



GLOSSARYLIVE.COM

Nails from A to Z

FROM alisha



@alisharimando

HAPPY NEW YEAR!

The holidays flew by in a flash & we are off to a brand new start once again. At *GlossaryLive*, our resolution is to provide even more fun, contests & community interaction in 2023, so come & play with us! Enter our *Take 5* contest each month where you can showcase your trending nail art, get a chance to win a FREE annual subscription & be invited as a featured artist on our website.

The team here is continuously collaborating with your favorite brands to bring you FREE products just by liking our posts. To enter any of our contests you just need to sign up for a FREE account! So come & join us, share your work & be part of this amazing nail community! We can't wait to see your nail art!

XoXoX Alisha

newsworthy NAILS

@loewe

If you want to shake the January blues, then get the Loewe down here. The Spanish designer brand Loewe, founded in 1846 as a luxury fashion house, has long been known for its leather goods, clothing & perfume. Making a name for itself after obtaining a *Royal Warrant of Appointment* as a purveyor of leather bags to the *Royal Household of Spain* in 1905, this brand has since enjoyed a reputation for high quality leather craftsmanship.

However, not only is this fashion brand chic & niche in its offering, it's also got a sense of fun, quirky humor & originality as one can see in its statement pieces here. For 895€ the Nail Polish open-toe objets trouvés mule in calfskin is a nail pro's dream stiletto. Promising an 80mm heel in pink, yellow or red polish bottle, this really is a statement piece that will have heads turning.



I hope that in this year to come, you make mistakes, because if you are making mistakes, then you are making new things, trying new things, learning, living, pushing yourself, changing yourself, changing your world. You're doing things you've never done before, & more importantly, you're doing something. – Neil Gaiman

did you know

Looking back...the biggest nail trend of 2022 goes to Hailey Bieber & her donut-glazed nail design, which she sported at the 2022 *Met Gala*. With over 1 million likes on her *TikTok*, this nail trend not only went viral, but was to start a penchant for all things glossy in beauty.

@nailsbyzola



PEELBACKTHEPOLISH

ivana TODOROVIC



Running a popular & successful salon in the heart of Serbia's capital, Belgrade, Ivana Todorovic has aspirations to raise the profile of the region's skilled nail designers on the world's stage.

A salon owner, educator & nail stylist, Ivana began her love affair with nails 12 years ago. Attracted by the fact that every nail artist has their own unique & very apparent style, Ivana was enamoured with the idea of creating her own profile in the nail industry that would one day become recognizable around the nail world. "When I started my education, I trained as a hairdresser, but soon after finishing school, when I started working, I realized that I was more interested in nails & that nails was where I could express myself more clearly, skillfully & artistically," reflects Ivana. "I get so much joy ↓

PEELBACK THE POLISH



from expressing my character through my nail designs, & I find a lot of enjoyment in the process of creating them too. I find the entire process of nail design truly relaxing," Ivana continues. "At one point in my life I retired from work completely. It was a really difficult time for me, as I had unfortunately lost my father. However, inside the grief I was experiencing, I found designing nails helped me come out of my depression & start again."

Finding nails an incredible & powerful activity for healing purposes as well as creative expression, Ivana has immersed herself in all manner of nail creation & found her focus has moved into the extreme sculpting genre. "I actively work in my aesthetic education center for salon work, & when I have time to devote to myself, I enjoy creating extreme nail forms & shapes," Ivana reveals. "I give my nail work detailed attention & have been training myself to look at my nails to see the mistakes in my work, & then in other works. I then work out the best way to correct those mistakes. During the last 12 years, I've undertaken a lot of education, & I continue to do so. I believe there's always something new to learn & see in this business. Of course, I've not always been satisfied with classes I've taken, those where I didn't learn anything new, but confirmed the knowledge I'd already accrued, but there have been many where I've been shown new skills & ideas that bring a new wave of skill to my nail services."

For the last three years Ivana has owned & run the Queen Room Estetic Center & Education academy in Belgrade. It is here that, according to Ivana, her needs as a beauty & nail professional have been married with her style & taste to provide a stunning salon & education experience for clients & students alike. "In my salon I can service my clients as well as host 1:1 training & group education too," Ivana cites. On the topic of the power of education, Ivana adds, "I

believe the secret of great skills is to find an educator & mentor who inspires you. From this point you can learn the necessary skills before moving forward to explore & discover your own style from everything learned. I advise all my students to never stop educating themselves, as it's critical for taking nail skills further & for personal as well as professional growth. For me, it's important that nails are technically correct & aesthetically beautiful, & when that is achieved, it's time to then enjoy the design process. I'm not a fan of nail design if it's not technically well done, because every mistake is more visible to the naked eye."

