



GLOSSARYLIVE.COM
Nails from A to Z

FROM alisha



@alisharimando

Happy Birthday to us! OMG has it been a year already since we went live? I can't believe it. So much has happened. So many amazing artists have been interviewed and celebrated. I am humbled by all the love and support we have received from industry leaders, icons, artists and friends. The artwork has been insane, the interviews so inspiring, and education, second to none.

Thank you for being a part of our journey, for reading our newsletters, for watching our shows and following us on social media. We are beyond grateful. An extra special thank you to our subscribers and sponsors who support our efforts each day and help us grow. To our GL team of talented, creative and just plain awesome humans who bring each episode to life making each day a dream come true! Here's to all of you, all of us, our community, and cheers to another year of *GlossaryLive.com*

Oh, and don't forget to watch and celebrate with us on our special day, July 22nd, when we announce an extra special birthday gift for all of you and a giveaway bigger than anything you have seen so far!

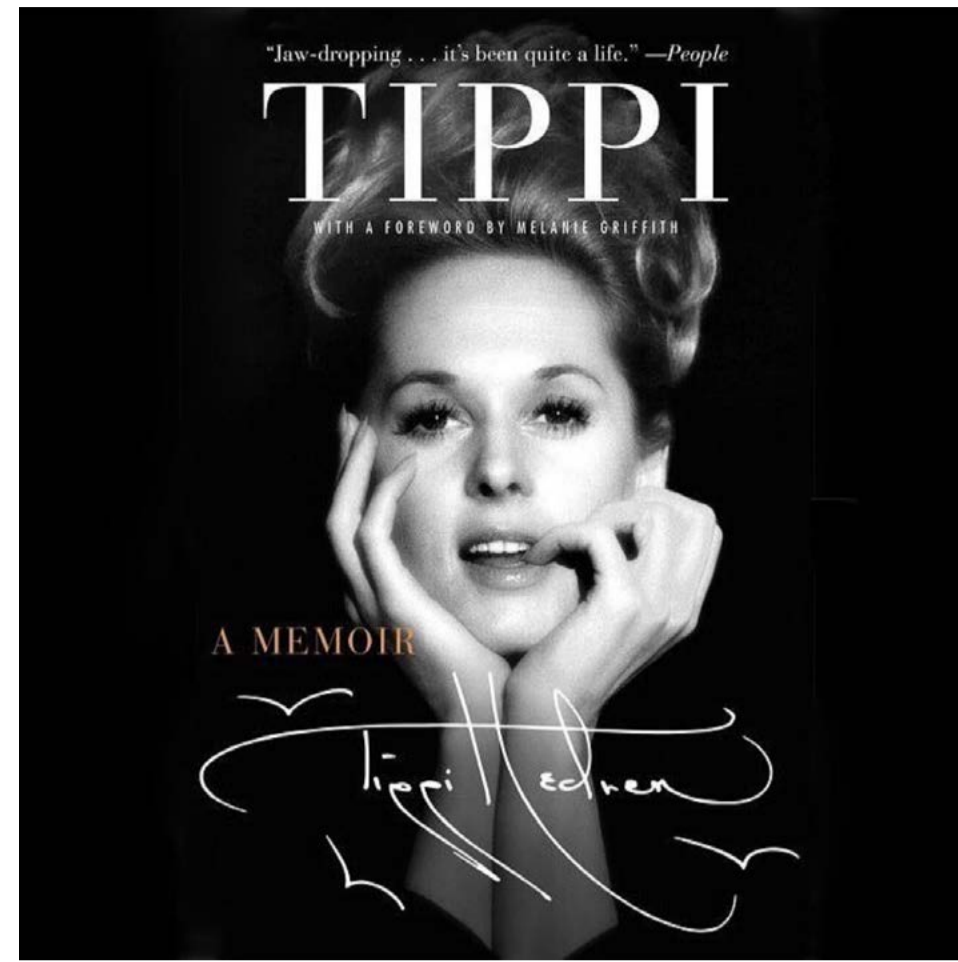
XoXoX Alisha

COVER

NAILS: @laboonedoesnails
PHOTO: @karnopp_creative
MODEL: @quinkybink
MAKE-UP & HAIR: @kellyshewmakeup

DID YOU KNOW...

The Vietnamese run 48% of nail salons across the USA, but how and when did it all begin? Back in 1975, Vietnamese refugees entered the USA fleeing from the North Vietnamese troops, where the *Village of Hope*, run by *Food For The Hungry* near Sacramento, California, gave them shelter. It was here that Hollywood actress, Tippi Hedren, was a volunteer. Keen to help the women gain skills, Tippi brought in seam mistresses and typists to teach them, however they were instead taken by her beautifully manicured nails. Quick thinking led to Tippi flying in her personal manicurist, Dusty Coots Butera, to teach her trade to 20 Vietnamese women on weekly visits to the refugee camp. It was then arranged for the 20 women to attend beauty school and attain their licence to work.



@tippihedrenofficial

www.shambala.org

“Learning & innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow.”

William Pollard

WHAT'S INSIDE *GlossaryLive?*



WATCH VIDEO

The *Hot Products* show this July, features a new and extremely fresh product that will excite techs of all styles and cultures. Getting up close and personal, Alisha Rimando unboxes the new Kupa Duet UV Desk Lamp, which is used to light up the nail desk with natural light to work by, before a quick flick of the hand causes the motion sensor to switch the light to UV, so it can flash cure the nail during a service. After 15 seconds the lamp will automatically switch back, into desk lamp mode.

