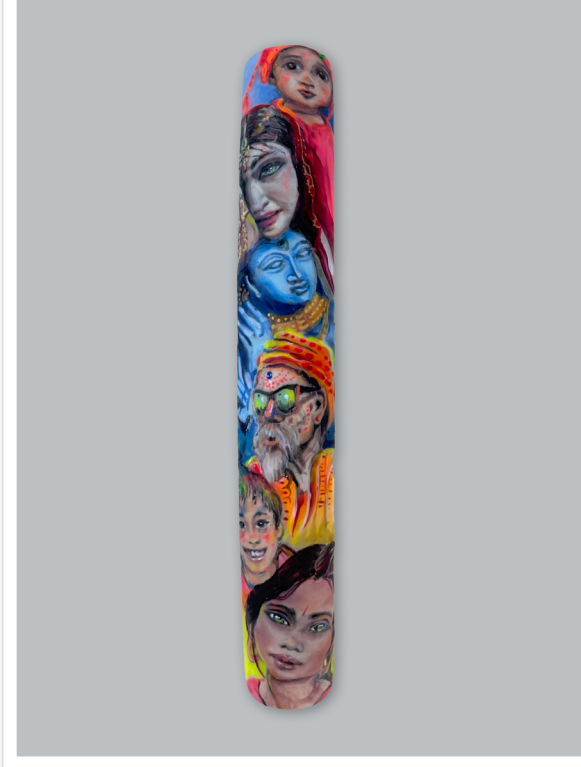


# TAG THAT *trend* CHARACTER PORTRAITURE



## Jacqueline McClement



Jacqueline has been a certified nail technician since 2016 and is the owner of private nail studio, Lux Nail Art Studio Inc in Estevan, Saskatchewan in Canada. She is also a published children's book illustrator.

*"I've created many different types of art throughout my life, from large outdoor wall murals and backdrops, to children's books and wall paintings. However, I never really found my niche until I discovered nail art. This is where I really found my passion. I've never been so happy as when I'm creating mini masterpieces on nails,"* cites Jacqueline.

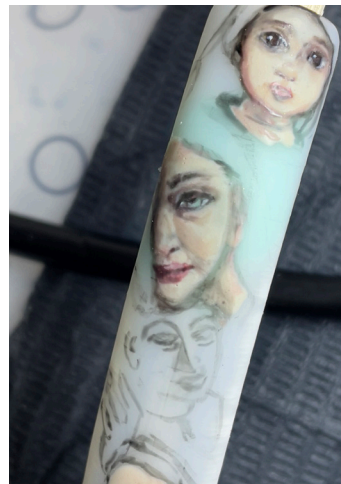
*"I've attended over 30 nail training courses, and counting. I've learned so much from so many different educators, and I'm thankful to each one for sharing their knowledge with me. In 2018 I entered my first official nail competition. I had zero expectations of winning, I just wanted to try. I couldn't believe it when I won, I then became hooked. I find competing really pushes me beyond what I think I can do, and forces me to use my imagination in so many different and creative ways. I love a challenge."*

**WHAT YOU NEED**  
Emi Nail gel paints, Emi Nail Velvet Top Coat.

**GETTING PREPARED**  
Prepare your table in an organized manner eliminating cross contamination from the products. Make sure all necessary products are within hand's reach, so the products are ready to use on the nail desk.



**1** Apply a coat of white gel polish & cure. Then buff the surface of the nail to create a matte surface. Use a pencil to lightly draw outlines of the faces. Use alcohol to erase any errors then top coat with a matte gel polish.



**2** Continue to add details and softly blend in facial shadowing. Start with the eyes because you then begin to 'feel' the characters as they come to life. Begin to add a light background shade to the scene.



**3** Start to lightly add in color, carefully & thinly at first. Take your time to build this intricate design.

Add some flesh color thinly to the areas of skin & begin to add darker outlines to begin to define the features.



**JACQUELINE MCCLEMENT**  
Canada

IG: @jaclynznails



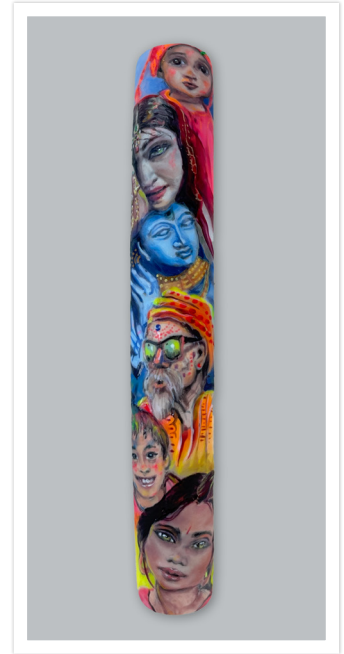
**4** Now it's time to start adding in bolder color across the design. Make sure to consider the color placement. Bold colors must flow around the image to keep consistency & balance across the whole image.



**5** Now darken the colors, add shadowing & defining details.



**6** Decide on the finish you require such as whether to top coat or not. Take several photos at this stage to see how it looks without top coat. Depending on the type of gel paints used, you may not need to top coat at all.



In this workbook you have learned how to approach portraiture in flat art using gel paints. Starting from drawing in the faces and building up the design with fine lines and shadowing, the design is then built up in layers beginning with skin tone shading, then moving into bolder colors and defined feature placement.