



GLOSSARYLIVE.COM

*Nails from A to Z*



# FROM alisha



@alisharimando

## WE ARE LIVE!

In July 2020, I knew what I wanted to do. I spent the first year of this project on my own; planning, thinking, dreaming, and creating piles of index cards and spreadsheets. Later, with the help of two friends, I was able to bring the first ideas of *GlossaryLive* to life with a beautiful logo and in March 2021 the first newsletter. Soon after, I created a launch video and my idea was out in the world, and I couldn't turn back.

My first big project was learning to shoot videos; with my friends Lisa, Christina and Tiffany. Then more nail friends helped and by July 2021, I began to build a core team and invited Alex Fox to join me and it finally started to feel like a real company.

This would not be possible without our team's hard work and dedication and the nail artists who've shared their knowledge, and continue to share with every class they teach. I'm humbled to begin this journey with these inspiring people around me and experience the passion of all who've shared their stories and skills in these first two seasons. THANK YOU ALL

xoxo, Alisha

## did you know

Beyonce's MUA Sir John, has coined a new term and movement named; *Dopamine Glam*, a color-comeback to kick the gray scale of the pandemic to the curb.

Recognizing the mood-enhancing benefits of color on the nervous system, since dopamine is a feel-good chemical released by the brain, Sir John urges us to celebrate color in our fashion and beauty regimes to uplift us and bring joy into our lives. This means wear what makes you happy – it's that simple.

Not so distant from the loud and proud make-up looks of the 80s, this new beauty trend is all about bold color in lipsticks, eyelashes, liners, shadows, blush and nail art. Dopamine Glam is the emerging beauty trend that's here to spread a wealth of color – it's what the nail industry has been waiting for.

@sirjohn



@KARYLU\_BEAUTYROOM

@SIRJOHN

@NAILSXMADISON

## newsworthy NAILS



At *London Fashion Week* for A/W22, Indian fashion designer, Manish Arora's collection celebrated beauty, color and diversity in all its forms.

Challenging old ideals of beauty and fashion through liberation, Manish Arora cites, "I'm all about color and it's uplifting effects on humanity, so what better way to celebrate the colors and beauty of the world than by bringing some of these incredible and diverse artists together." Manish Arora

Team Marian Newman was on hand to decorate the nails of the 16 models. Headed up by Jennie Nippard at The Freemason's Hall in London, Manish's brief was translated as long, beautiful nails, with an eclectic mix of bold colors, holographic shimmers, glitters, crystals, tassels, sequins and adornments from some of his collection.

@jennienippard @manisharorafashion







PEELBACK THE POLISH

# calvin MADISON JONES



*Personality and skill is a blend that preaches the loudest and the symphony that sings the sweetest in a great nail artist; and that's what's found in Calvin Jones of Atlanta, Georgia.*

A nail tech, who admits glitter was a big draw for him moving into the nail industry, Calvin shares, "I started nails when I became uninterested in truck driving. I wasn't happy, not least since my pay was controlled by traffic levels and loads not being ready. So, I decided, after drawing a snowman (literally), that I should get into doing nails as I was taken by the artistic opportunities."





## PEELBACK THE POLISH



↓  
It was that simple a decision."

Six months at nail school in 2017 were followed by an inspirational meeting with Wildflowers owner and educators, Lauren Wireman, RussAnna Dudley, Darcy Olin and Brenda Ribble, who further kindled Calvin's nail fire, creating such a blaze that he recently escalated skills and knowledge to brand ambassador status for Light Elegance. "I'm strictly gel, so Light Elegance is my favored brand, and once I saw those glitters I was hooked!" he chuckles.

Calvin, not short on dreams or aspirations, is a welcome addition to the nail industry bringing a positive attitude and unique artistic bent to the nail table. A love of glitter and the ability to create his own happiness every day through nail art, while watching other's joy from the mini masterpieces created, is what brought Calvin into nails. "They're like three weeks of masterpieces you can wear," Calvin regales.

