

BACK to basics

WHAT ARE COVER PINKS?



Competition French nails by Tom Holcomb. Model: Lisa Boone

WHAT YOU WILL LEARN?

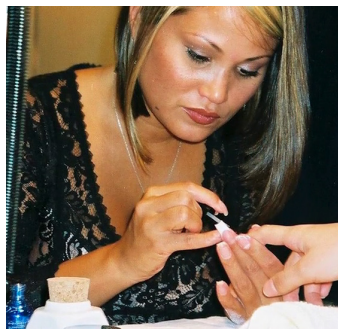
What cover pink powders are, who invented them, why they were created & how to use them correctly.

HOW IT STARTED

Invented in Japan by Tom Holcomb in the 90s, when he stretched the concept of the artificial overlay by utilizing the idea of how make-up concealer works, in order to create a system whereby flaws and imperfections in the nail could be covered up. With a wide variety of cover pink powders it became possible to match the bead to the color of the nail bed or skin tone.



Tom Holcomb applying cover pink camouflage powders back in the 90's while working in Japan.



Alisha Rimando travelled the world with Tom Holcomb as his model & as a competitor in her own right.



Tom Holcomb Competition Nails
Model: Alisha Rimando



Competing in Japan back in the 90's.

Alisha Rimando



Alisha Rimando is recognized as one of the nail industry's leading experts in training and education. In her 28 years experience, her work has been described as "ground-breaking" as she has been a platform artist and motivational speaker for thousands of promotional and educational events, and competed in hundreds of nail competitions around the globe winning the *World Nail Championship* in 2005 in *Pink and White Sculptured Nails*. She is the featured artist in many training videos, including hosting the current *Milady Standard Nail Technology* DVD Series.

Alisha's expertise and application techniques have been featured in more than 150 beauty and trade publications as a contributing author world wide such as *Teen Vogue*, *Bridal Guide*, *Self*, *Fitness*, and *Seventeen* magazines, as well as numerous industry trade magazines like *Nails*, *Nailpro*, *Scratch (UK)* and *Stylish Nail (Japan)*. Her career took an additional leap in 2008 as a contributing author to *Milady Nail Technology* and *Standard Cosmetology* textbooks, a consistent honor she engages with each new edition.

Through the years, Alisha has worked with R&D chemists to develop nail enhancement products, nano technology skincare, cuticle treatments, polish collections and natural nail treatments. Alisha's artistic creations have been sought after for numerous ads and campaigns as well as garnered celebrity status being featured with Jennifer Hudson in her video "Spotlight" and leading teams at NYC Fashion Weeks.

Her passion for educating the nail community takes her on another adventure with the conception and development of *GlossaryLive.com*



Alisha Rimando

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COLOR POWDERS

Cover pink powders are either nude, natural or skin-toned in color. Depending on the amount of monomer in your bead, cover pinks will be more translucent or opaque and therefore will present a different type of coverage.



Colored powder pigments.



Mixing colored pigments to create a cover pink that matches the client's skin-tone for the most natural looking nail enhancement.



Grinding the pigments with white polymer powder to create the cover pink shade.

HOW TO CHOOSE THE RIGHT COLOR?



Cover pink powders come in various ways; some give good coverage, others offer some coverage & there's also sheer pinks.



1 Place 3 different cover pinks on the palette to determine which one you will need & how you're going to use it. You want to choose the correct cover pink for the nail to cover up any flaws while keeping the overlay as natural as possible.



2 Just as your make-up concealer is not exactly the same as your face, darker to shade or lighter to highlight the contours of the face, and your foundation is used to add color yet lightly over the skin, your cover pink powder has a role to play on the nail.



3 The drier the bead, the more opaque the bead will be on the nail. You can see the same cover pink powder becomes a different shade when the bead is drier. This bead will give more coverage on the nail.



4 Before applying to your client's nails, test your cover pinks by adding more liquid to some beads & less to others to see the different level of coverage that's possible.



5 Use your clear palette to place the cover pinks over the client's finger to decide which is best suited to her & the look you want to create, be it more opaque or translucent.

COMPETITION NAILS



Competition French nails are extremely hard to perfect & if the model's nails have any flaws in them, it becomes much harder to correct & cover these flaws when applying product.

French nails sculpted by Alisha Rimando.



Champions: Pairs Competition French nails by Tom Holcomb (left hand) & Alisha Rimando (right hand) in 2004.



This workbook showcases different pink powders and how to assess them before using them to cover up any flaw or imperfection in the natural nail. . You have learned about the evolution of colored polymer powders, also known as camouflage powders.

Nails in honor of Tom Holcomb, sculpted by Alisha Rimando on hand model & nail artist, Lisa Boone.

After his passing in 2011, these nails for the cover of *Scratch*, were created in honor of Tom Holcomb's trailblazing nail career, sculpted by Alisha Rimando on hand model & nail artist, Lisa Boone. Tom Holcomb is remembered as a pioneer of many products and techniques in the global nail industry.