A game-changer for nail artists, this brilliant lamp concept will shorten services while simplifying the process too. Adding to its charm this 15-Watt portable lamp is cordless, offering 4-6 hours of brightness after charging, and 50,000 hours or around five years of continuous use.

Visit our Instagram on June 23rd to enter to win one for free!

KUPAINC.COM

PEEL BACK THE POLISH

jennie
NIPPARD



A people person at heart, educator and session stylist, Jennie Nippard has carved out a fruitful career in nails fuelled by a dynamic creative edge and passion for her craft.

"I've had a huge passion for nails and beauty since I was young and stealing my mum's nail varnishes," chuckles Jennie. Although not her first career choice, Jennie, after studying media studies, quickly re-routed and trained as a nail professional, when she realized nails was her calling. "From that very first training day, I've never looked back," she reflects. "However, I do believe my media studies training was great grounding for my work as a nail professional, so the two have worked well together over the years."





Starting her nail journey as an apprentice back in 1995, Jennie, learned under the tutelage of seasoned nail educator (then an EA for CND), Kay Dodd in Hertfordshire, UK. This began an education highway that reads like a *Who's Who* of the nail industry. "Early in my career I worked for Georgie Smedley, who taught me a huge amount, and have since taken classes with Antony Buckley, Krasimira Petrova, Hazel Dixon, Barbara and Krisztina Ujvari and more recently Annabel Maginnis, to name a few. My career path has also meant I've worked very closely with Marian Newman for the last 12 years, who is one of the greatest nail minds in existence. Just like a sponge, I've been absorbing everything I can from her, and coupled with regular CPD to keep me current and on trend, I'm constantly updating my knowledge and refreshing my nail skills."

With a deep passion for both teaching and creative expression, Jennie has sculpted a career as an educator and as a session stylist on the Marian Newman nail team. "For the past 12 years, I've worked in the sessions side of the industry offering nail services to celebrities while also working as Marian Newman's first assistant at runway shows in London, Paris and Milan," cites Jennie. "I've been fortunate enough to lead several shows myself, while working at many press and PR events, on advertising campaigns and editorial shoots too, which have all helped shape my career. So, with her creative hunger satiated, Jennie also chose to quench her thirst for teaching by moving into education, which led to her being awarded *Scratch Stars Educator of the Year 2021*. "I'm deeply passionate about teaching and take my role as deputy head of education at Glitterbels, extremely seriously," relays Jennie. "My aim is to ensure that students fully understand the products they are working with and what they are trying to achieve with the product before they actually do it. Gaining a deep and thorough understanding of the nail, its structure and all industry products is key to achieving great skills in my mind. I put huge

focus on the basics and foundational knowledge; everything from prep work to structure, as every element is important in order to wear the title 'nail professional'. It doesn't matter how beautiful a design may be, if the prep and structure are not correct, it will never look great and it won't last. So, I teach a deep understanding of the basics, as I feel they are key to success."

Presenting an infectious smile and proving a huge inspiration to her students, Jennie's nail spirit and skills act as super powers and most certainly figured in her *Scratch Stars* accolades, as she notes, "I was absolutely delighted to win *Educator of the Year 2021*, alongside the *Scratch Stars Nail Team of the Year*, which the Glitterbels education team has won three times to date and is a finalist again for 2023."

Sporting a nail career most would admire, Jennie's success comes from simple, unadulterated hard work, study, determination, creative expression and passion. As she cites, "The best way to ignite passion, get motivated and to build excitement around your work is to take a course. There are so many new products and techniques out there, so immersion is necessary as this industry never stays still. I recommend techs start with the basics and really crack those first. If you focus on structure, then everything thereafter will fall into place. It's very tempting to try to go straight in with advanced techniques, but if you don't have the basics in place, it's very difficult to create great nails. Once you get your basics down, then move to advanced techniques, don't try to run before you can walk."

"Nails are a tiny canvas where we can release all of our creativity, and if you love people, you can turn a true passion into a career, which I've done. My career has been a real gift, as is enabling others to achieve their dreams too."

"I'm such a creative person and I love people! So for me, nails delivers the perfect combination. I love the fact that there are so many avenues you can take while working in the nail industry."

