing and enjoyable while loving the challenge and feeling of achievement when I can do something new or different."



www.vividnails.com.au

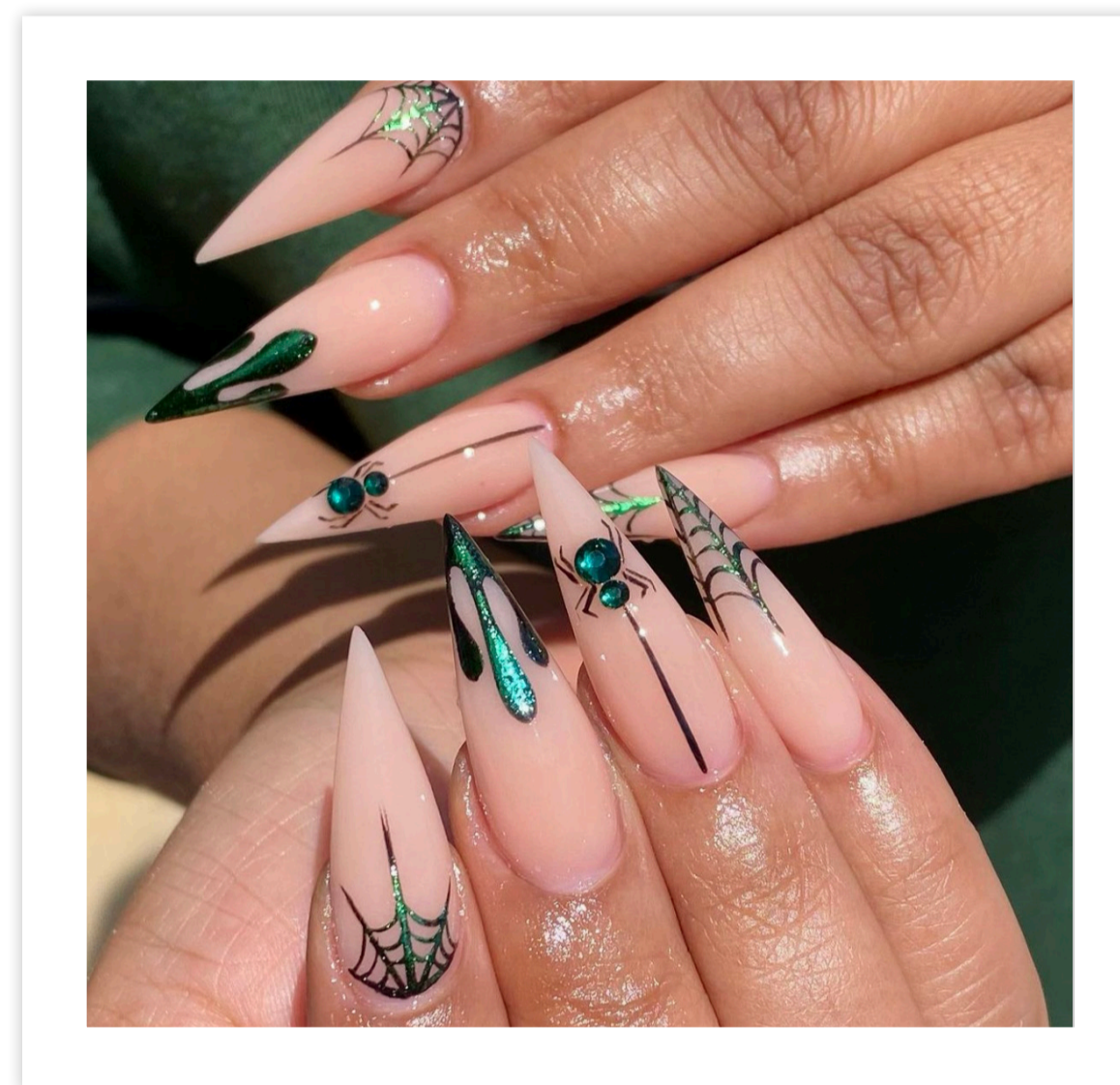
TAG THAT *trend*..

WHAT'S HOT IN **NAILS NOW**

It's that spooky time of year when some clients are keen to wear themed nails that give a fun nod to the Halloween season. Some like them fancy and detailed, others like a ghostly formed French. Halloween nail designs can be found trending all over the planet during October, here's a great selection of designs that showcase the variety of ways this holiday can be represented.