Self-motivation & staying ahead of the game can be an uphill struggle in this industry, & with this in mind Ivana shares, "If you really love this job, work on yourself, educate yourself, learn, practice, stay focused & progress, as then success will come. You must have an eye for aesthetics. You must always look for your mistakes & strive to correct them. I still see my mistakes & am forever working on correcting them. Whomever says they know everything & don't need to study, will find their progress is stunted."

Honing a wide berth of skills means that Ivana is an extremely busy nail professional. "In addition to my Estetic Center & Education academy, I run a project for the organization of various events, where I can further show & share my creativity

& good management skills," Ivana explains. A busy professional indeed, Ivana has ideas in the background relating to elevating the nail industry in the Balkan region & as such, when asked what principles she lives by, she's quick to respond, "Working on myself, I'm always pushing forward, I'm fair to others, I share my knowledge & I believe these ideals attract success. 'If you choose a job you love, you won't have to work a day for the rest of your life', is her mantra."



@ivana_todorovic

TAG THAT *trend*..

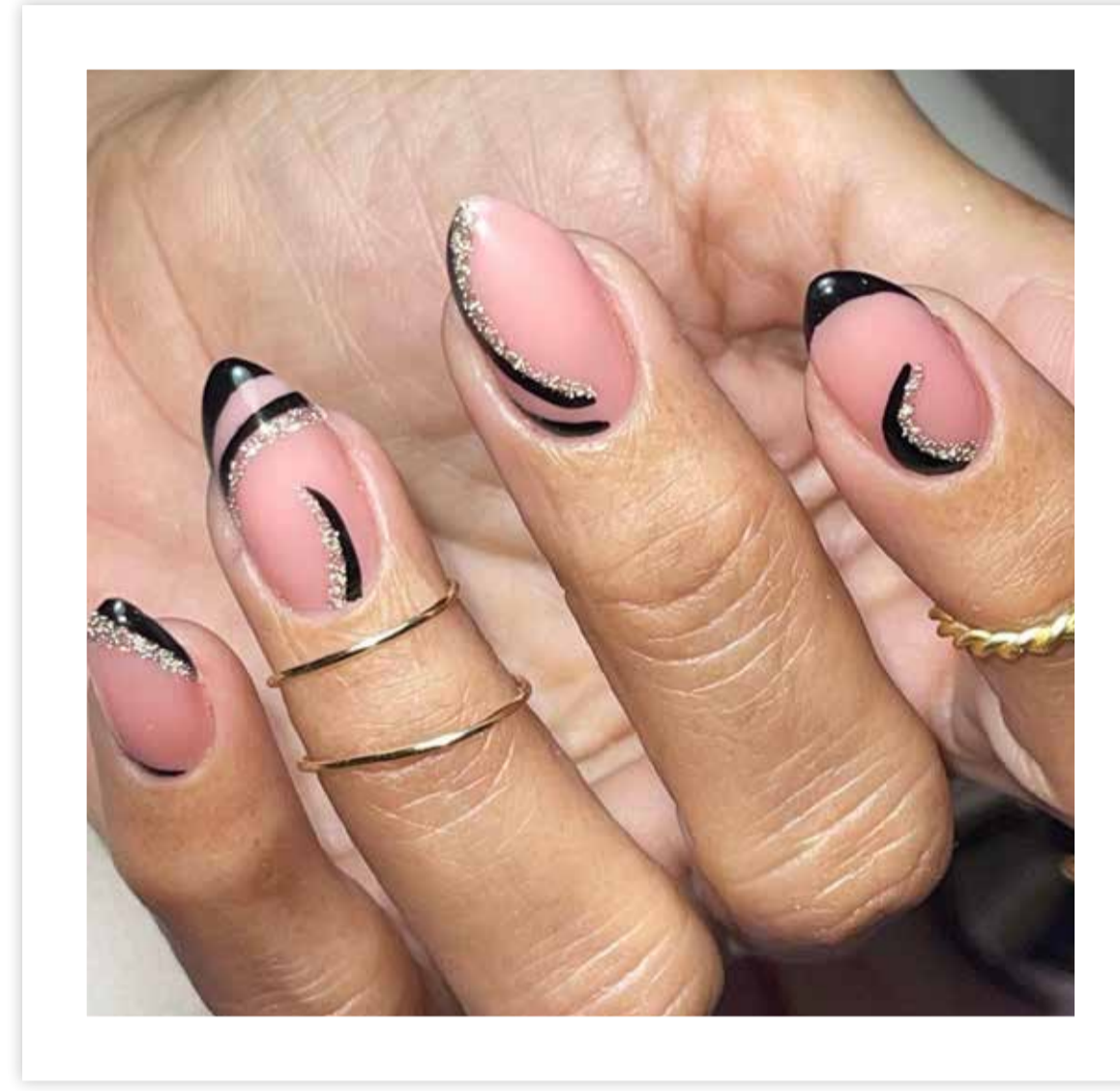
TAKE 5
Contest

WHAT'S HOT IN **NAILS NOW**

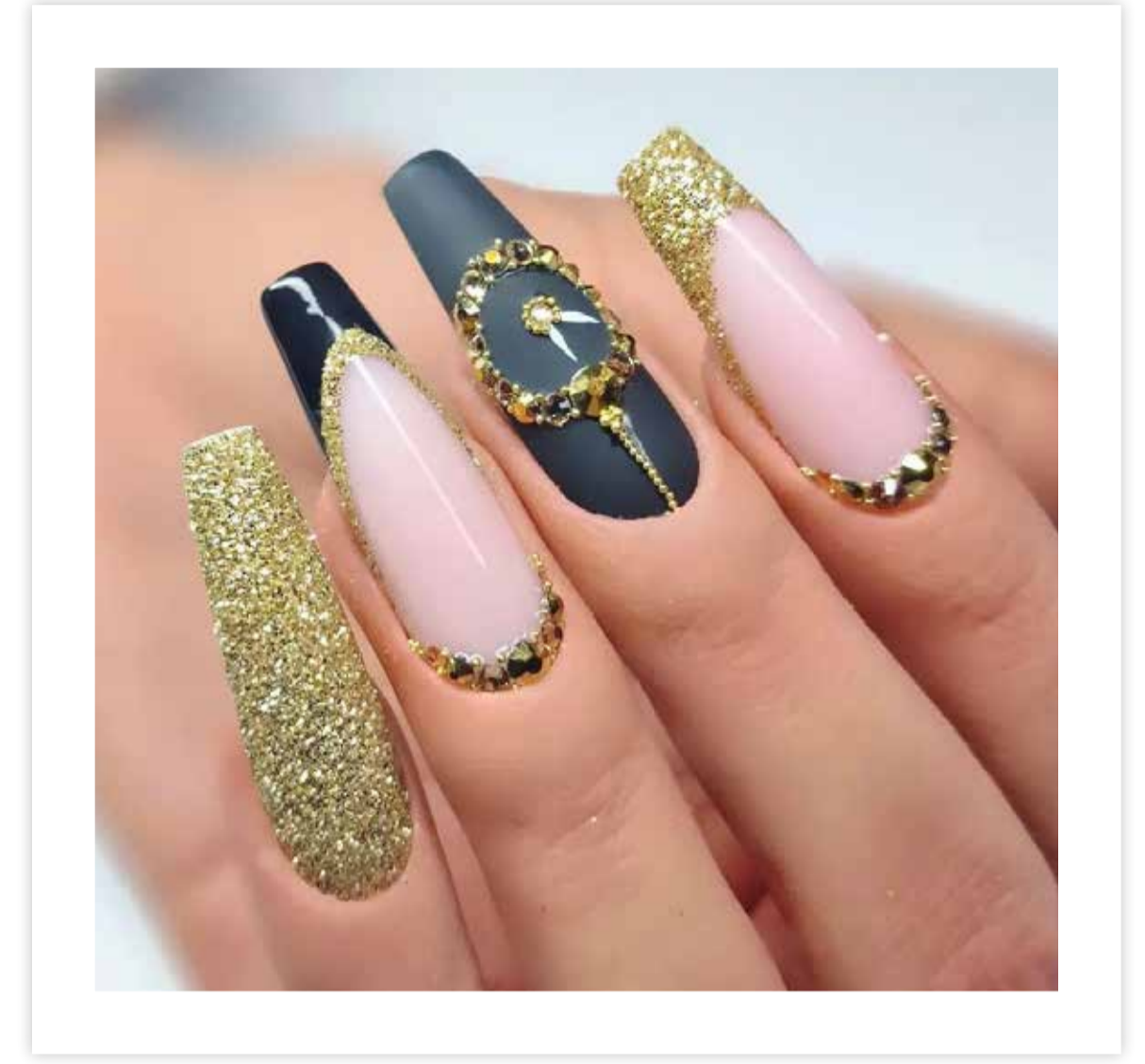
It's that time of year when the nail world has jazzed up nails to ring in the New Year & so nails are seen fashioned in stylish black & gold designs for January 2023.



