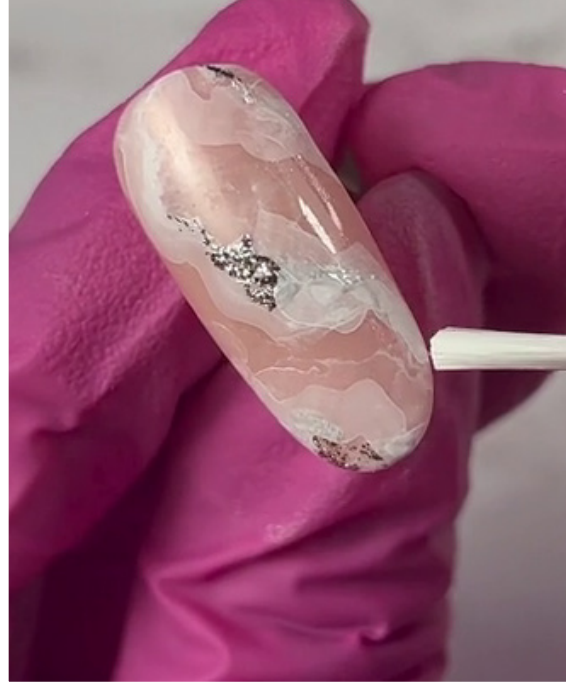


# MASTER class

## NEXT LEVEL NAIL ART



Giselle  
Caballero



**WHAT YOU NEED**  
Nail art brushes UV/LED top coat, glitter top coat, matte top coat, bullion beds. Crystals, alcohol inks, make-up sponge, gel paint, UV/LED lamp, 5 nail tips, gel adhesive

**GETTING PREPARED**  
Prepare your table in an organized manner eliminating cross contamination from the products. Make sure all necessary products are within hand's reach, so the products are ready to use on the nail desk.

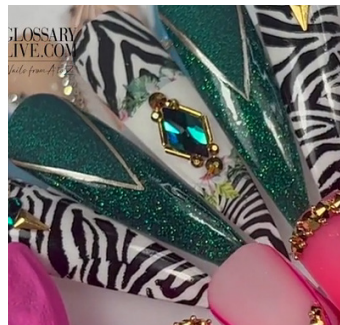
Originally from Mexico City, Giselle Caballero married and moved to Kelowna, BC, Canada. Nails soon became her passion and she opened Ego Beauty Academy and Studio in 2015. Giselle teaches one-on-one trainings in the latest nail trends and offers bespoke services at the highest quality to her clients.

In 2020, Caballero won *NAILS Next Top Nail Artist* for Season 7. Giselle is currently a content creator working with some of the best brands out there and continues to teach, create and inspire. "I love the joy my work brings to others, whether it's bringing to life a new creation for my clients or guiding my students in class. It's amazing how the things that may seem little, can make such a huge difference in our lives, nails are my happy place!"

## LEVELING UP YOUR DESIGNS



**1** Creating samples of your nail art will help manage time & proper pricing structure.



**2** To add value & maximize time, use simple designs you are familiar with & incorporate embellishments & mixed media art.



**3** Choose your favorite style of nail art, such as marbling.



**4** With the marbling technique you will get a different result every time, so it's a great way to showcase a variety of designs quite quickly.



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## LEVEL 1 NAIL ART: OMBRÉ



**5** Begin with a soft pink base on 5 full cover nail tips.



**6** Sponge an ombre onto 2 of the nail tips. Cure the nail, then apply top coat & cure.



**7** Now you have 2 accent nails with sponged ombre.

## LEVEL 2 NAIL ART: MARBLING WITH ALCOHOL INK



**8** Apply art ink in a wavy design across the nail tip.

### PRO TIPS

- Abstract art can elevate your design & is less restrictive, as it leaves room for interpretation & requires less symmetry.



**9** Use a brush & alcohol, then dilute one side of the design in this medium.



**10** Add layers of alcohol ink to increase the intensity of the design.



**11** Add glitter gel for more dimension & increase the complexity of the design.

### PRO TIPS

- Nail art pricing should reflect the time, cost of product & skill required to complete it.



**12** This is now a level 2 art set, with 2 full cover nails, 2 ombre nails & the marbled glitter accent nail. The cost of this set should reflect the addition of the accent nail.



## LEVEL 3 NAIL ART: ADDING EMBELLISHMENTS



**13** Apply gel adhesive to the nail tip.



**14** Apply crystals into the adhesive & when ready, cure.



**15** Apply bullion/ caviar beads, coated in top coat, between the crystals to build up the design.



**16** This is a level 3 set of nails, so price this set accordingly.

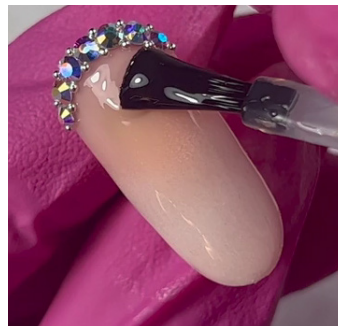
### PRO TIPS

- Adding crystal or 3D embellishments is a quick & easy way to increase your value.

## LEVEL 4 NAIL ART: GLITTER TOP COAT



**17** Apply glitter top coat gel & cure.



**18** Apply preferred UV/LED top coat to each nail tip & cure.



**19** This is level 4 nail art with different finishes in matte, glossy & glitter with embellishments, marbling & crystal techniques.

### PRO TIPS

- Using top coats with additives will change the final look of the nail & add an extra element of design.
- When using multiple top coats, use one type on all the chosen nails & cure. Then switch to the next style of top coat. This will save time.

## FINAL LOOK



In this workbook you have learned how to maximize your time during a nail appointment. Giselle Caballero showcased how to plan your services and designs ahead to help guide your nail art structure and pricing in order to produce unique and dynamic sets of nails. Giselle suggested ideas for incorporating mixed media to increase revenue.