When quizzed on the journey taken to build his reputation, not least during a pandemic, Calvin explains, "I would definitely say social media, being outspoken and my appearance have all helped my profile. I started off in the industry as a trans woman, with half red and half black hair, who loved six-inch heels. That gets everyone talking! From there, I just created fun art with nail tips and constantly pushed myself to network and make friends.

"I love this industry as there's so much to learn. I never graduated college; but I've found my niche without it. When I do nails, there's always something new to discover, and it's always fun to explore. I can't stand learning things I don't care about, but with nails, I don't feel that way, I'm always excited to hear, see, try and then spread it! *Are nails contagious?*"

With a penchant for marble-art styled nails, Calvin's unconventional appreciation of the world is liberating, not least when likening the nail industry to chocolate, "With nails, everything is limitless. Just when I think something can't be done, someone shows that it can. It reminds me of chocolate; it looks good, smells good, tastes good, and you can build sculptures with it. Nails are

pretty, they fulfil people and bring joy, and you can construct amazing things if your imagination and skills allow. It's more than just one thing, this industry is multi-faceted."

Acknowledging that learning is a journey, Calvin is excited by education and watches the world of nails with thirst. "I truly admire the work of Mino Vo (UK). He's a reflection of myself; brave, kind and extremely determined. He creates nails that I dream of sculpting, and he loves to help, pushing others to never stop learning. I would give my right pinkie toe to take classes with him." Calvin's love of nails is feeding big dreams with a chain of salons his ultimate goal, "I want one of my salons in every single US state. As if it were a fast food outlet. However, right now, all I need is one. So, for the time being, I want to continue taking classes from the UK's Hazel Dixon and Mino Vo, and grow my nail store. I wear many hats and have high reaching personal goals for myself."

Career highlights can take years for some, yet Calvin has been blessed early with the right mixture of success, creativity, exposure and networking. "This year I became a celebrity nail tech when my best friend went on *Rupaul's Drag Race* wearing my press-on nails. As a result, other queens reached out and have worn them too. So now I have a few celebrity clients."

Determined to succeed in this business, Calvin's realistic yet motivated stance is a recipe for a bright future, "I simply never gave up. It's very easy to, and without motivation I do tend to fall off, but I've had a great support system and my clients are so awesome, allowing me freedom in my work. Together all this has fuelled me to keep pushing myself."

Calvin's advice to aspiring techs, "Your nails are going to be ugly in the beginning and you'll need a true friend to tell you. I'm that friend, I like honesty, because it tells me what to fix and that, makes me better. I live by the mantra, *'Everything you learn is by experience, whether good or bad, you have to experience it yourself'*.