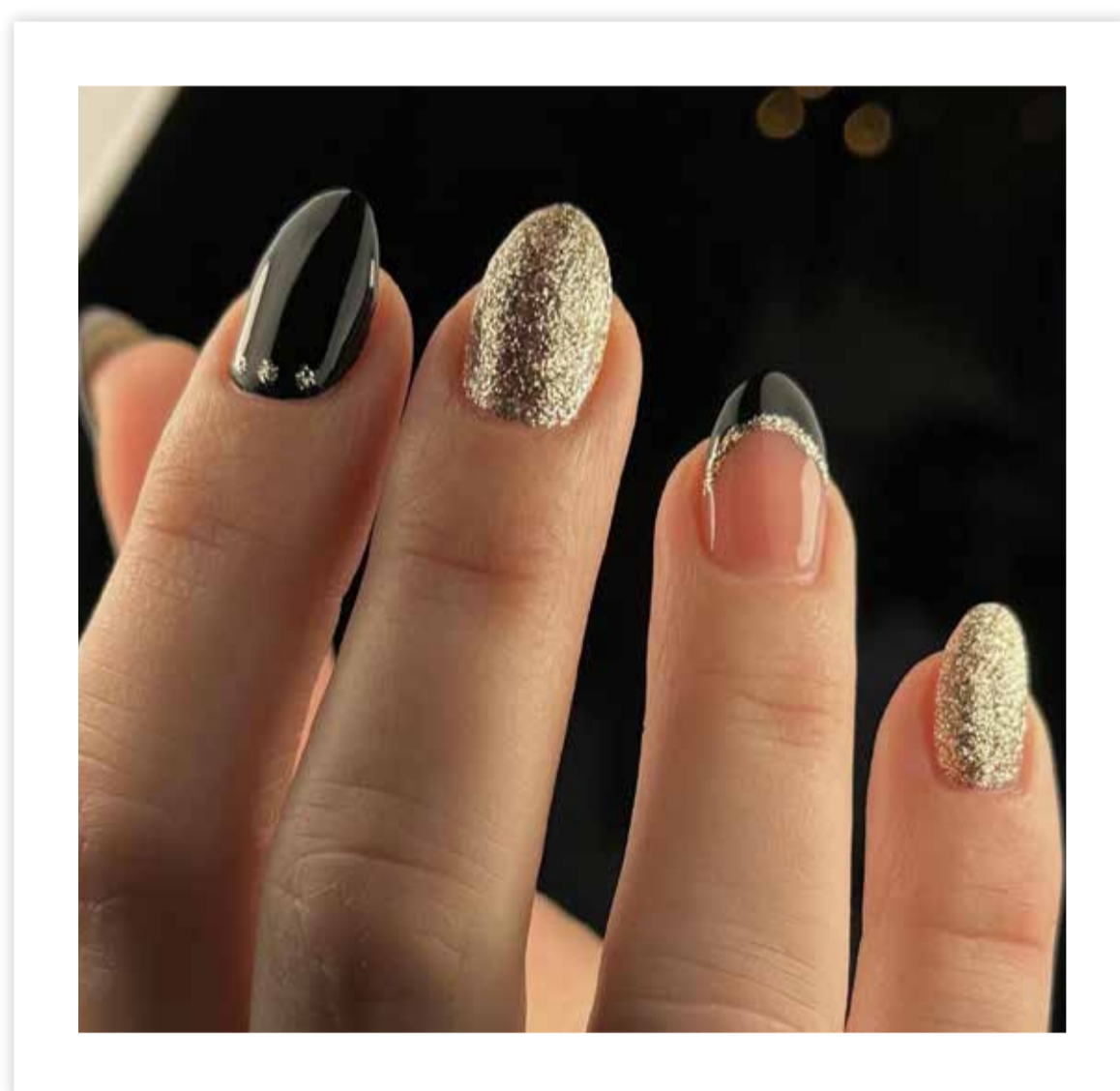
 @mor12080303



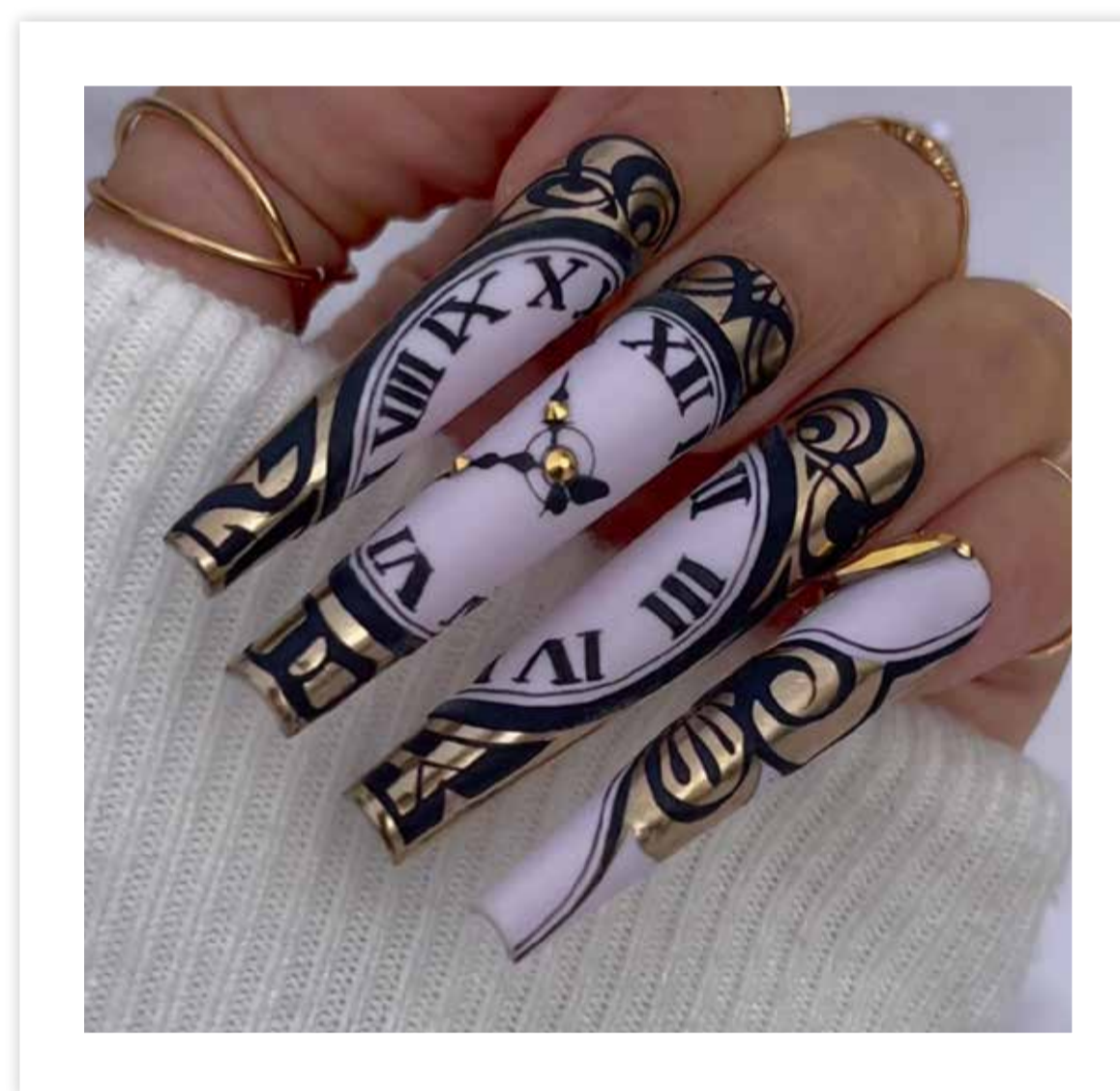
 @the_gs_studio



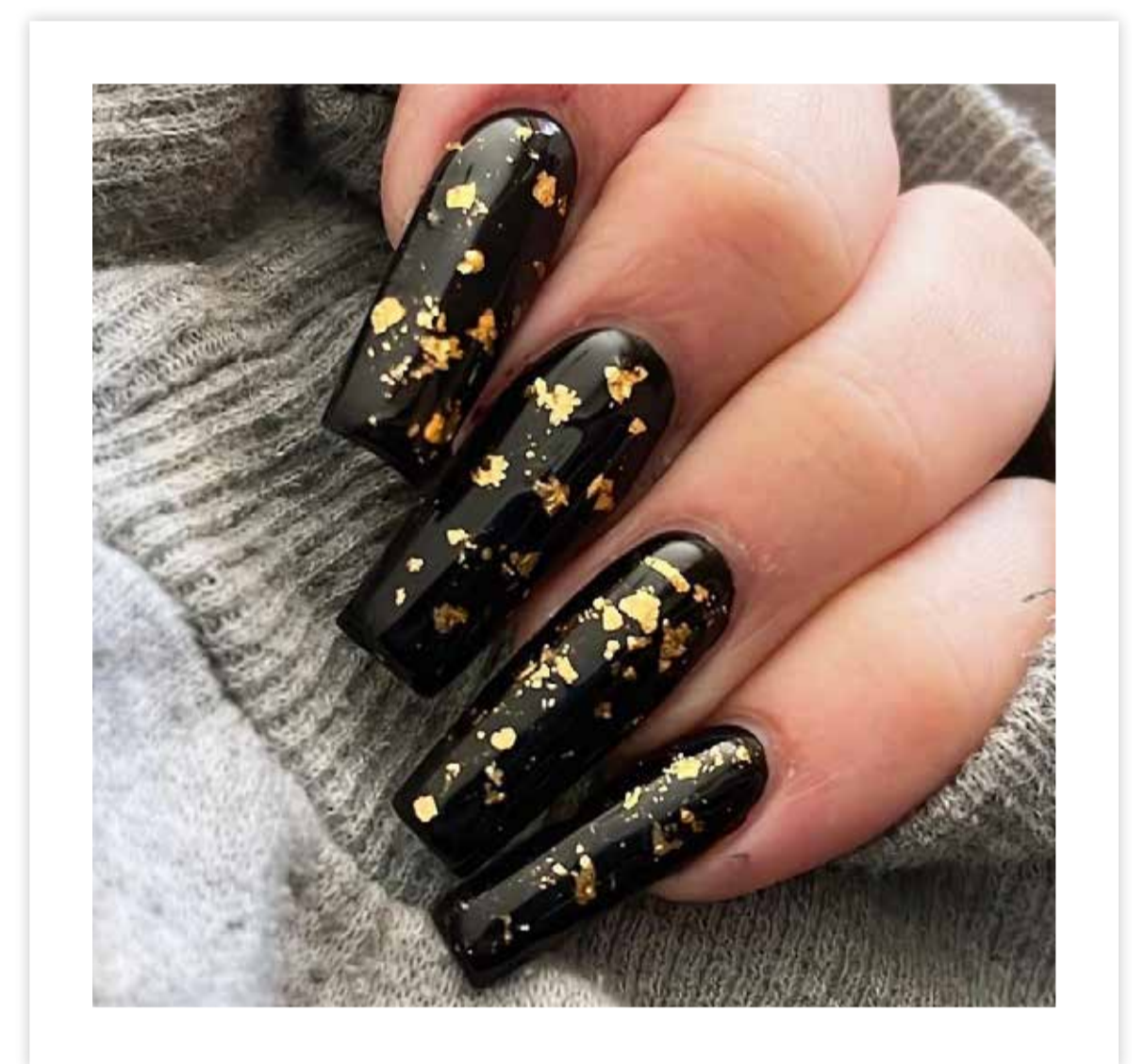
 @scarlett_senternailartist



 @elegance_lochristi



 @votino



 @beckyjicyn93

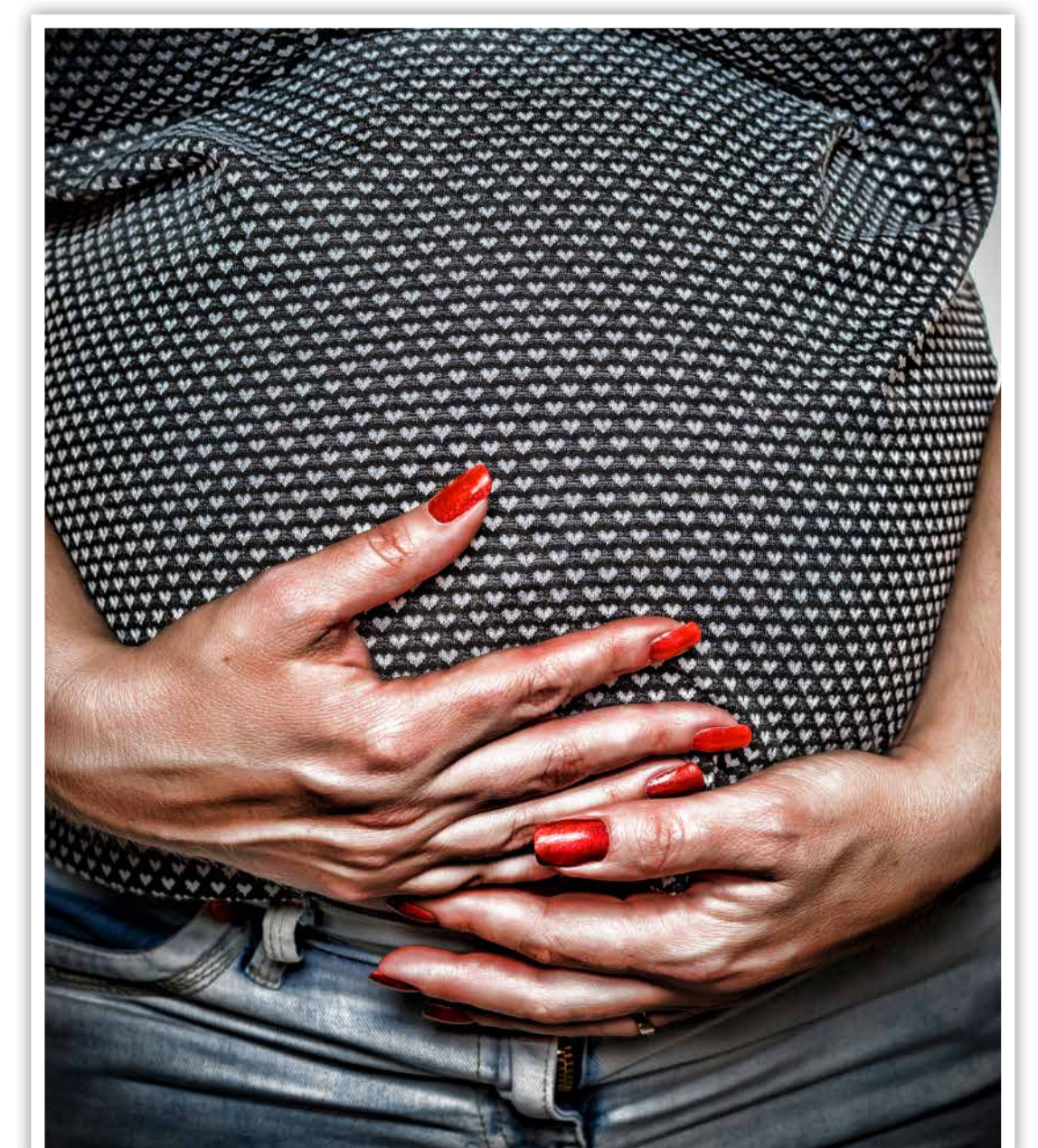
Download free step-by-steps of trending nails @Tag That Trend on GlossaryLive.com

PRO Q&A

CAN PREGNANT WOMEN WEAR ARTIFICIAL NAIL COVERINGS; NAIL POLISH, GEL & ACRYLIC OVERLAYS?

Yes. There is no evidence to suggest that nail enhancements or a simple nail polish service are harmful during pregnancy. Although pregnancy can change the texture of hair, nails & skin & how they respond to products & services, having a professional nail or pedicure servicing can still be at the top of your pampering list.

The key to safely service a pregnant client is to be a fully qualified nail professional, to follow all the manufacturer's guidelines for product & system application, avoid all skin contact with nail products, keep lids on products to minimize evaporation, & have salon ventilation & source capture systems in good working order to improve the air quality.





FREESTYLE *nail art*



KELLY SCOTHORN – UK

@asprettyas_nailsbykelly



1

Apply your chosen UV/LED gel color in 2 layers & cure. Wipe away the inhibition layer ready for the next step. Using a striper or detailer brush, apply black UV/LED gel paint to border the outside edge of the nail & cure.



2

Mix a slightly darker tone of the same UV/LED gel color used for the nail. You can achieve this by mixing it into a very small amount of transparent black UV/LED gel color. This will form a shadow. Apply a thin line down the right-hand side of the nail & cure.