@jenniennails

PRO Q&A

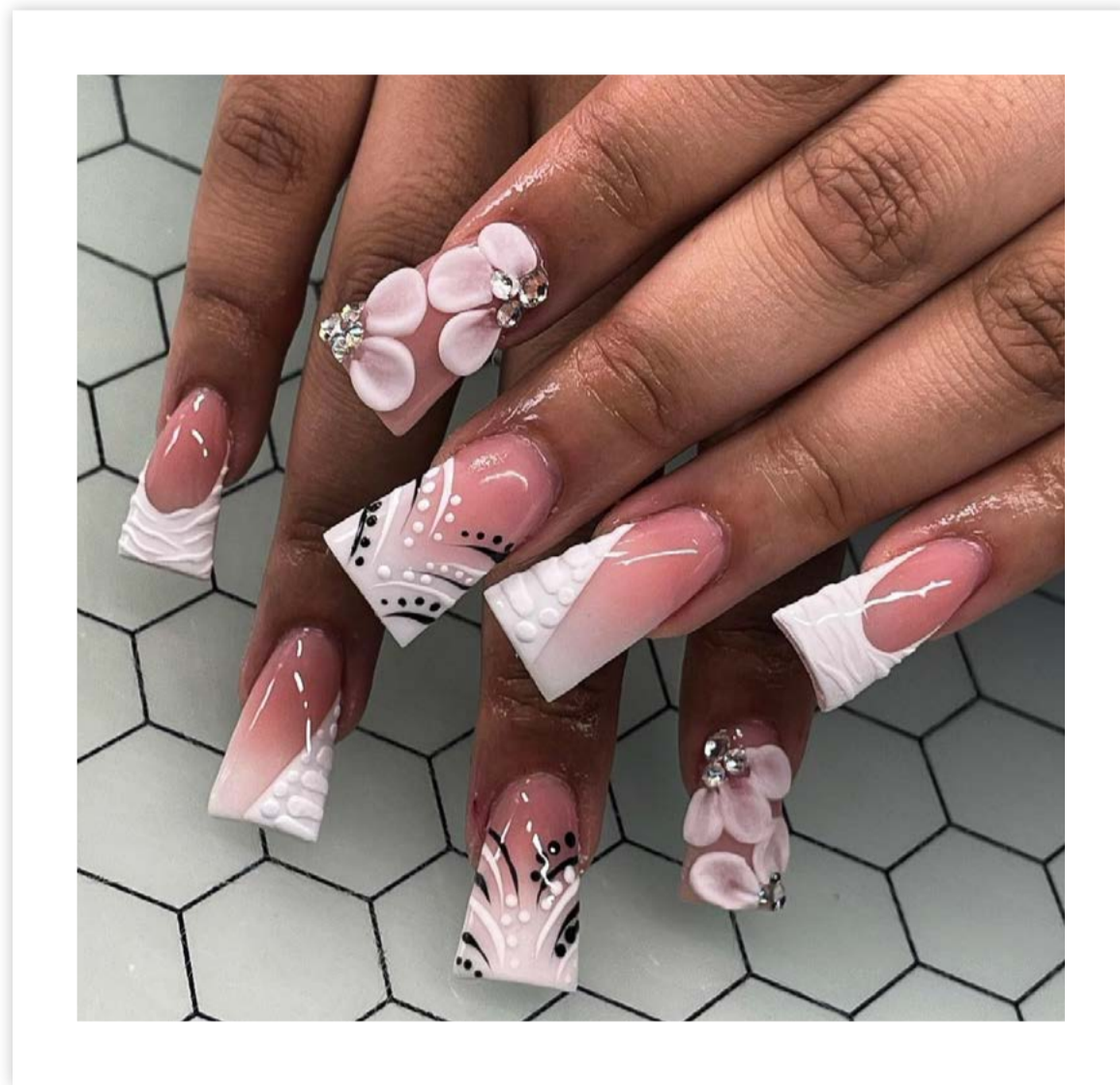
CAN NAIL POLISH TRANSMIT PATHOGENS THAT CAUSE INFECTIONS?

The UK's Marian Newman BEM, expert at www.nailknowledge.org cites, "Several independent scientific studies, conducted by the *Nail Manufacturers Council (NMC)*, demonstrate that solvent-based nail polish products aggressively kill any microbes that may be inadvertently picked up by a nail polish brush, therefore repeated use of nail polish products does not pose an infection risk for salon clients. "Professional-use nail polish products, which do not contain water as an ingredient and are mostly made of organic solvents, can rapidly destroy microbes, which explains why these products don't require traditional cosmetic preservatives."

TAG THAT trend...