@southernly\_sweet\_nails

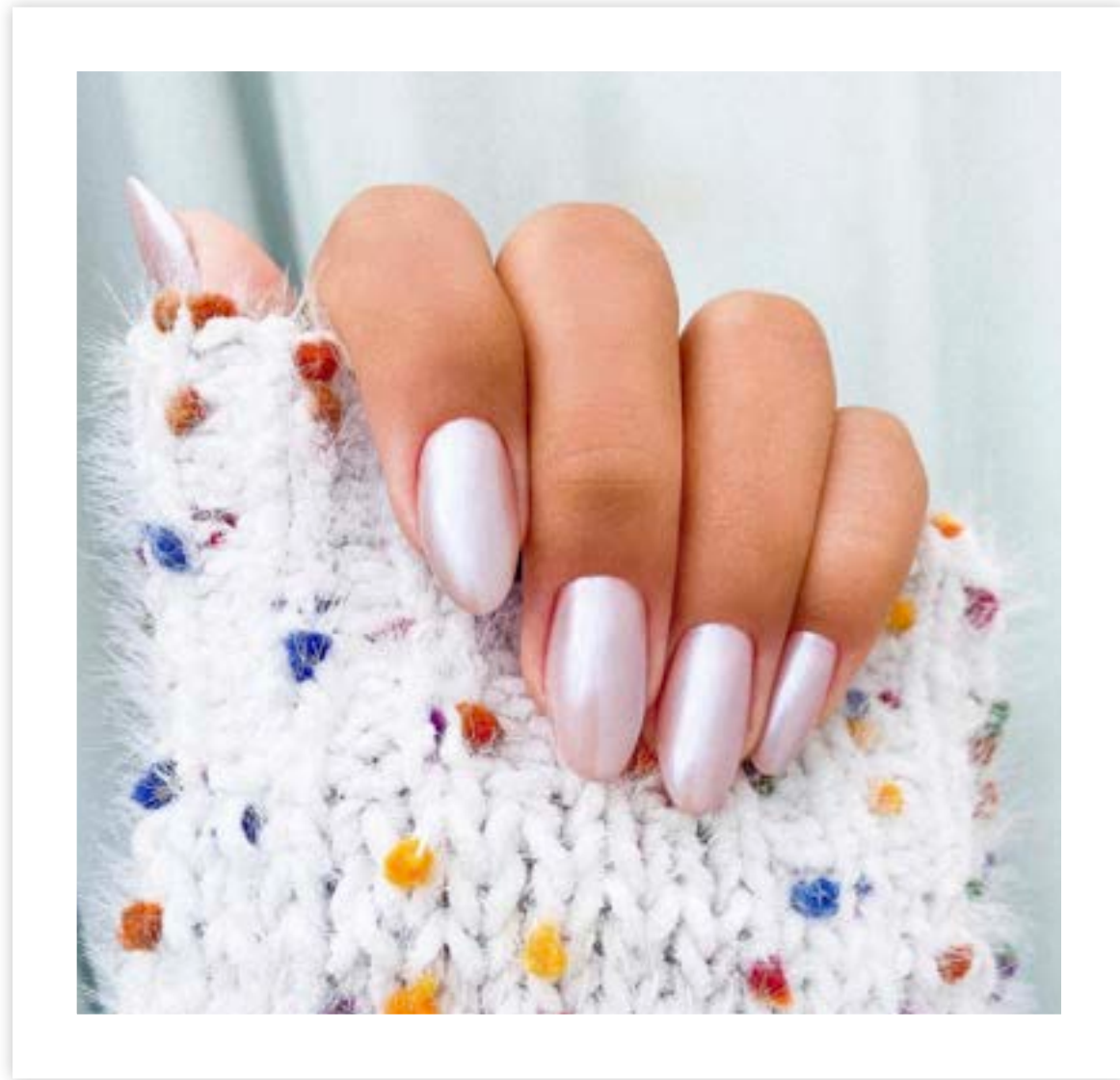