 @beauden_nails




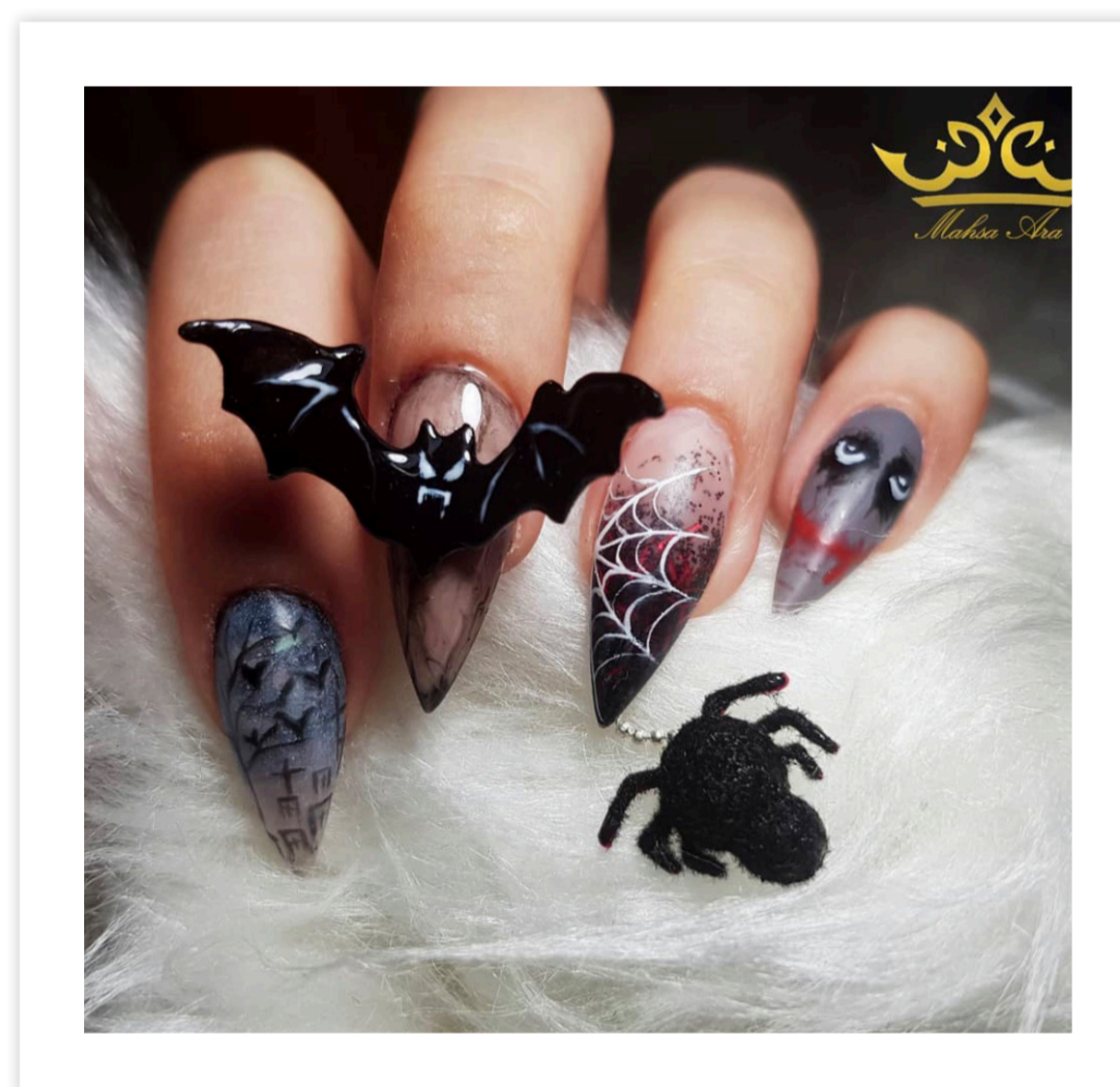
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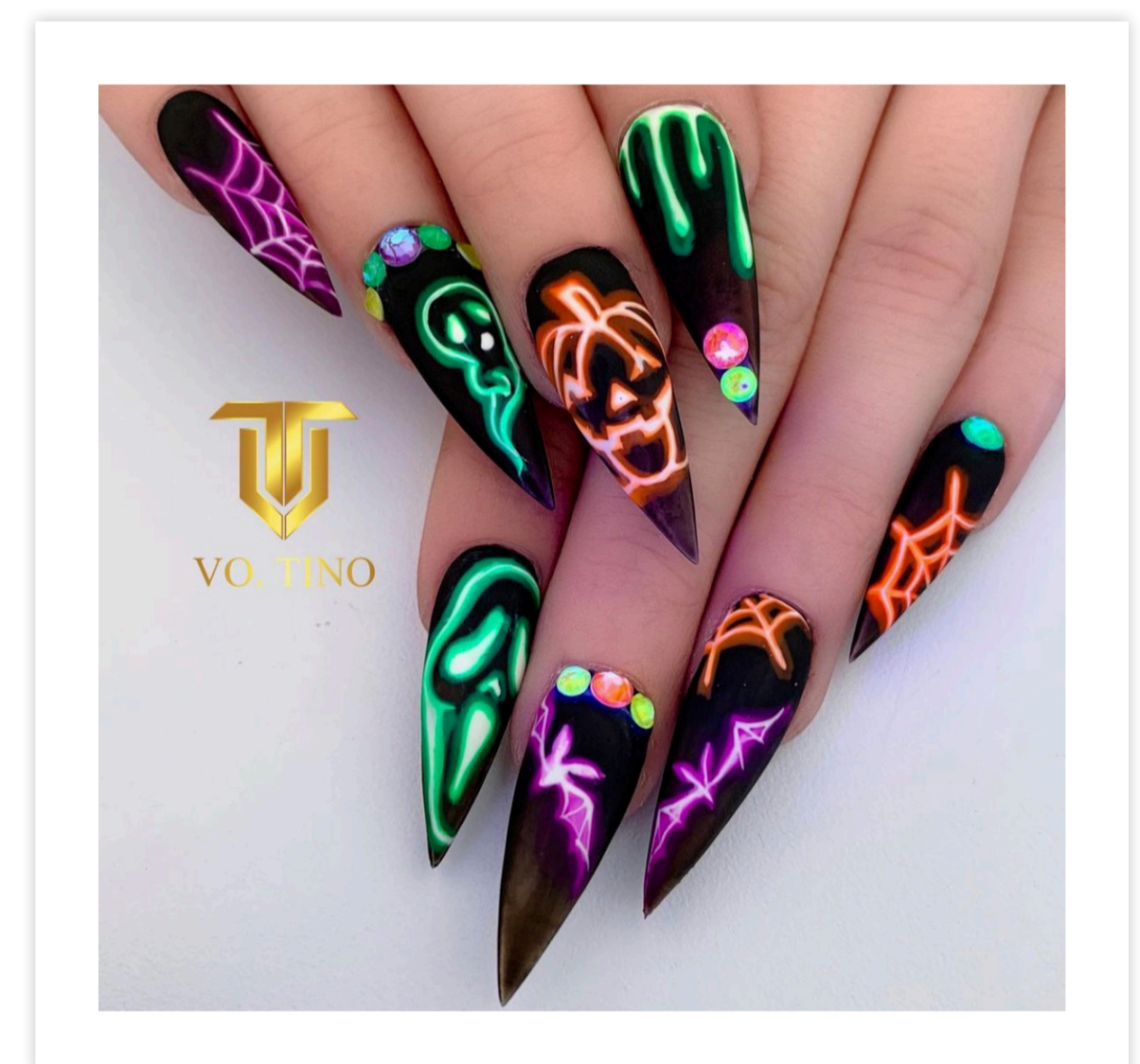
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Download step-by-steps of trending nails @Tag That Trend on [GlossaryLive.com](https://www.glossarylive.com)