WHAT'S HOT IN **NAILS NOW**

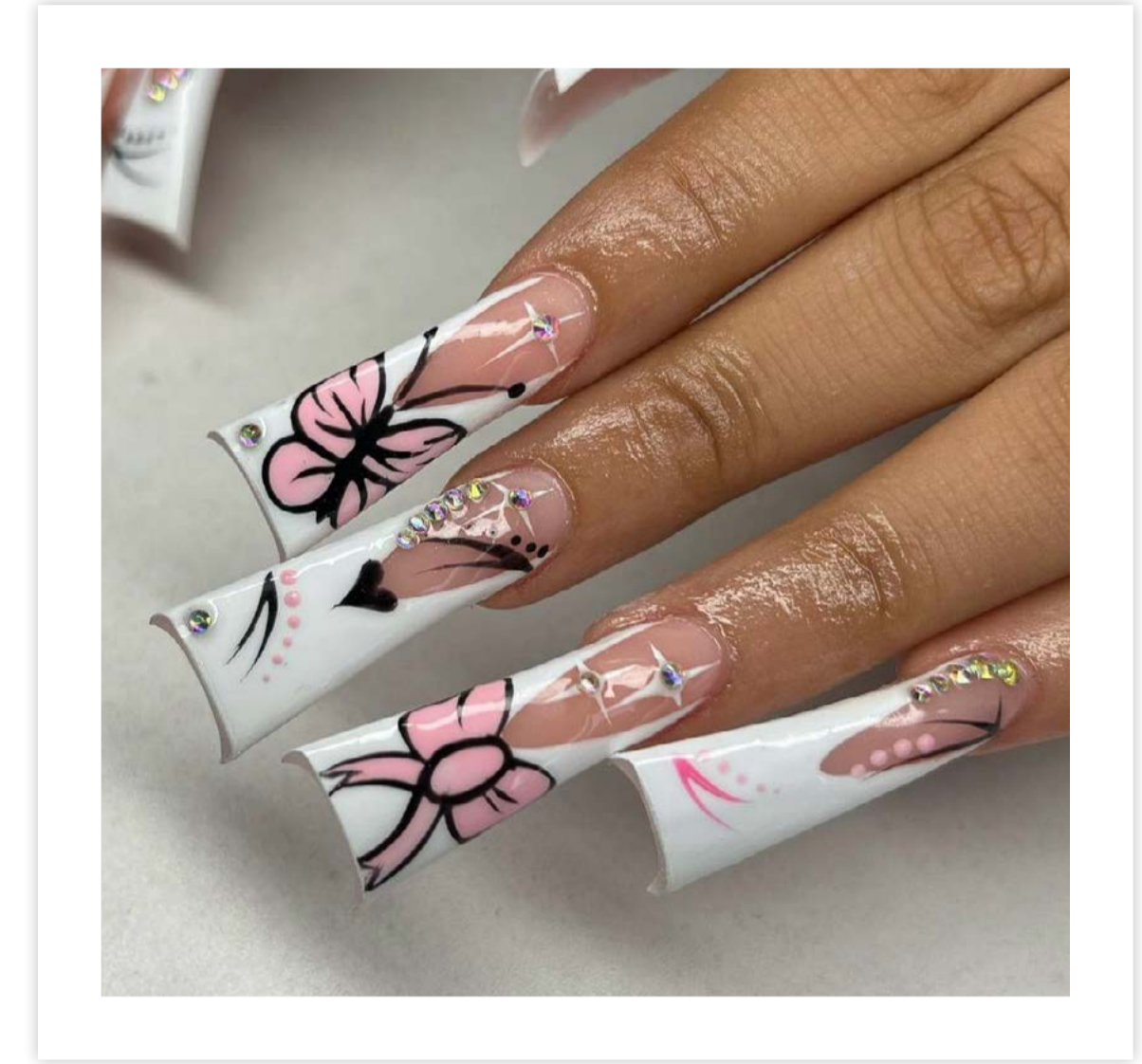
Whether you love or hate the duck nail, it's back for 2023 and sweeping the USA. Allowing nail art fanatics a larger canvas for their cluttercore embellishments, this style has been refined for its second coming with some truly stunning examples of fanned-out tips springing up all over social platforms.