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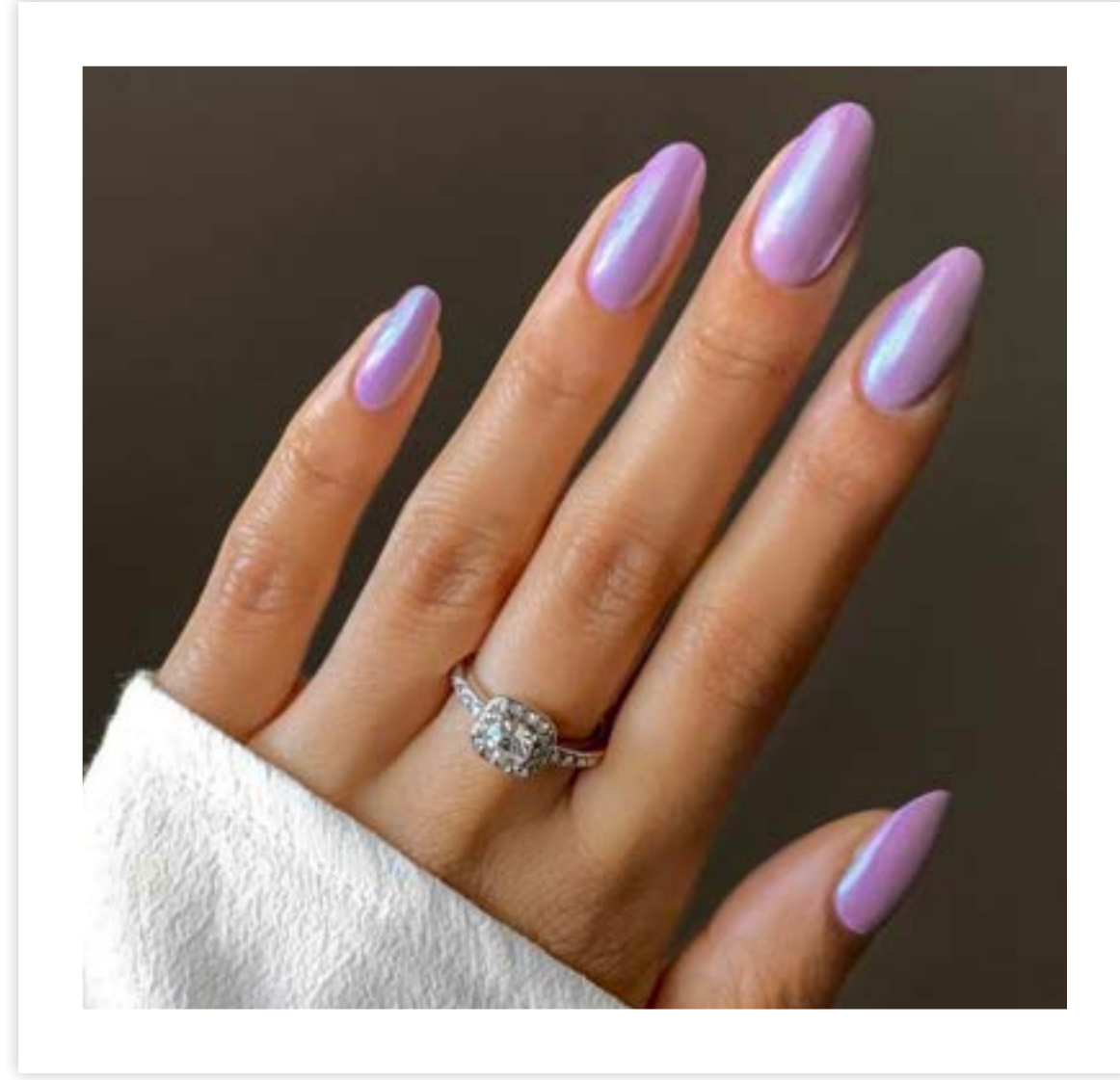
# TAG THAT *trend*..

