

MASTER class

LAYERED EMBELLISHMENTS



Max Estrada



Being born into the beauty industry and with more than 10 years of expertise and experience, Max Estrada has always had a strong belief in nail education and artistry. Max started playing with his mother's nail products and reading trade publications at a very early age, even attending his first trade show at the age of 5. He started his professional career working in his family's salon in Arizona. Within the first year, he aspired to grow bigger as a nail technician and decided to enter his first competition. At the tender age of 16 and already sporting a quick and accurate acrylic application, Max entered his first professional nail competition.

Confident in his work, Max competed and placed in the top 10 for his division and category. Full of determination, his goal was to improve his skills and conquer the competitive world of nails. Now, Max places in every competition he enters and his focus is on further refining the nail shape and developing nail technologies that make the nail artist's life easier. He believes that the best competition to win is the one with yourself; always strive for your personal best. Max's ultimate dream was to have the best products to complement his education for the nail care industry. In 2014, he designed and invented his own product line, aptly titled Exclusive Nail Couture Professional. Today, Max competes all over the world and hones a true passion for his art. Max is now sharing his knowledge around the world in his classes and through his product line.

Being an industry trendsetter, Max says, "The nail industry is not about where it has been, but where it's going."

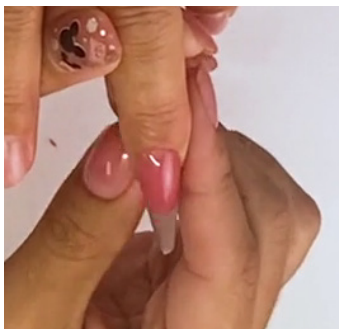
WHAT YOU NEED

Full cover nail tips, Acrygel, Gel polish, Top coat, UV/LED Lamp, Embellishment adhesive, File, Buffer, Stickers, Rhinestones, Manicure Brush & Implements.

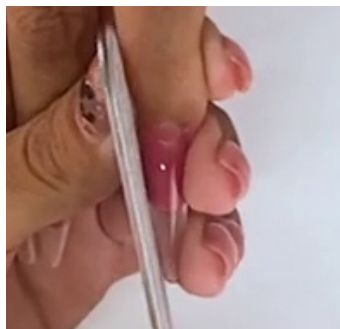
GETTING PREPARED

Set up your table ready to learn how to create interesting and diverse color compositions for crystal nail art designs. Make sure you work from an uncluttered working space. Place the nail tips and all other necessary products on a tray with your chosen colors on the table.

APPLY TIPS



1 Ensure nails are properly prepared & then using acrygel, apply the full well nail tips securely to each nail & flash cure. When the hand is complete, fully cure in the UV/LED lamp.



2 Use a 100-grit file & taper the sidewalls.

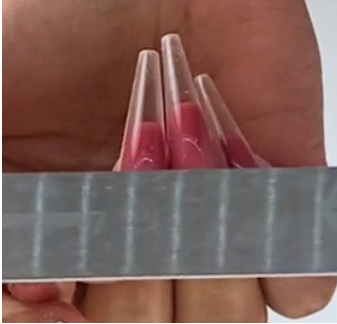
PRO TIPS

- When filing the side you're weakest on, for right-handers this is the left side of the nails, make sure you support the nail with your fingers & add pressure while filing to compensate & support the nail to ensure the sidewalls are straight on both sides.



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3 File the nails by moving the hand to view the nails from the client's perspective in order to check length & shape. Then remove all dust with a manicure brush.

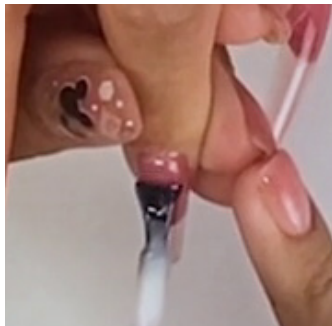


4 Buff the surface of the nails to remove surface shine & clean with a manicure brush.

CREATE YOUR DESIGN



5 Apply your chosen UV/LED gel polish color to all nails & cure.



6 Apply UV/LED top coat & cure.



7 Choose 3 stickers to compose your themed nail design. An odd number of stickers or embellishments for design brings balance & helps create a more cohesive composition.



8 Choose your sticker, pick it up with tweezers, place it on the nail & rub its surface to remove any air bubbles & seal the edges. Apply stickers at least 2mm away from the edge of the nail.



9 Add accent stickers to create cohesion & symphony to your design.



10 Float a layer of top coat to seal in the stickers. Cure for 30 seconds in the UV lamp.

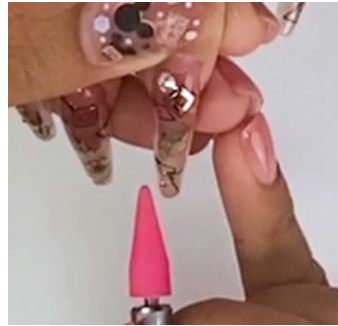
PRO TIPS

- Keep stickers towards the center of the nail so the sidewalls don't look bulky or uneven.

ADDING THE RHINESTONE BLING



11 Take your bling application tool & a series of different sized rhinestones to build your crystal design. To build on & enhance the sticker design you need only apply 1-3 rhinestones per nail. Apply embellishment gel & attach rhinestones throughout your design.



12 Keep large stones/embellishments in the middle of the nail & the smaller ones on the sides. This makes for long, sleek looking nails.



13 Fully cure the finished design & apply nail oil to the cuticle area & surrounding skin to hydrate & bring the skin back to life.



PRO TIPS

- When sealing in stickers, apply your UV/LED top coat as if frosting a cake. Glide it onto the nail, keeping it thicker in the center & much tinner at the sides.

PRO TIPS

- Use crystal & rhinestone designs to upgrade & up-charge your services in the salon.



In this workbook you have learned how to do a 90-minute full set in the salon, while adding stickers, rhinestones and embellishments to create design compositions for a warm-toned nail design.