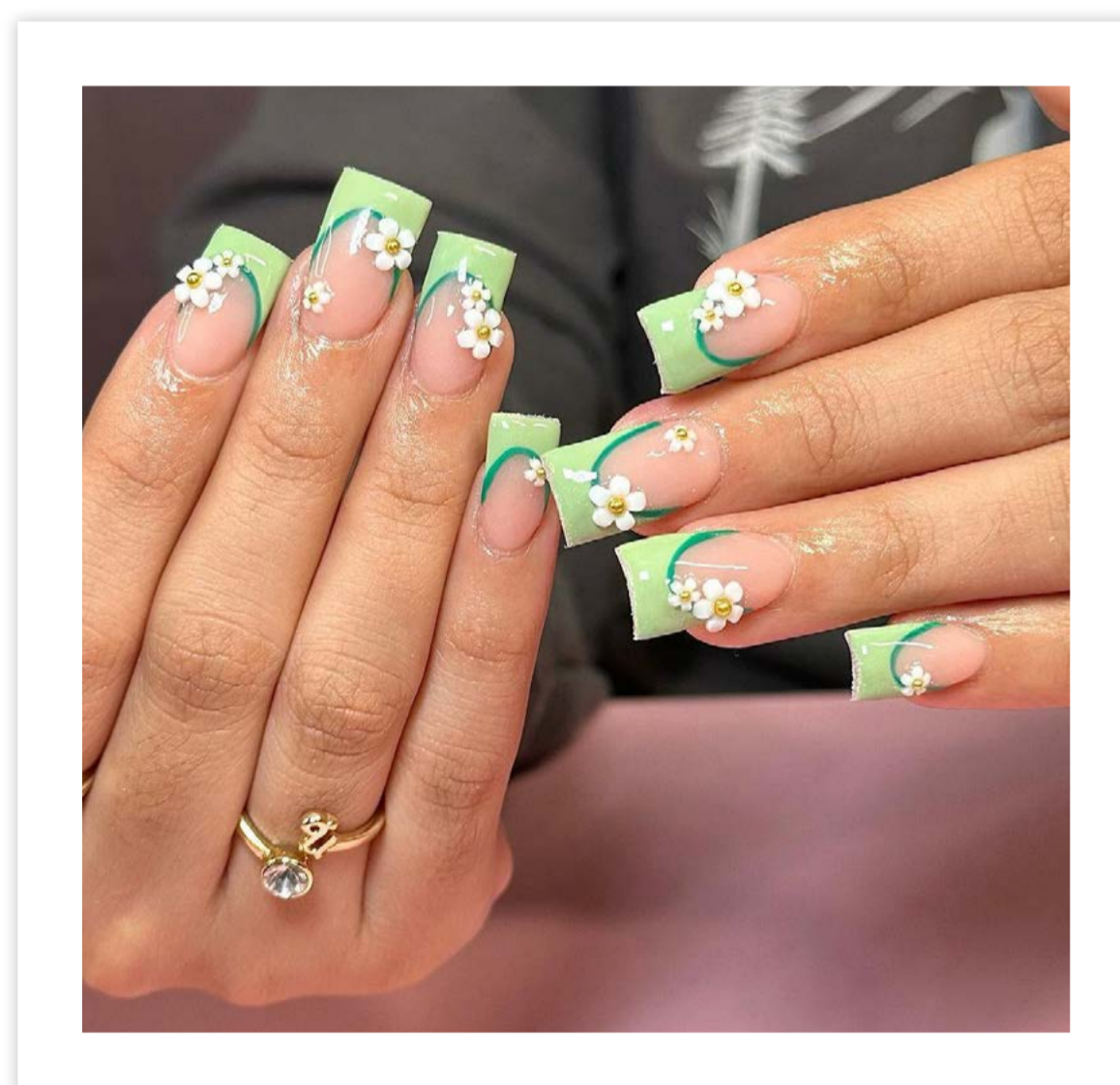
 @klawbykrysten



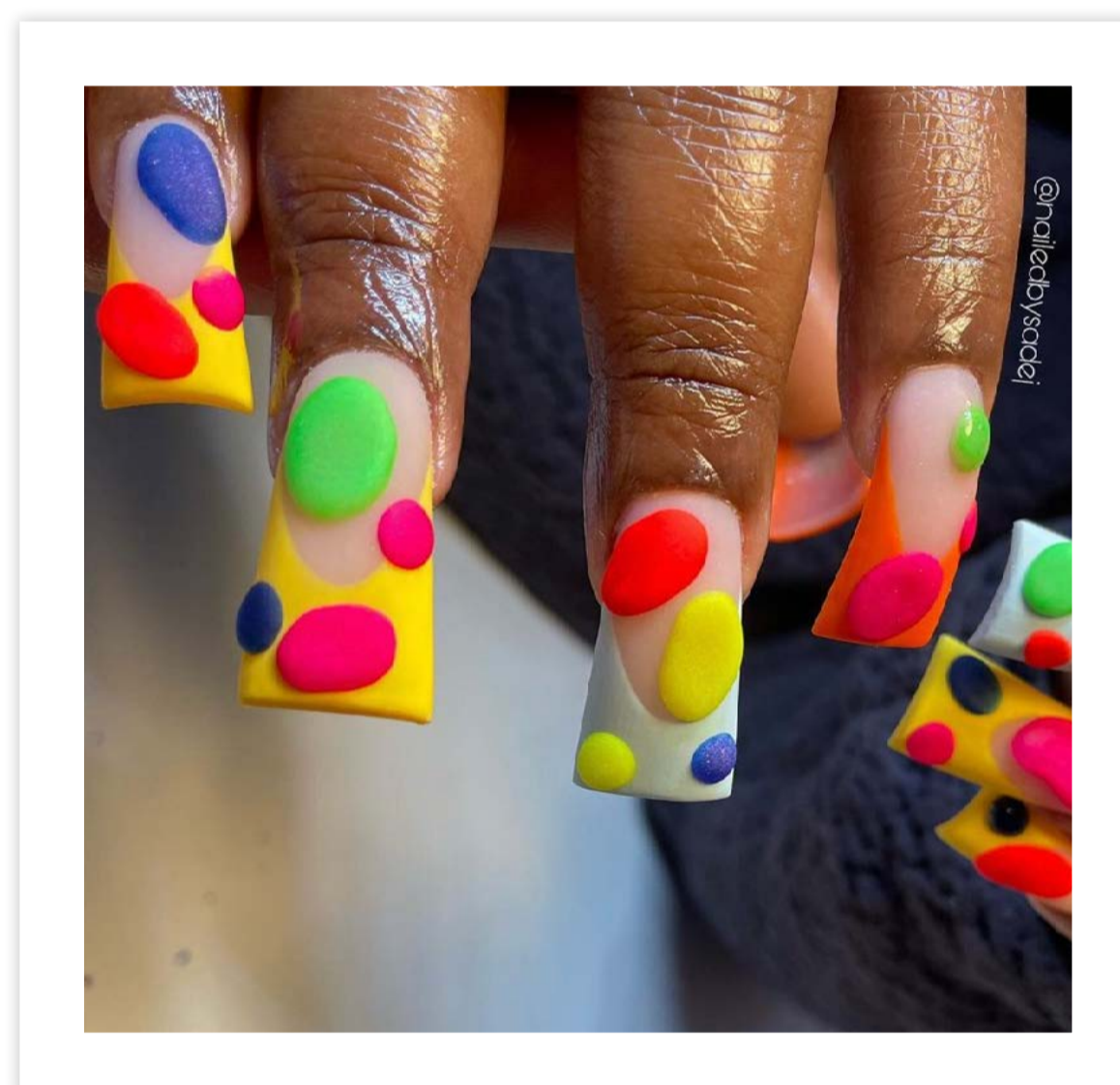
 @sulysnailography



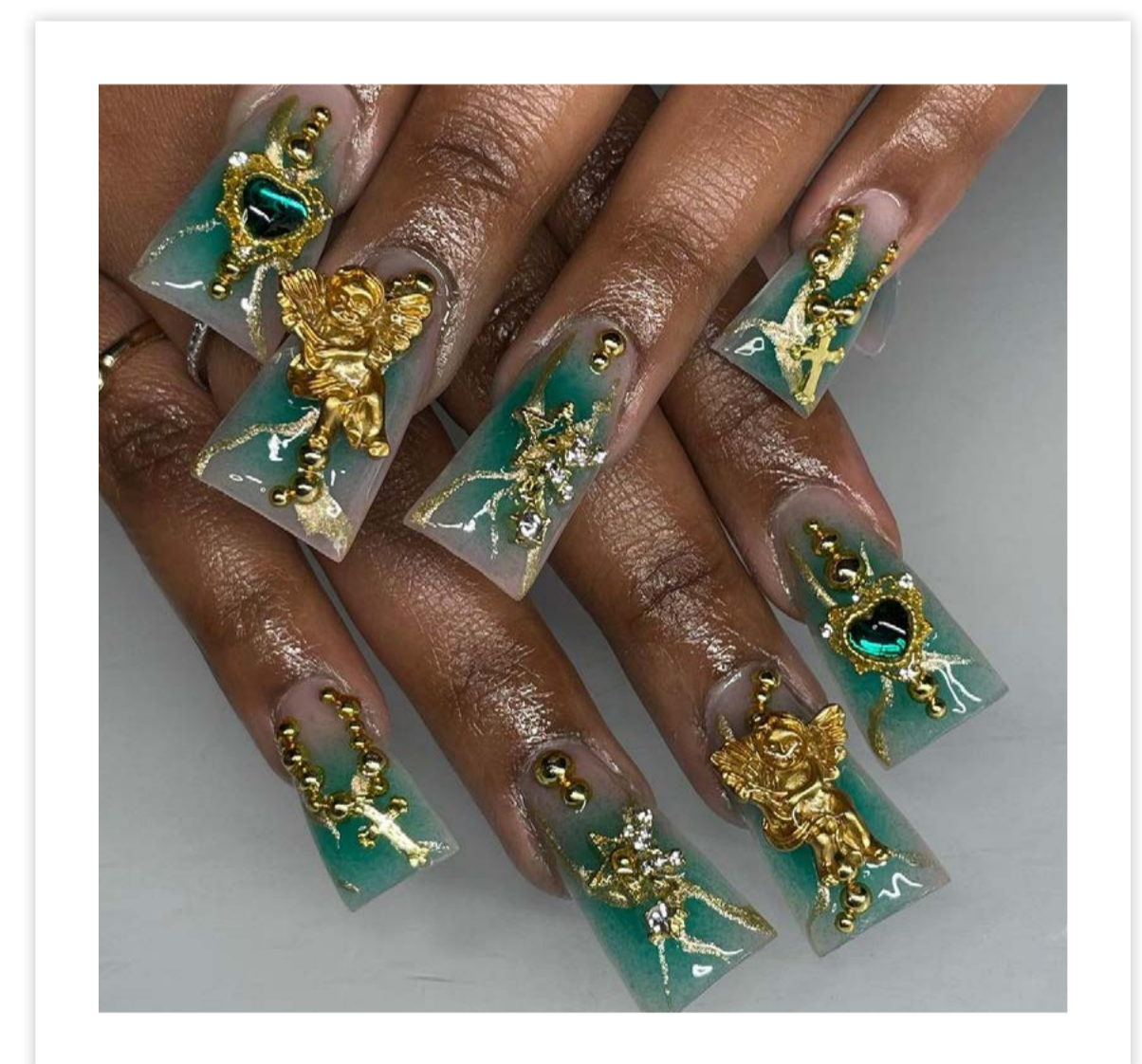
 @lenaluxbeauty



 @hillernails



 @nailedbysadej



 @sweetpobanails

wellbeing for nail pros

Sole To Soul Season 1 featured business, Empower World, is offering face-to-face coach training in Sheffield, UK, from July 7, 2023. A chance to add coaching skills to your skill set in support of your leadership skills, this will also help those wanting to transition into becoming a professional coach.

Presenting its world-class coach training programme, delegates will gain the necessary skills and ongoing support needed to succeed in their chosen or professional coaching career and be part of an international network of coaches, where each person is encouraged and supported.