## WHAT'S HOT IN **NAILS NOW**

The latest salon craze is 'donut glazed' nails, made viral after model, Hailey Bieber sported this manicure for the 2022 *Met Gala* and got over 29 million views on *Tik Tok*. Easy to recreate on clients, it's a shimmery, neutral nail that vibes a pearlescent hue, and as seen on Vanessa Hudgens below (@nailsbyzola), it's a stunning, bright, summer nail style.



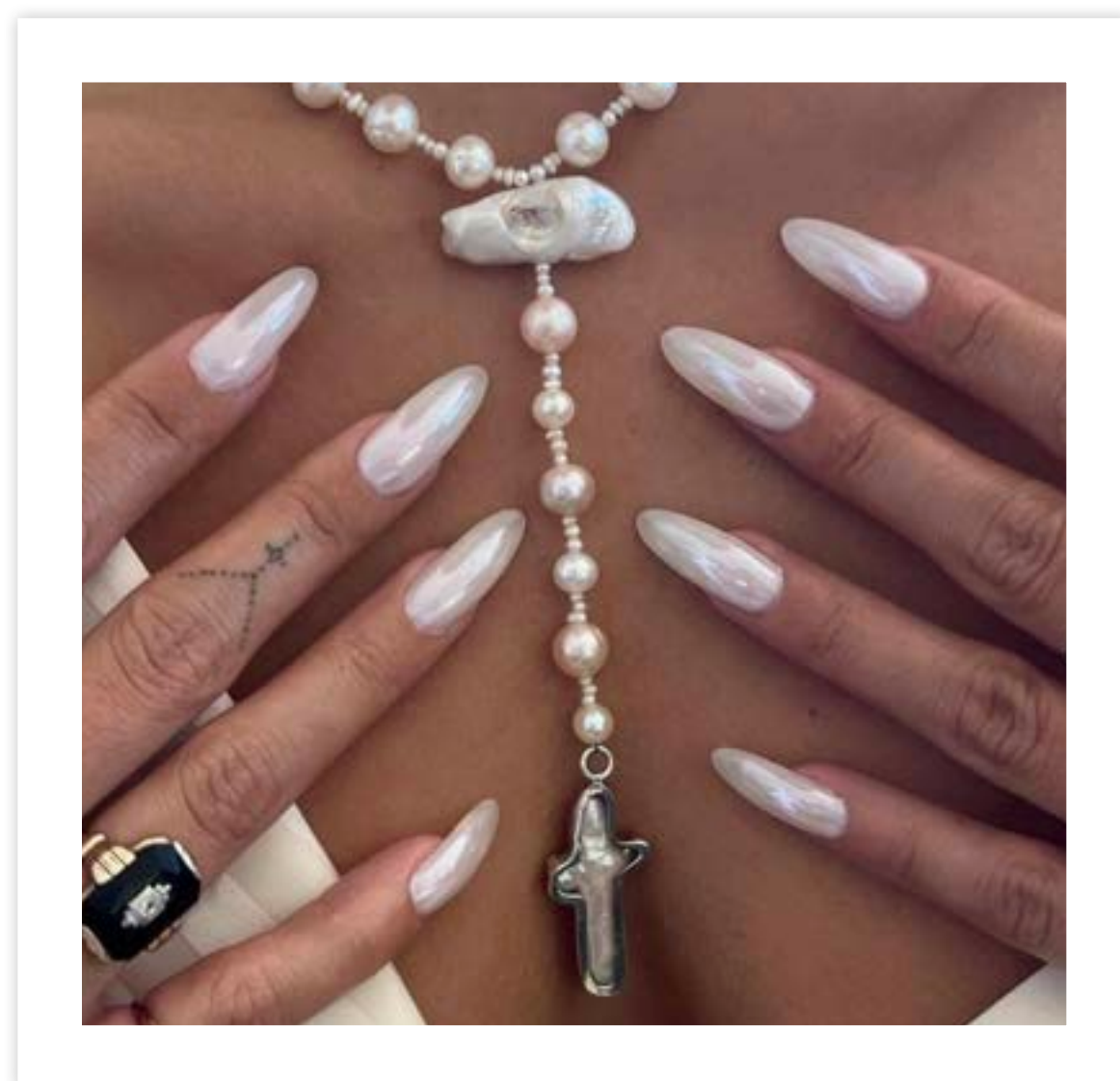
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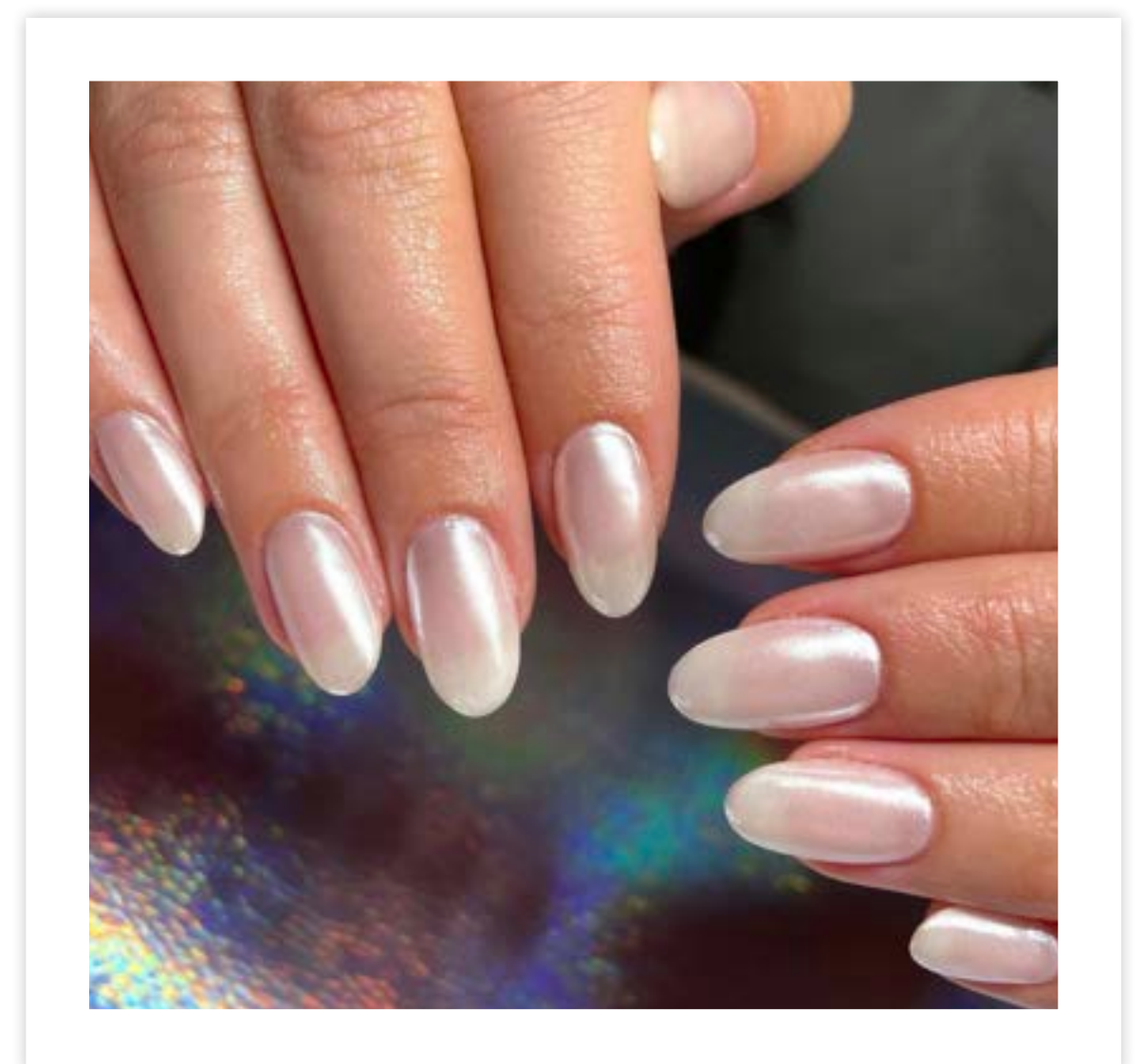
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 @craftedbyaprince