3

Add a small horizontal black line at the bottom edge of the nail & cure.



4

Using a striper brush, add a thin line alongside the darker UV/LED gel color line created in step 2.

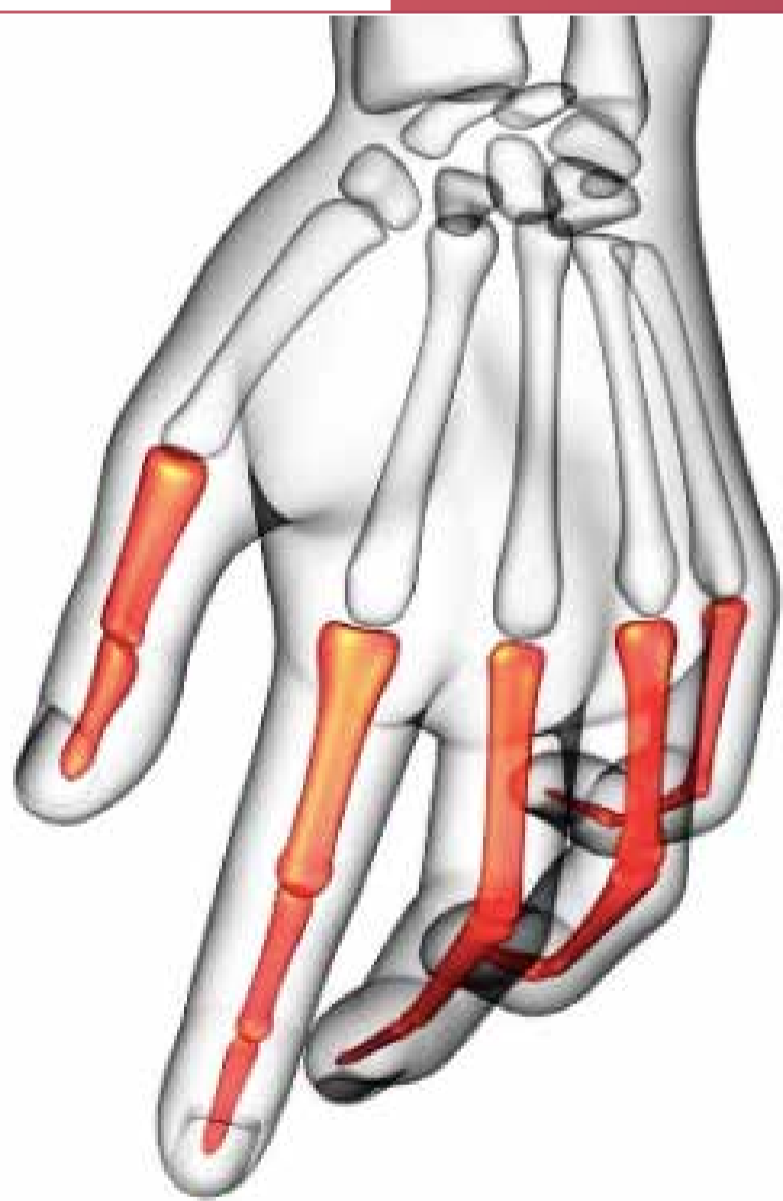


5

Using white UV/LED gel paint & a dotting tool, add a dot at the top of the nail near the cuticle area & cure. Now paint a long thin line down the left-hand side of the nail in white & cure. Apply your chosen UV/LED matte top coat & cure.

DISCOVER NEW STEP-BY-STEP VIDEOS EACH WEEK ON FREESTYLE NAIL ART @GLOSSARYLIVE.COM

GLOSSARY



PHALANGES [fuh-lan-jeez]

What it is: The name for the tubular bones that make up the fingers and toes. The fingertip bone, which determines the overall length, shape, curvature and spread of the nail unit. Each hand & foot has 14 [phalanges](#). Each finger and toe has three (distal, middle & proximal phalanx), except for the thumbs & big toes that house two phalanges.



We move into 2023 with the second **Take 5** *GlossaryLive* nail photo contest. Keeping the party vibe alive in January, *GlossaryLive.com* is looking for your interpretation of the theme *Black & Gold*. Taking images from yours or your clients' nails, send us your nail designs showcasing how you style nails in black & gold & get published in the *GlossaryLive Take 5* gallery.

Show us your nail designs & stream that theme. It's free to enter... just click on this link to find out more.