This program promises delegates will experience a fulfilling and inspiring journey that enhances every aspect of their life and help them to realize their full potential to achieving success.

For subscribers to Glossarylive.com – there's a special discount of 25% off the course cost. To secure this discount and find out more, email support@empower-world.com stating the promo code: GL25.

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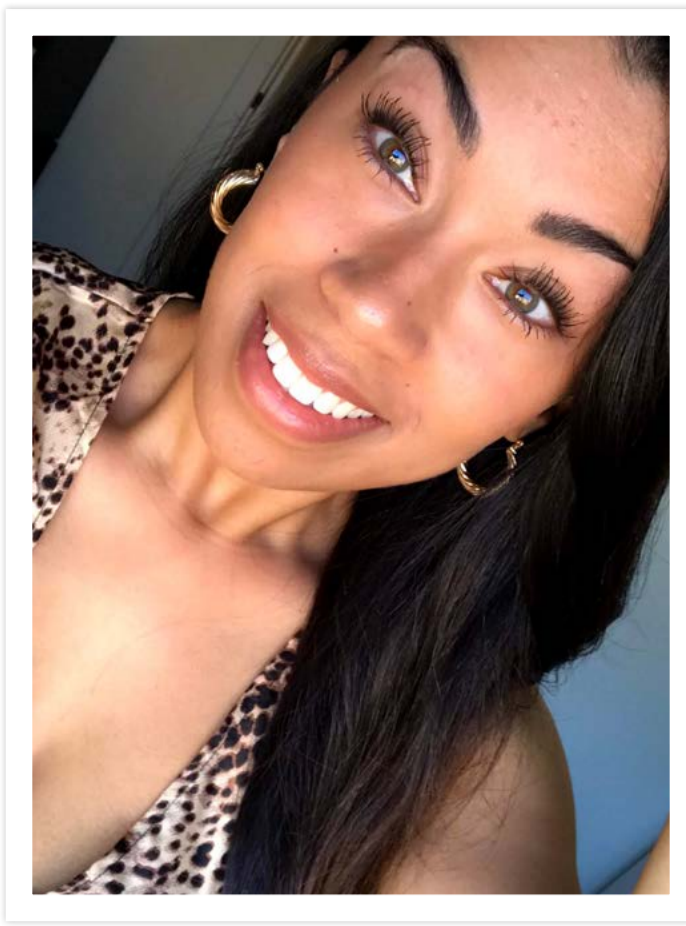
Amazing coaches, amazing exploration, mind blowing. The session was so incredibly amazing, lifelong experience and I really enjoyed the diversity of the cohort. It was so deep to learn what really coaching is and how it's different from other trainings. The blend of learning, team work and coaching sessions really helped me to understand the true meaning of coaching. It has transformed me: a big life changer. Truly a transformational experience.