 @nailsbymakeup

Download free step-by-steps of trending nails @Tag That Trend on [GlossaryLive.com](https://www.glossarylives.com)

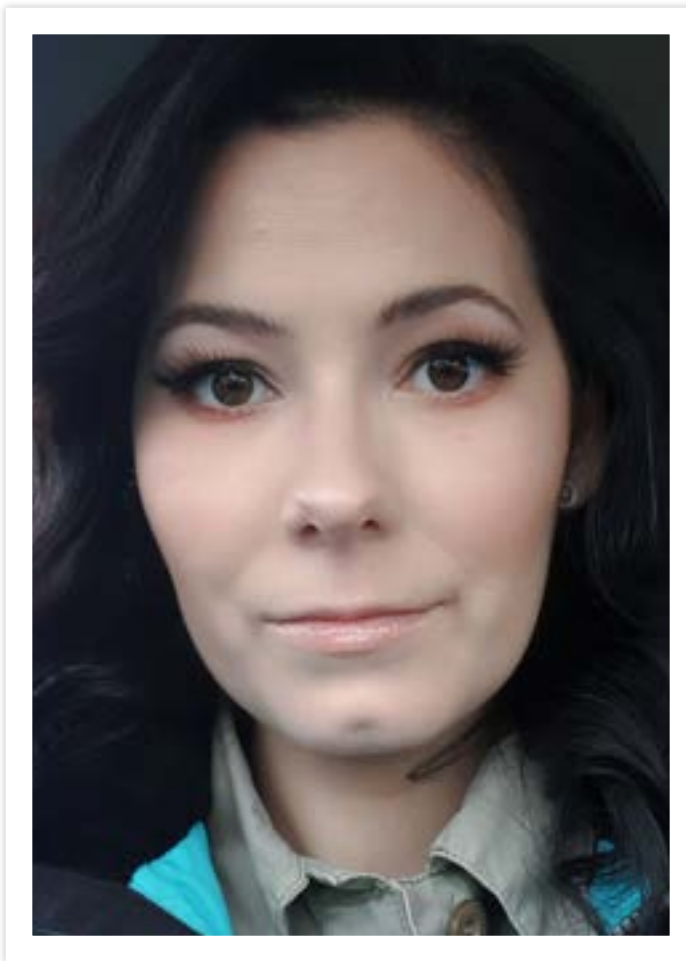


## *GLOSSARY* Paraffin [par-uh-fin]

**What it is:** A petroleum by-product usually tinted, scented and infused with vitamins, is heated to 125 degrees Fahrenheit or 51.7 degrees Celsius in a paraffin bath. When used on the skin it increases blood circulation, opens the pores, and allows any added nutrients to move into the epidermis.

**How to use it:** Known as a paraffin wax treatment in the salon, this luxury upgrade is commonly added to a spa pedicure or manicure. When used in service it is usually ladled into a plastic bag then the hand or foot is inserted into the bag and the paraffin is then moved around until the skin is sealed. Towels, mitts or booties are used to keep the treatment area warm while the client relaxes.





# FREESTYLE *nail art*



PETRA SZABÓ

@fairynailsbypetra



1

Cover the tip with 2 coats of white UV/LED gel polish. Cure between each layer & cover it with UV/LED matte top coat & cure once more.



2

Apply a black UV/LED gel it to a stamping stencil. Remove the excess with a scraper. Roll the stamper carefully over the design & transfer onto the nail tip; then cure.



3

Apply a translucent shimmer UV/LED gel color over the top & cure. After it's cured, cover it with UV/LED matte top coat & cure.



4

Use purple & coral UV/LED gel polish colors to paint irregular shapes over the matte surface & cure.



5

Border these shapes with silver UV/LED gel paint. Apply no-wipe top coat over the purple & coral shapes as well as the silver lines. Make sure to leave the stamped background matte. Cure to complete the design.

DISCOVER NEW STEP-BY-STEP VIDEOS EACH WEEK ON FREESTYLE NAIL ART @GLOSSARYLIVE.COM

## PRO Q&A

### DO NAILS NEED TO BREATHE?

Commonly asked in nail forums; the idea that nails need to breathe is a myth. Nails do not require any air supply whatsoever and have no capacity to absorb air into the nail plate. Nail plates are not alive and can in fact thrive in an air-free environment. The nail plate gets the oxygen it needs from a healthy blood flow to the matrix.