NAIL HACKS & HUMOR

Plastic wrap (cling film) is a kitchen essential that's useful for the nail professional too. Use plastic wrap to lock in the mask on hands and feet before placing into booties or mitts during a luxury mani or pedi.

Then use a small section for textured nail art. Take a nail tip, apply a decent amount of colored gel over the surface, place the plastic wrap over the top and then, using an orangewood stick, stipple, scrunch and ripple around the gel, creating peaks and troughs. Cure under a UV or LED lamp, then remove the plastic wrap. Place another color over the textured peaks and cure for duo-toned, simple yet effective art.





FREESTYLE *nail art*

EXPRESS YOURSELF BY DAVID FOWLER

Have fun and choose your words wisely; as I am rated R.

Stay positive and follow Glossarylives.com to find your tribe. Lots of love, David



@david.fowler69



1

Apply two coats of black LED/UV gel polish. Fully cure each layer.



2

Pick secondary and additional colors, blend them and cover the nails in a very, very, very thick coating; leave the dispersion layer. Here, I played with a little black nail art gel in combination.



3

After curing, apply a matte top gel and fully cure.



4

Take your favorite nail art gel in white and create art with a fine liner brush. I chose words that expressed my thoughts. Very typical David. When art is completed, fully cure.



5

Jazz up the design with studs and matte top gel, then cure.

DISCOVER NEW STEP-BY-STEP VIDEOS EACH WEEK ON FREESTYLE NAIL ART @ GLOSSARYLIVE.COM TO HAVE YOUR WORK FEATURED IN TRENDS, TAG US @GLOSSARY_LIVE OR #GLOSSARYLIVENAILS

GLOSSARY

Nail Plate

neyl-pleyt

The hard keratin structure growing over and protecting the nail bed of the fingers and toes.



What's inside GLOSSARYLIVE

THE MISSION:

To unite the nail artists of the world and create a global community focused on artistic expression and factual information.

THIS SEASON...

Don't miss the latest shows unveiled on GlossaryLive; Melanie Lewendon showcases a butterfly tutorial using watercolors and gel paints, *NTNA Season 7 winner*, Giselle Caballero talks techniques and salon nail styling, while nail influencer and artist, Sweden's Celina Rydén walks us through her salon and studio space to reveal her interior styling. For a business success story with inspirational anecdotes and a motivational twist, Alex Fox talks to David DiLorenzo of Valentino Beauty Pure.

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Contact the team: INFO@GLOSSARYLIVE.COM to get featured & showcase your career & nail work GLOSSARYLIVE.COM

Join the Nail Tribe!

Subscribers have access to downloadable workbooks, exclusive step-by-steps and invitations to LIVE events.

Visit [@glossary_live](https://www.instagram.com/glossary_live) as we count down to launch day!