- Ali Pulimootil Moidheen

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   COACHING & FACILITATION
COACH TRAINING
COACH MENTORING
COACH SUPER-VISION
LEADERSHIP DEVELOPMENT
KEYNOTE SPEAKER

@empower_world



FREESTYLE *nail art*



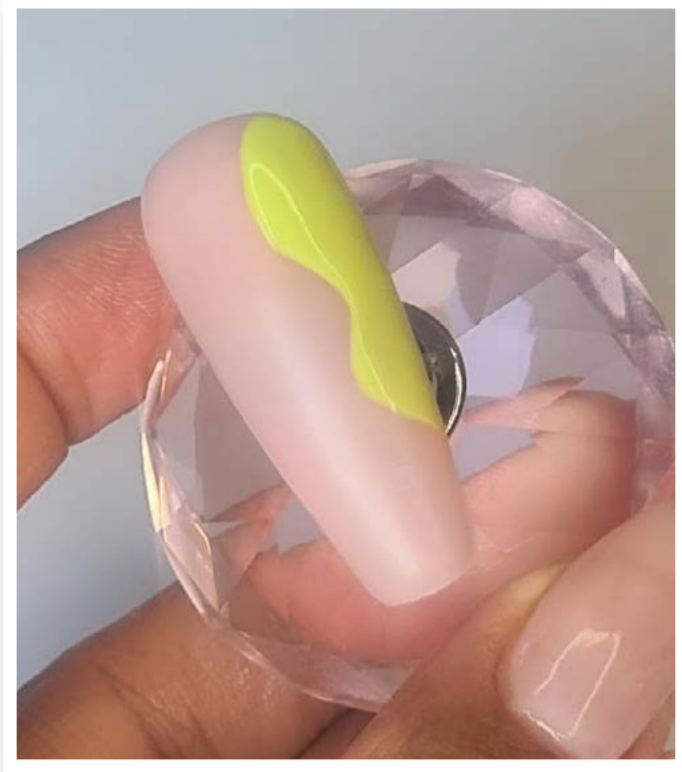
CHANTELLE VERMONT

@clawgasmic



1

Apply base coat & two sheer layers of gel polish then cure, or apply your builder gel & one sheer coat of gel polish & cure.



2

Create a random swirly shape at one side of your nail, go bright with the color. You can use gel polish or art gel.



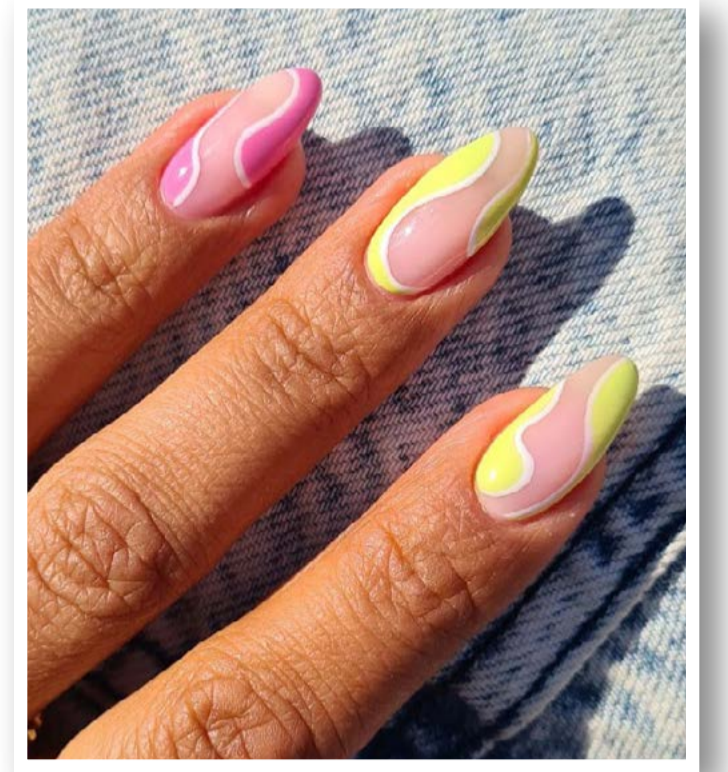
3

Create a different abstract shape on the opposite side of the nail. When I'm doing a full set of these, I like to do different colors on different fingers, or even a different color each side.



4

Use an art gel or gel paint to trace the outline of your shape & cure.



5

Apply top coat & cure. These look fab in shiny or matte.