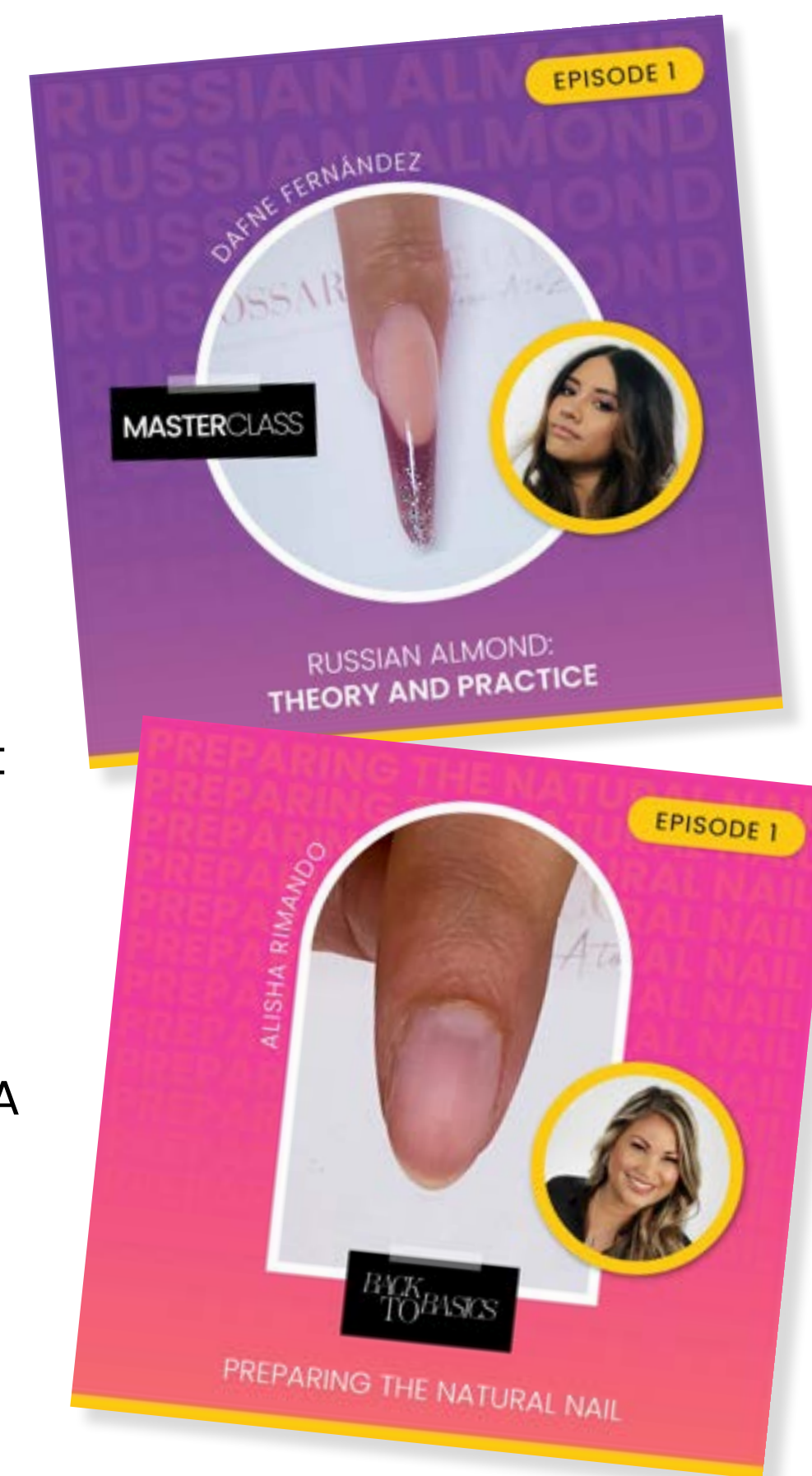
## What's inside GLOSSARYLIVE

If you're looking for foundational nail knowledge, *Master Class & Back to Basics* are a must watch! This week *Master Class* begins with application techniques for the Russian Almond Nail with Dafne Fernandez sculpting. In *Back to Basics* learn the correct method of applying and customizing a nail form. Every two weeks *GlossaryLive* releases the next episode of these 4-part series shows, so keep coming back to learn, experience and increase your nail knowledge for FREE.

### THE MISSION:

To unite the nail artists of the world and create a global community focused on artistic expression and factual information. JOIN THE GLOSSARYLIVE SOCIAL MEDIA COMMUNITY ON INSTAGRAM @GLOSSARY\_LIVE & FACEBOOK @GLOSSARYLIVE

**CONTACT THE TEAM:** INFO@GLOSSARYLIVE.COM to get featured & showcase your career & nail work on [GLOSSARYLIVE.COM](http://GLOSSARYLIVE.COM)



*Never let the fear of striking out keep you from playing the game*

— BABE RUTH