DISCOVER NEW STEP-BY-STEP VIDEOS EACH WEEK ON FREESTYLE NAIL ART @GLOSSARYLIVE.COM

GLOSSARY



WATCH VIDEO

C-CURVE STICKS

[see-kurv stiks]

What it is: A set of round metal sticks in varying diameters, which are used to create a perfect C-curve.

How to use it: Used to create a perfect C-curve in a nail extension. Widely used in nail competitions to create the perfect nail shape.

How to apply it: During the curing process, the C-curve stick is inserted under the free edge of the nail. The nail is wrapped around the stick and held into place to create a perfect cylinder.

How to clean it: Wash with warm soapy water, rinse, dry, and wipe with alcohol.

newsworthy NAILS

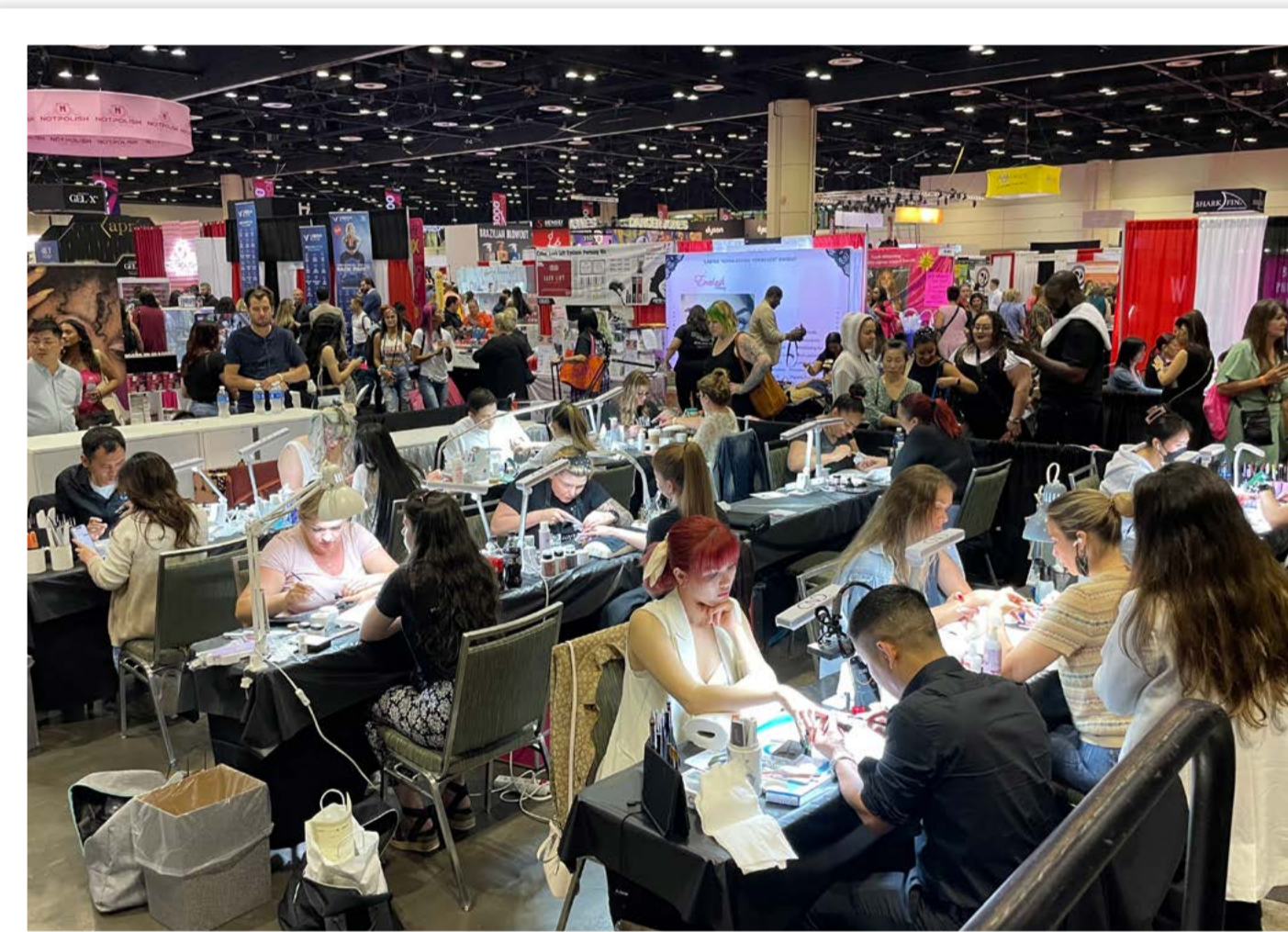
Nailympia Orlando startled and surprised organizers by more than doubling its competitors for its third edition at *Premiere Orlando* in June 2023.

Seventeen judges, including GL's own Alisha Rimando as head judge, convened to scrutinize 265 entries submitted by 60 competitors across 11 competitions, representing nine countries.

Sponsors, Le Chat Nails and Chisel Nail Art, were excited to see their teams win an abundance of medals, with organizers, *Premiere Show Group* and the *Nailympia* team, delighted to also welcome S3 Spa Equipment & Furniture as a sponsor, while CND donated desk lamps, prizes and the *Individual Top Scorer* trophy, which was taken by Katarzyna Kruszynska of Ireland. Media partner, *Scratch* magazine will run a 4-page feature on the event in its July 2023 edition.

@premierebeautyshows
@nailympiacompetitions

SEE THE WINNERS LIST HERE



Head judge, Alisha Rimando with judge, Damon Ho